

# Welcome!

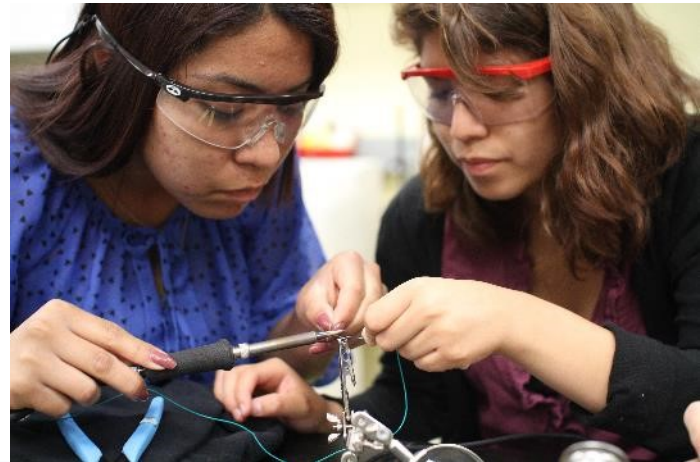


- Please introduce yourself and your organization in the chat box.
- What personal or professional benefits do you receive by serving on the NGCP Champions Board?

July 17, 2018

# Agenda

- FabFems Outreach and Proposal
- Update on The Connectory
- Champions Board Sharing
- Board Updates
- Closing



# FabFems Updates



Our newest team member...



Gina Carter  
Program Coordinator



Share your past. Spark a future.

# Partnerships

- Co-developed a proposal
  - Engage other professional organizations
  - Engage on FabFems Focus Group
    - Make FabFems more user friendly
    - Connect role models from professional organizations with educators and girls
    - Meet the needs of data collection for professional organizations
    - We've had interest in branding on FabFems



**Aspire / Advance / Achieve**



**Share your past. Spark a future.**



# Questions?



*FabFems at the USA Science and Engineering Festival*

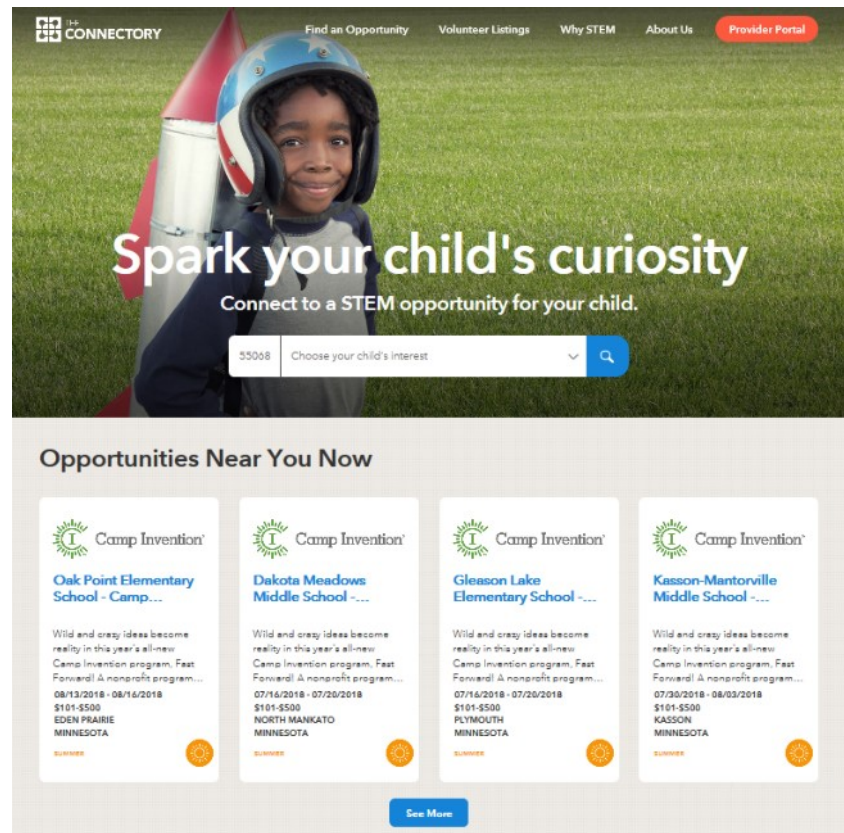
[cherrera@ngcproject.org](mailto:cherrera@ngcproject.org)



Share your past. Spark a future.

