

Welcome!



- Please introduce yourself and your organization in the chat box.
- What are you most excited about this spring?

February 28, 2017

Agenda

- Champions Board Presentation to Collaborative Leadership Teams on May 9th
- Australian Girls ESTEAMME Collaborative
- The NGCP Campaign building off “Take Our Daughters to Work Day”
- Review Network Matrix
- Champions Board Sharing
- Next Meeting



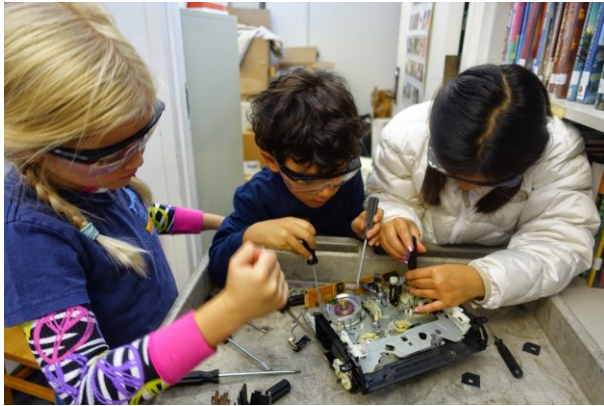
Collaborative Leadership Teams Community Meeting

On May 9 at 1:00PM Pacific/4:00PM Eastern, our Monthly Collaborative Community Call will be focused on the National Champions Board.

- **What shall we share with them?**
- **Is there information you would like from them?**
- **Do you have any thoughts on how to make it more interactive or an exchange?**
- **Would you like to participate?**

Australian Girls ESTEAMME Collaborative

The NGCP model addresses inequities also found in Australia, which is why we formed ESTEAMME.



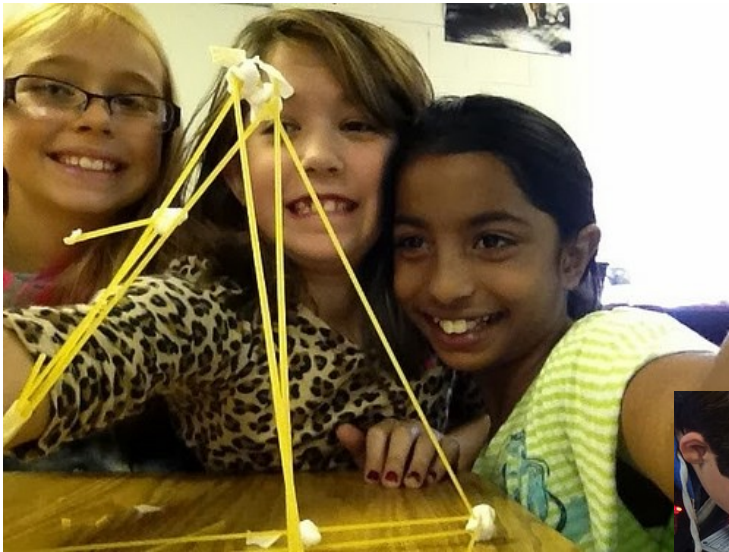
Australian Girls ESTEAMME Collaborative

Formation of our leadership team



Australian Girls ESTEAMME Collaborative

In 2018, we plan to...



Questions for Lindy



Born Worthy

Every Daughter

Girl's 21st Century Rite of Passage to Womanhood

brought to you by the people who created

Take Our Daughters to Work Day

February 2018

Viola Davis

“There are no prerequisites
to worthiness....

You’re **born worthy**,
and I think that’s a message
a lot of women need to hear.”

Born Worthy's Mission

- Launch a movement to ground girls in their **intrinsic self-worth**.
- Prepare girls for the future and give women of all ages an opportunity to share truths and celebrate universal wisdom.
- Equip girls and parents to navigate in a social media-driven, polarized world.
- Anchored by an annual live interactive event, girls in partnership with parents, teachers and coaches, will be in charge. Changing social media feeds, role playing with role models, speaking up and out, and mastering proven techniques for handling bullying, sexism and harassment—online and in person.

Goals

- Girls are firmly grounded in self-worth.
- Girls (and their parents) are equipped to navigate the realities of being a girl in the 21st Century.
- Girls, engaged with women of all ages, envision, design, and transform our world.

Shared Vision

Women leaders are united in seeing a better future for our daughters.

“Don’t think about making women fit the world. Think about making the world fit women.” Gloria Steinem

“I want all girls watching here, now, to know that a new day is on the horizon.” Oprah Winfrey

“To all the little girls who are watching this, never doubt that you are valuable and powerful and deserving of every chance and opportunity in the world to pursue and achieve your own dreams.” Hillary Clinton

“I wish that girls embraced their power and their worth and their value in their youth.” Pink

“We call upon our sisters around the world to be brave—to embrace the strength within themselves and realize their full potential.” Malala Yousafzai

“I would tell my younger self, take risks. Don’t be afraid to fail. Don’t worry about what other people say.” Michelle Obama

Reality

While girls now have more opportunity than ever, in part due to Take Our Daughters to Work Day and other empowerment initiatives, the reality is that girls and women are still not fully welcomed, valued or safe in many spaces. The steady drumbeat of doubt and discrimination that women have worked so hard to combat has come roaring back on social media and in our political discourse. This causes girls to question their looks and safety, deny their life's purpose, and make them doubt their worth.

