National Champions Board Web Meeting

January 12, 2012

Welcome! We will begin at 10:00am Pacific time

Meeting Goals

Connect – Project Update – April Preview

National Champions Board Role

To champion the project in your own "realm"

Meeting Agenda

- Introductions
- NGCP Model and Activities Overview
- Update on New Collaboratives
- Evaluation Highlights
- April Events
  - Board Meeting Preview
  - Collaboration Conference

Introductions

- Name, Organization
- *To me, the most important thing about the NGCP is….*

NGCP Model Activities and Overview

National Girls Collaborative Project

AccessSTEM · AAUW · AMERICAN SCHOOL COUNSELOR ASSOCIATION · AWE · EDC · EdLab Group

Project Goals

1. **Maximize access to shared resources** within projects and with public and private sector organizations and institutions interested in **expanding girls' participation in STEM**.
2. **Strengthen capacity** of existing and evolving projects by sharing **exemplary practice research** and program models, outcomes and products.
3. **Use the leverage of a network or collaboration** of individual girl-serving STEM programs to create the **tipping point for gender equity in STEM.**

Project Focus 2011-2016

1. Strengthen the capacity of girl-serving STEM programs to effectively **reach and serve underrepresented girls** in STEM.

2. Increase the effectiveness of Collaboratives by providing professional development focused on **sustainability, organizational effectiveness, and shared leadership**.

3. Maximize **K-12 school counselors'** access to and use of relevant, high-quality resources that increase awareness of barriers to girls' interest and engagement in STEM.

NGCP Components and Activities

- **National and Collaborative Leadership Teams**
  - Collaboration Institute
- **National and Collaborative Champions Boards**
- **Content Rich Project Website**
- **Program Directory**
- **E-Newsletter**
- **Events: Conferences, Forums, and Webinars**
- **Incentives to Collaborate:** *Mini-Grant Funding*

NGCP Project Impact

- **13,456,465** visits to the NGCP Web site in 5 years
- **2339** programs in the online NGCP Program Directory
- **19,710** participants served in **205** mini-grants completing activities
- **10,790** practitioners served through events and webinars
- **5,313,811** girls are served indirectly by NGCP by having their leaders trained in the philosophy, knowledge, and methods of NGCP

1/2012

Engaging Underrepresented and Minority Girls

1. **NGCP 3.0 Related Goals and Strategies**

2. **Resources**
   - Exemplary Practices
   - Webinars
   - Professional Development
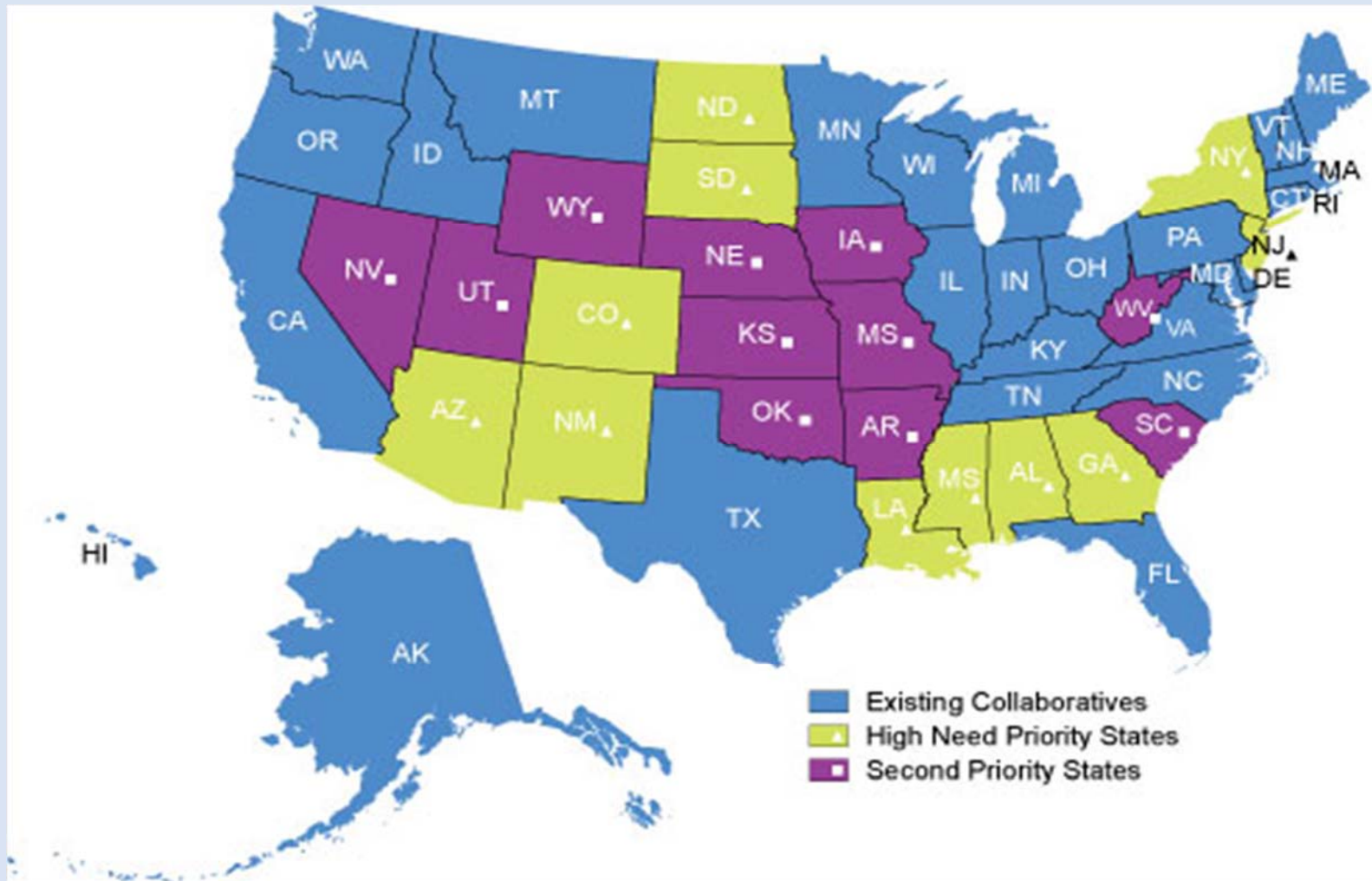   - Research

