



## NGCP Partnerships Update 11.3.16

### Current Official Partners

- [Girls Who Code](#) (contract)
- [littleBits](#) (contract)
- [CENTS, LLC](#) (MOU)
- [National Fluid Power Association](#) (MOU)



### Prospective Partners

- [Character Day](#)
- [Design Squad Global](#)
- [Edible Learning Lab](#)
- [DiscoverE](#) (Dream Big film)
- [Unplugged](#)
- [Be Prepared Period](#)
- [Smarticks](#)
- [National Association of Manufacturers](#)
- [The Geeky Girl Reality](#)

### Partnership Package Offerings

- Sponsored E-Blasts
- Monthly Newsletters
- Official Partnership
- Social Media Posting (Facebook and Twitter)
- Informational Webinars
- Blog Posting

National Girls Collaborative Project  
Media Package 2016-2017

<p><b>Curie</b></p> <ul style="list-style-type: none"> <li>• Spotlight in 1 National E-newsletter</li> <li>• 3 social media posts</li> </ul> <p><b>Lovelace</b></p> <p>Curie +</p> <ul style="list-style-type: none"> <li>• Boosted social media posts</li> <li>• 2 guest blog posts</li> <li>• Provide Partner with Blog Post Guide</li> <li>• Edit and post blog Highlight in National Newsletter</li> <li>• Highlight blog on social media</li> </ul> <p><b>Maynard Daly</b></p> <p>Lovelace +</p> <ul style="list-style-type: none"> <li>• 1 pre-approved message to Network about Partner resources</li> <li>• 2 guest blog posts</li> </ul>	<p><b>Ross</b></p> <p>Maynard Daly +</p> <ul style="list-style-type: none"> <li>• Direct connection to interested Network members</li> <li>• 2 national Network Partners promote Partner in Statewide E-News</li> <li>• Develop Media Toolkit with messaging for Twitter, Facebook, and e-newsletter distribution</li> <li>• Distribute Media Toolkit to 2 national Network members with request to highlight/promote within their local Networks</li> </ul> <p><b>Ride</b></p> <p>Ross +</p> <ul style="list-style-type: none"> <li>• List Partner on the National Girls Collaborative page</li> <li>• Webinar</li> <li>• Work with Partner to develop webinar content (includes preparation of slides, and webinar rehearsal)</li> <li>• Prepare Adobe Connect platform for Webinar</li> <li>• Reach out to Network members to attend Webinar</li> <li>• Record Webinar, share recording, distribute to Partners</li> </ul>
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**A La Carte**

<p><b>Webinar</b></p> <p>Includes</p> <ul style="list-style-type: none"> <li>• Outreach</li> <li>• Use of Adobe Connect Platform</li> <li>• Assistance with slides and agendas</li> <li>• Webinar rehearsal</li> <li>• Support staff during webinar</li> <li>• Recording and dissemination</li> </ul>	<p><b>E-Blast</b></p> <p>Includes</p> <ul style="list-style-type: none"> <li>• Specifying the audience</li> <li>• Copy editing</li> <li>• Analytics</li> </ul>
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Interested in joining the NGCP community? Contact Erin!

**Deadlines:** Fall 2016: August 5th  
 Winter 2016: November 4th  
 Spring 2017: February 3rd  
 Summer 2017: May 3rd

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### Sample Report to Girls Who Code

