**National Women’s History Month 2018 DRAFT Plan**

**Theme**: “My Steps to STEM: The Stories Behind Inspiring Women in STEM”

**Goal**: To elevate the very real stories of struggle and success that inspiring women in STEM face on their career paths, to inspire more girls to persevere through the challenges of STEM education and profession for rewarding and potentially high-profile careers.

**Hashtags**: #MySteps2STEM

**Plan**: 1) Feature one high-profile woman in STEM per week by guest-written or NGCP authored blog post (and subsequently social media)—each woman will also select a program to promote, and 2) host a webinar for 1-2 prominent women to discuss their stories in STEM.

**Possible women to feature**:

We are seeking four women to feature who are: 1) inspirational leaders in their fields; 2) have demonstrated a commitment to helping other women or girls in STEM; 3) have a personal story of overcoming some obstacle to have gotten to where they are and are willing to share it free of charge; 4) actively continuing work in STEM, and 5) together represent the diversity of women in STEM and STEM careers.

**Confirmed features:**

**Potential features:**

* [Dr. Patricia Bath](https://www.biography.com/people/patricia-bath-21038525), Scientist and Inventor
* [Tracy Chou](https://en.wikipedia.org/wiki/Tracy_Chou), [Project Include](http://projectinclude.org/) (Finance)
* [Dr. Jennifer Doudna](https://en.wikipedia.org/wiki/Jennifer_Doudna), [The Doundna Lab](http://rna.berkeley.edu/) (Biological Science)
* [Adriana Gascoigne](https://en.wikipedia.org/wiki/Adriana_Gascoigne), [Girls in Tech](https://girlsintech.org/) (Technology)
* [Dr. Trachette Jackson](https://en.wikipedia.org/wiki/Trachette_Jackson), [Mathematical Oncologist](https://mathalliance.org/mentor/trachette-jackson/) (Math)
* [Lisette Titre-Montgomery](https://www.linkedin.com/in/lisettetitre/), [Game Developer](http://www.lisettetitre.com/) (Coding/Computer Science)
* [Dr. Bernice Pila-Diez](https://www.linkedin.com/in/berenicepiladiez/), [Data Scientist](https://www.thefemalelead.com/profile/berenice-pila-diez) (Data)
* [Anne Wojcicki](https://en.wikipedia.org/wiki/Anne_Wojcicki), [23andMe](https://www.23andme.com/) (Health Science)

**Proposed Timeline**:

2/13/18: National Mentoring Month plan finalized.

2/23/18: All guest blog posters and webinar speakers confirmed.

3/5/18: Release blog post 1, followed by social media posting throughout week.

3/12/18: Release blog post 2, followed by social media posting throughout week.

Week of March 12: Webinar

Possible dates and time for webinar:

* Tuesday, March 13 at 11:00AM Pacific/2:00PM Eastern
* Tuesday, March 13 at 1:00PM Pacific/4:00PM Eastern
* Thursday, March 15 at 1:00PM Pacific/4:00PM Eastern
* Friday, March 16 at 11:00AM Pacific/2:00PM Eastern
* Friday, March 16 at 1:00PM Pacific/4:00PM Eastern

3/19/18: Release blog post 3, followed by social media posting throughout week.

3/26/18: Release blog post 4, followed by social media posting throughout week.