Brite Blog Guidelines

- **Headline**: Provide a suggested headline for your blog post. The best headlines are short (50-100 characters or six words) and grab audience attention.
- **Length**: Please provide content with a word count between 800 - 1,600 words with a minimum of two images.
- **Format**: Submit your blog using a Word document.
- **Photos/Images**: Include a minimum of two photos/images. Copyright restrictions and permissions must be observed, and image sources must be cited if you are not the owner. It is the mini-grantee's responsibility to obtain photo authorization and submit to Brite staff.
- **Linking Policy and Citations**: We allow hyperlinks to outside content if it is educational content that helps the reader learn more about the topic at hand. Links to "for-profit" websites will be considered on a case-by-case basis. Cite any claims or statistics you use.
- **Author Bio:** Please include a short biography (approx. 50 words). You may include your logo and links to your organization. Example:

Debra Kimberling, fellow of the Society of Women Engineers, is the President of the non-profit San Diego County Engineering Council. She is a member of the Women in STEM San Diego STEM Ecosystem, the SWENext Educator outreach workgroups, and a FabFem Role Model.

- **Editing:** We may edit your post (grammar, style) or return it to you for revisions.
- **Exclusivity**: We ask that your blog not be published elsewhere previously, or simultaneously.
- **Promoting:** We will notify you once your blog is published. Please plan to promote your post throughout your social networks. We ask you share it more than once on multiple networks over multiple days.

Process for Blog Submission

- Email your blog submission to: blog@ngcproject.org with the subject line: **Brite blog [Organization name].** Example: *Brite Blog Girl Scout Troop 513*
- **Attach** photos/images to the email (as opposed to embedding images in your Word doc).
- You may also embed images for placement recommendation if desired.
- **Submission deadline**: Please submit your blog no later **August 31, 2020.**