The suicide rate reached a 40-year-high for girls ages 15-19 in 2015.

US Centers for Disease Control and Prevention 2017

69% of girls ages 7-21 feel they are not good enough.

UK Girl Guiding Attitude Survey 2016

70% of girls aged 11-21 say sexism is so widespread (online and off), it affects most areas of their lives.

UK Girl Guiding Attitude Survey 2016

One in four girls will be sexually assaulted before they turn 18 years old.

National Sexual Violence Resource Center 2015

32% of 8-11 year-olds own a Smartphone. 12-15 year-olds spend more than 20 hours per week online.

Growing Up Digital, UK Children's Commissioner Task Force 2017

Challenge

- Counteract the conscious and unconscious forces that make our younger sisters, daughters, nieces and granddaughters feel unsafe, insecure and not good enough.
- Harness the groundswell of goodwill and support for the aspirations of girls from parents, leaders, good corporate citizens, community programs, STEM initiatives, and more.
- A big gap remains between these aspirations and the realities of girls' lives.

Solution

- Drawing on the wisdom of ancient rituals and the latest thinking, **Born Worthy** prepares girls for their 21st century lives. It gives women of all ages an opportunity to share knowledge and experiences that will **ground girls in their self-worth**.
- At this annual event, girls are front and center in a **Smartphone-free, live action environment**—making things happen with parents, teachers, coaches and employers that will transform our world.
- Girls learn how to **challenge self-doubt**; be prepared for social media, bullying and harassment; identify their super powers; and give full-throated voice to their value in the world.
- Podcasts, videos, teaching materials, apps and books will be available to support Born Worthy **all year long**.

Informed by Research

- Draft Research Questions:
 - What circumstances, settings and culture unlock girl's creativity, team spirit, competitive, caring and leadership potential?
 - What circumstances, settings and culture kill girl's creativity, team spirit, competitive, caring and leadership potential?
 - What new rules, rituals and rites of passage would prepare girls, parents, teachers, employers and coaches to create/manifest the circumstances, setting and the culture that empower girls to thrive.
- Form a **Research Advisory Board** to recommend relevant research to inform this initiative (and refine research questions).
- First meeting via webinar with **in-person meetings with flash research presentations in California, New York, and Seattle.**
- Produce a research brief.

Born Worthy Team (in formation)

Nell Merlino – Creator, Catalyst and CEO www.nellmerlino.com

Activist, author and leader for women and girls. Creator Take Our Daughters to Work Day, Founder Count Me In for Women's Economic Independence, Make Mine a Million \$ Business, Icon in The Female Lead and Fulbright Scholar.

Kristen Golden – Business Development

Creative leader, advocate and author. Raised several million dollars for campaigns to end violence and promote equality. Director of national and regional nonprofits, Project Director of Take Our Daughters to Work Day, co-author of *Remarkable Women of the Twentieth Century*, formerly contributing editor to *Ms.* magazine and personal assistant to Gloria Steinem.

Isisara Bey – Journey Agent www.isisarabey.com

Creative force, producer and speaker who gets her audience fired up from the inside out. Helped transform the Congressional Tri-Caucus, Apollo Theater and Women of the World Festival. Former corporate executive at Sony Music and Sony Pictures Entertainment.

Strategic Advisors

- Karen Peterson – CEO, National Girls Collaborative Project
35,000 affiliates serving 20M girls, 9M boys (US and Australia)
- Amy Emmerich – Chief Content Officer, Refinery 29
500 million users (US, UK, Germany)
- Ian Rowe – CEO, Public Prep (*Bronx, NY*)
- Lorene Arey – Founder, The Clara Fund (*Los Altos Hill, CA*)
- Courtney Portlock – Director, National Center for Girls Leadership at Stuart Country Day School (*Princeton, NJ*)
- Beth Korein – The Korein Family Foundation (*NYC*)
- Margery Miller – Great Girls Network (*Dallas, TX*)
- Regina Manzana-Sawhney – Google (*Mountainside, CA*)

Questions and Comments



Network Crosswalk

- State
- Network
 - Mott Afterschool Network
 - STEMx
 - Change the Equation
 - STEM Ecosystem
 - US2020
 - TechHire Cities
 - Others?



Champions Board Sharing



Closing

- #NGCPNationalWomensHistory18
- NGCP conference representation:
 - National AfterSchool Association
 - STEM Afterschool Hub
 - BOOST Afterschool Conference
 - NCWIT Summit
 - InfoSys Crossroads
- Stay tuned for a Doodle for our next meeting!



Thank you for being a champion of the National Girls Collaborative Project!

