

National Girls Collaborative Project National Collaboration Conference 2012: *Advancing the Field through Collaboration, Capacity Building, and Equity*



"The most valuable part of this conference was meeting people with whom I can share resources and ideas, discuss issues, and realize I am not alone!"

"This is one of the BEST conferences I have ever attended! Definitely time and money well spent!"



"It was great to see the breadth and depth of what is being offered to girls. I now understand how what we offer feeds into other work nationally."

The National Girls Collaborative Project

The vision of the National Girls Collaborative Project (NGCP) is to bring together organizations throughout the United States that are committed to informing and encouraging girls to pursue careers in science, technology, engineering, and mathematics (STEM). The NGCP engages project participants from every sector including: K-12 educators, higher education faculty, industry and business leaders, community-based organizations, and government.

Our Impact

- 24 Local Collaboratives, serving 33 states across the nation.
- Connecting 12,800 organizations who serve 5.3 million girls.
- National e-newsletter with 16,000 subscribers, and national website with 3.4 million hits annually.

“Having a large network gives each individual/local organization more leverage, so the more (STEM programs) collaborate and present their ideas as one entity, the more students benefit.”



www.ngcproject.org



Why Should You Get Involved?

- Show your support for a community of individuals and organizations working together in an important national effort to improve STEM education for girls.
- Connect with professionals across projects and communities to generate and carry out creative solutions and strategies that maximize benefit beyond what one project or community could accomplish.
- Give back to the community by sharing resources with exemplary programs that engage youth to make a difference.
- Be part of systemic change! Over 75% of NGCP members surveyed indicated their belief that NGCP has the potential to create the tipping point for gender equity in STEM.



Advertise in the Conference Program

Tell participants why you value collaboration and a diverse STEM workforce.

Full Page Advertisement (8.5" x 11"): \$1,500

Half Page Advertisement (8.5" x 5.5"): \$750



Showcase Your Program

The Exhibit Hall will be open during receptions and breaks to ensure maximum attendance and provide an opportunity for individuals and organizations to showcase resources, products, and services designed to expand STEM opportunities for girls and women.

8' x 8' Exhibit booth: \$500

Includes a 6' skirted table, 2 chairs, a printed sign indicating the exhibitor name, and one (1) conference registration. Electricity available for an additional charge.

Be a Sponsor

Conference sponsorships help cover the expenses of various conference activities to keep registration affordable for conference participants. In addition to the benefits listed at each level, all sponsors will receive recognition of their support through the following:

- Signage at the sponsored event
- Collaboration Conference program
- Collaboration Conference website (5,000 hits last year)
- National Girls Collaborative Project website (www.ngcproject.org; 3.4 million hits annually)
- National Girls Collaborative Project e-newsletter (16,000 subscribers)

The opportunity to make connections with other organizations to leverage the expertise for our own proposes – and to be able to share ours – was invaluable!

Collaboration Visionary

\$15,000+

Opportunities Available:

- Opening Keynote Speaker, Thursday morning
- Lunch, Thursday afternoon
- Collaboration Award Lunch, Friday afternoon
- Conference Videography

Added benefits of supporting one of the above events include:

- Opportunity for a company executive to speak for 15 minutes at the sponsored event
- Tickets for five (5) employees to attend the sponsored event
- Two (2) complimentary conference registrations
- Full page ad in the conference program
- Logo displayed on conference bags
- Exhibit Hall booth



www.ngcproject.org



Collaboration Champion

\$10,000+

Opportunities Available:

- ~~Opening Reception, Wednesday evening~~ ~ **SOLD**
- Exhibit Hall Reception, Thursday evening
- Breakfast, Thursday or Friday morning
- Travel Scholarships, to help cover costs for participants to attend (5 opportunities)

Added benefits of supporting one of the above events include:

- Opportunity for a company executive to speak for 10 minutes at the sponsored event
- Two (2) complementary conference registrations
- Half page ad in the conference program

Collaboration Leader

\$5,000+

Opportunities Available:

- *“The Girl Perspective”* Panel, Thursday morning
- Collaboration Showcase, a poster session for individuals and organizations to learn about ways to enhance their current activities.
- Copying of conference materials (2 opportunities)

Added benefit of supporting one of the above events include:

- Half page ad in the conference program



Collaboration Supporter

\$2,000+

Opportunities Available:

- Coffee Break (3 opportunities)

Added benefit of supporting one of the above events include:

- Signage at sponsored event



NATIONAL GIRLS COLLABORATIVE PROJECT

Contact Information

For additional information or to take advantage of any of the opportunities outlined in this prospectus, please contact:

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