# The Connector: 3-Year Report

- Metrics and Analytics
- Key Exchanges
- Latest Partnerships
- 2018 Annual Plan



# Metrics and Analytics

## Participation

- Programs: 5,182
- Opportunities: 10,532

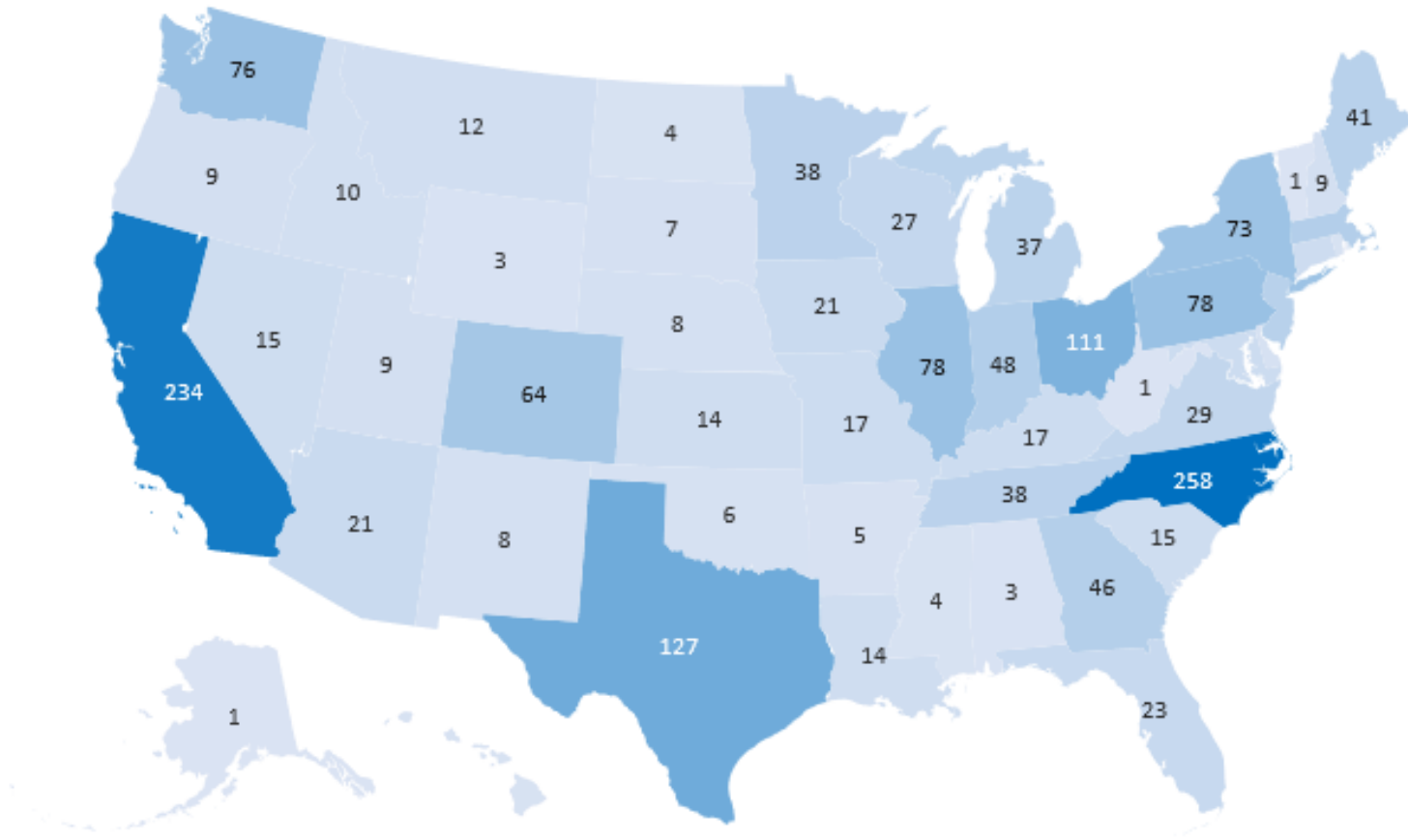
## Site Traffic

- Visitors: 175,000+
- Pageviews: 700,000+



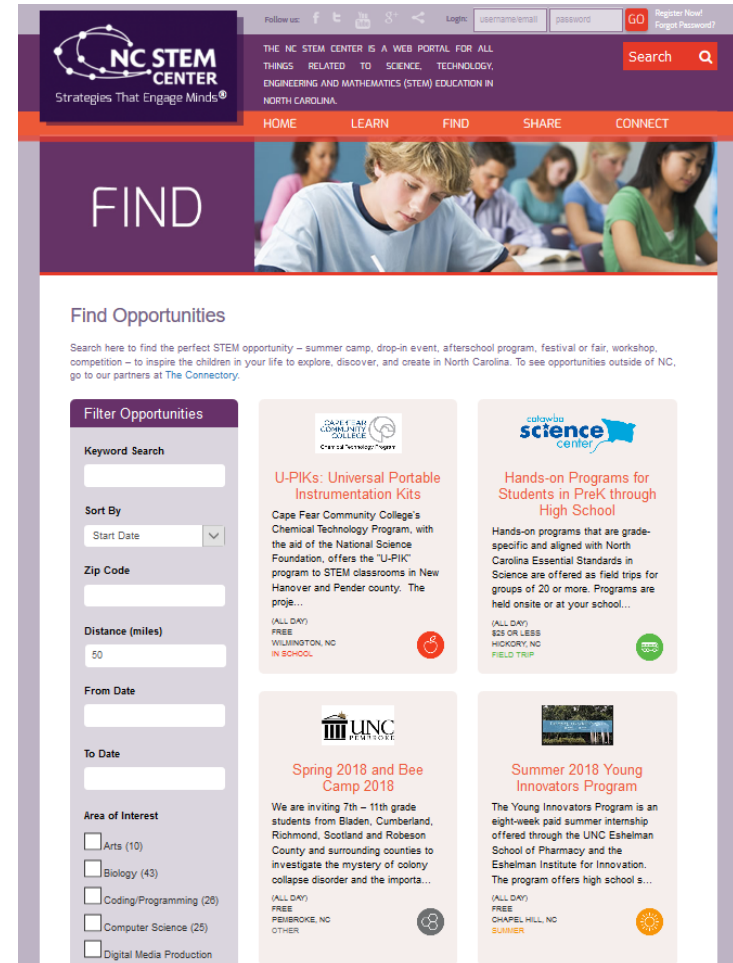
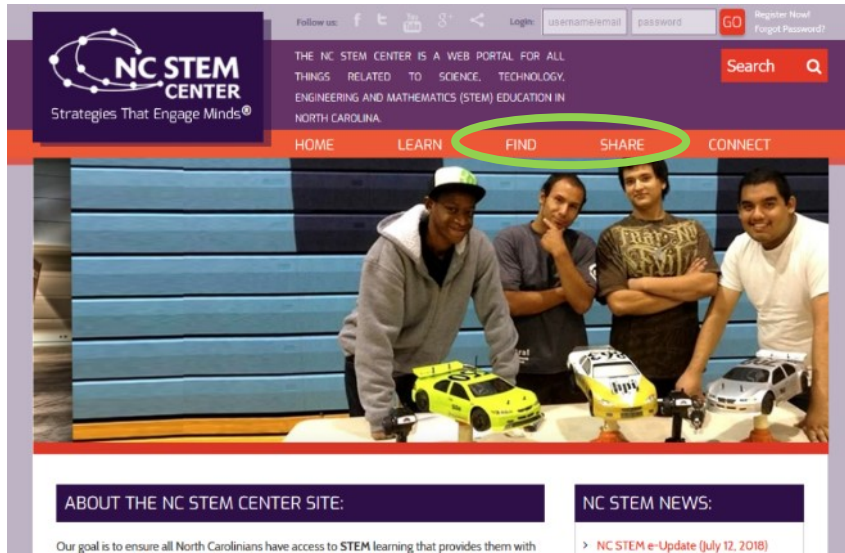
# Summer Camps & Opportunities