Facebook			
Date			Post Message
3/8/2016 8:23 AM	<a href="#">NGCProject</a>	National Girls Collaborative Project	Since participating in the Girls Who Code Immersion Program at Expedia, Devki has been passionate about computer science. Now she is an intern at Code.org and is helping the powerful startup promote equal opportunity for other #girlsInSTEM! The Pacific Northwest Girls Collaborative Project also works with girls to explore the tech industry that Devki is involved with. #YoungWomenMakingHistory #WomensHistoryMonth
3/27/2016 7:15 AM	<a href="#">The Connector</a>	The Connector	Earlier this month, a new Ted Talk was released featuring Reshma Saujani, the founder of Girls Who Code. The inspiring video was a sensation, garnering a hundred thousand views in 8 hours. Saujani's message? Teach girls bravery, not perfection. "To truly innovate, we cannot leave behind half of our population," she says, "I need each of you to tell every young woman you know to be comfortable with imperfection." <a href="http://www.ted.com/talks/reshma_saujani_teach_girls_bravery_not_perfection">http://www.ted.com/talks/reshma_saujani_teach_girls_bravery_not_perfection</a>
8/4/2016 12:00 AM	<a href="#">NGCProject</a>	National Girls Collaborative Project	Congratulations to the organizations like ChickTech, Techbridge, Girls Who Code, and National Center for Women & Information Technology (NCWIT) for being recognized by Washington Technology Industry Association (WTIA) as a Tech Diversity Champion! For more information, check out their infographic: <a href="http://www.washingtontechnology.org/tech-diversity-champio.../">http://www.washingtontechnology.org/tech-diversity-champio.../</a>

Twitter			
Date	Screen Name	Full Name	Tweet Text
6/7/2016 9:35 PM	<a href="#">@the_connector</a>	The Connector	#dyk @GirlsWhoCode has inaugural Summer Immersion Programs in #Atlanta? #GirlsWhoCode2016 <a href="https://t.co/57tsQzISHT">https://t.co/57tsQzISHT</a> <a href="https://t.co/rxIvIUk963">https://t.co/rxIvIUk963</a>
7/12/2016 8:35 AM	<a href="#">@ngcproject</a>	NGCProject	Forget swimming, boating & archery, Bay Area girls go to #coding camps! <a href="https://t.co/W9DcF7yC73">https://t.co/W9DcF7yC73</a> via @mercnews @GirlsWhoCode #GirlsInTech
7/18/2016 12:50 PM	<a href="#">@the_connector</a>	The Connector	Help close the #tech gender gap by starting a @GirlsWhoCode Club!   @afterschool4all <a href="https://t.co/7SjH9HdkI8">https://t.co/7SjH9HdkI8</a> <a href="https://t.co/nA0jZKuJZ7">https://t.co/nA0jZKuJZ7</a>
7/20/2016 1:50 PM	<a href="#">@the_connector</a>	The Connector	@Xtien @GirlsWhoCode @afterschool4all Not that we're aware of, but we'd love to help make it happen! #STEM4all
7/25/2016 11:01 AM	<a href="#">@ngcproject</a>	NGCProject	Meet the girls who are making the most of 7 wks of @GirlsWhoCode classes: <a href="https://t.co/OLApGbK8NI">https://t.co/OLApGbK8NI</a> <a href="https://t.co/soLDybuYDa">https://t.co/soLDybuYDa</a> @AdobePolicy #STEM
7/25/2016 5:10 PM	<a href="#">@ngcproject</a>	NGCProject	Girls Who #Code: Brightening the Future for #WomenInTech #STEM <a href="https://t.co/MPB5SdiFRi">https://t.co/MPB5SdiFRi</a> <a href="https://t.co/ZVOA3jCBmX">https://t.co/ZVOA3jCBmX</a> @GirlsWhoCode @StemNewsDesk
7/29/2016 6:10 AM	<a href="#">@the_connector</a>	The Connector	@ConnectToGood's LA @GirlsWhoCode got to experience a career @FullscreenNet: <a href="https://t.co/IQ4BT77GUP">https://t.co/IQ4BT77GUP</a> <a href="https://t.co/dR8amEO8ko">https://t.co/dR8amEO8ko</a> #girlsInSTEM
7/30/2016 9:50 AM	<a href="#">@ngcproject</a>	NGCProject	RT @GirlsWhoCode "You Just Have to Try: A Conversation with @ReshmaSaujani — @USDS via @Medium" <a href="https://t.co/LAAq92pgRc">https://t.co/LAAq92pgRc</a>