*All 50 states and DC represented!*

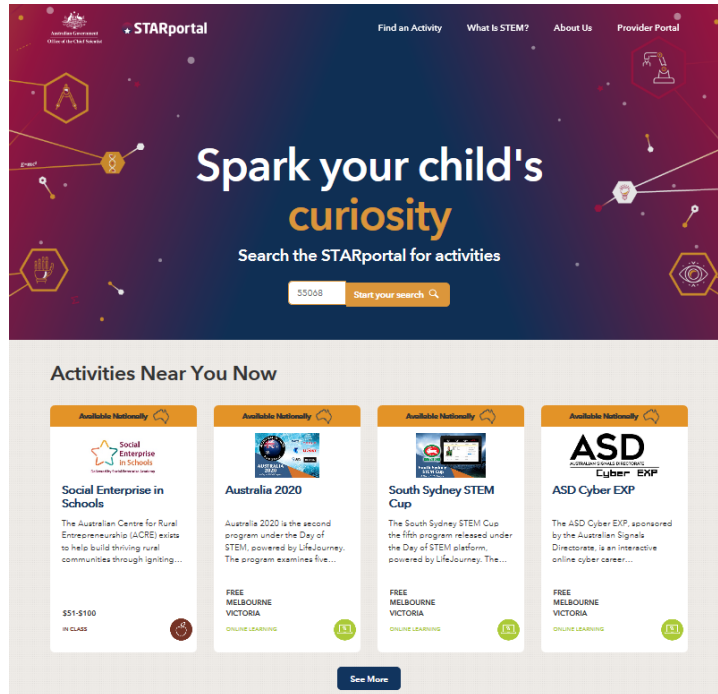




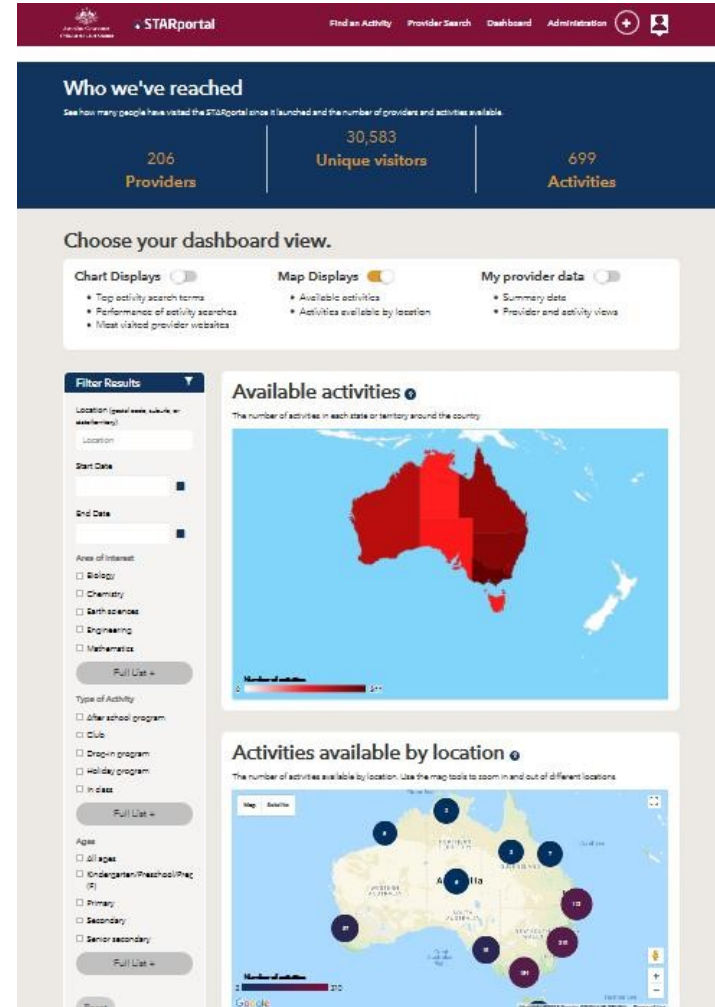
# Key Exchange: State



# Key Exchange: Full-Site



The screenshot shows the STARportal homepage with a dark blue header. The main banner features the text "Spark your child's curiosity" and "Search the STARportal for activities". Below the banner, there is a search bar with the text "35008" and a "Start your search" button. The section "Activities Near You Now" displays four activity cards: "Social Enterprise in Schools", "Australia 2020", "South Sydney STEM Cup", and "ASD Cyber EXP". Each card includes a brief description, a price range, and a "See More" button.



The screenshot shows the STARportal dashboard with a dark blue header. The main section is titled "Who we've reached" and displays three statistics: "206 Providers", "30,583 Unique visitors", and "699 Activities". Below this, there is a section titled "Choose your dashboard view." with three toggle switches: "Chart Displays", "Map Displays", and "My provider data". The "Filter Results" section on the left includes filters for "Location", "Start Date", "End Date", "Area of Interest", "Type of Activity", and "Ages". The "Available activities" section on the right features a map of Australia with a color scale for the number of activities. The "Activities available by location" section at the bottom also features a map of Australia with a color scale for the number of activities.

# Latest Partnerships

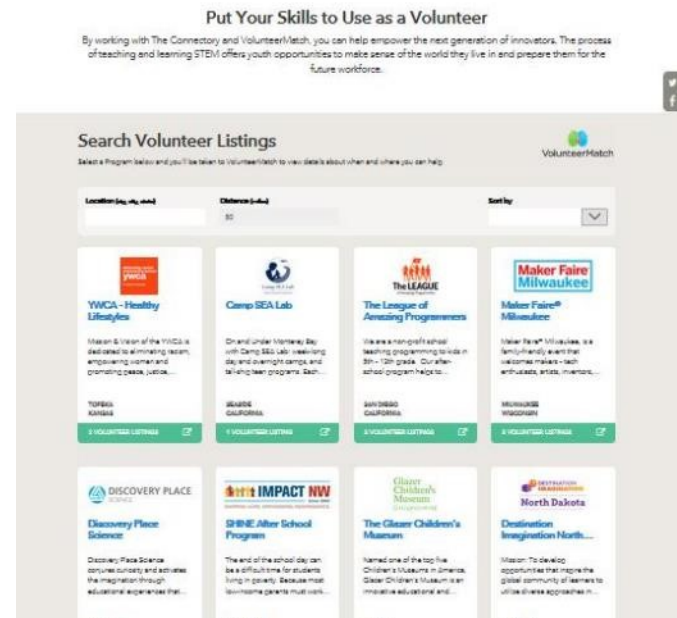
## VolunteerMatch

- Volunteer Listings
- Case Study



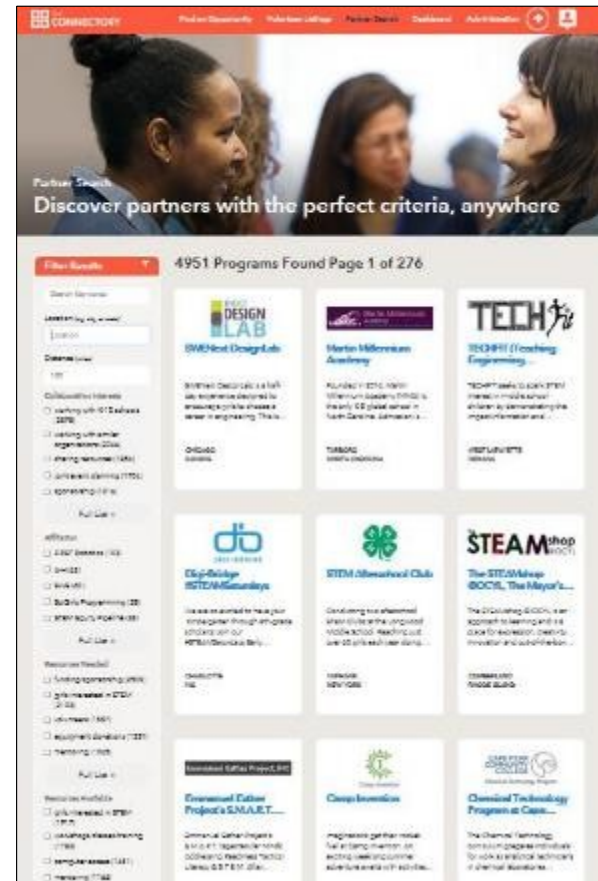
## American Institute of Architects

- “Architecture and Design” to Areas of Interest
- “AIA” to Affiliations
- Webinar and custom Getting Started guide
- Adding Widget to AIA site



# 2018 Annual Plan

- Exchange and Partner Support
- Database Integrity and Growth
- Strategic Planning
- Training and Content Wiki
- Promotional Campaign





# Board Sharing



# Board Updates

- NGCP Survey
- NGCP National Girls Advisory Board
  - #FemInSTEM campaign



- Collaboration Institute Meet-Up:
  - Sunday, September 30, 2018, 6:00PM, at the Connecticut Science Center, Hartford, CT
- The NGCP's 16<sup>th</sup> Birthday is in September!

# Thank you for being a Champion of the National Girls Collaborative!