3. **Strategies**
   - Targeted Mini-Grants
   - Targeted Recruitment/Networking
     NACME, NASAI, Prepárate, NSBE, SACNAS, SHPE, AISES

Collaborative Recruitment Process

Collaborative Recruitment Timeline and Process

- Three rounds of applications
  - *Includes New and Renewal Collaboratives*
  - *May 1, 2011, December 15, 2011, May 1, 2012*
- Leadership Team Meeting
- Site Visit by NGCP National Team
- Leadership Team Meeting
- Collaboration Institute
- Collaborative Activities Begin

Training and Technical Support

- Technical Assistance provided at each stage of development
  - o Planning
  - o Implementation
  - o Capacity Building
  - o Strategic Planning
- Collaboration Institute
- Webinars and Support Calls
- E-mail Updates

"Tucson Institute" Sites

- Arizona *(New)*
- California *(Renewal)*
- Florida *(Renewal)*
- Illinois *(Renewal)*
- Kentucky *(Renewal)*
- Louisiana *(New)*
- Maine *(Renewal)*
- Michigan *(Renewal)*
- New Jersey *(New)*
- Pennsylvania *(Renewal)*

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"Alexandria Institute" Sites

- Colorado *(New)*
- Connecticut *(Renewal)*
- Georgia *(New)*
- Indiana *(Renewal)*
- MAGiC: DC, DE, MD, VA *(Renewal)*
- Missouri *(New)*
- Montana *(New)*
- New Mexico *(New)*
- North Carolina *(Renewal)*
- North Dakota/South Dakota *(New)*
- Tennessee *(Renewal)*

Future Institute Sites

Location TBD; December 2012

- Alabama *(New)*

- Minnesota *(Renewal)*

- Mississippi *(New)*

- New Hampshire/Vermont *(Renewal)*

- New York *(New)*

- Ohio *(Renewal)*

- Southern New England: MA, RI *(Renewal)*

- Wisconsin *(Renewal)*

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"NGCP creates a community of organizations working toward the same goal and makes shared resources accessible. It's nice to know you're not working toward a goal alone."

Annual Survey Respondent

National Girls Collaborative Project Evaluation

Champions Board Web Meeting

January 12, 2012

Carrie Liston & Vicky Ragan Coulon

NGCP Metrics

As of October 2011

- 2261 programs are listed in the online NGCP Program Directory

- 243 mini-grants awarded and over 17,058 participants served in 126 mini-grants completing activities

- 9,308 practitioners have been served through events and Webcasts

- 5,035,918 girls are served indirectly by NGCP

- 12,721,111 visits to the NGCP website in 4 years

EVALUATION
& Research Associates

NGCP Metrics

As of October 2011

- 50 average NGCP webcast participants (live broadcast)

- 76 total NGCP events offered by Collaboratives

- 3,223 total NGCP event attendees

- 61 attendees on average at 20 NGCP Kick-off events

- 38 attendees on average at 33 NGCP Forums

- 17,058 participants served in 126 mini-grants completing activities

EVALUATION
& Research Associates

NGCP Evaluation Findings

Increasing Collaboration

- Higher mean levels depending on participation
- Continued mini-grant project work

Increasing Programs' Capacity

- Webinar resources
- Application of learning

Creating the "tipping Point"

- Collaboratives continuing the NGCP work
- Potential of NGCP

NGCP Logic Model

New overarching version

- Public version

Collaboration Institutes

- High level overview
- Matching activities and outcomes

How you can use the logic model

- Sharing how program works
- Potential collaborators

Evaluation Questions

- How is NGCP being implemented?

- To what extent do NGCP participants have increased access to shared resources?

- To what extent do K-12 programs participating in NGCP have increased access to and use of exemplary practices related to serving girls in STEM?

- To what extent and how does NGCP impact collaboration between girl-serving STEM programs and organizations?

- How effective and sustainable is the work of NGCP Collaborative Leadership Teams?*

- Are girl-serving STEM programs strengthened by NGCP to effectively reach and serve underrepresented girls in STEM?*

- Do K-12 school counselors access and use resources related to girls' interest and engagement in STEM through NGCP?

Questions added as part of the 2011-2016 Extension Services grant evaluation

Overview of the NGCP Evaluation

Formative

- Informs the ongoing work of the project, aids in data-drive decision making

Summative

- Reports on the impact of the project and progress toward goals

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Data Collection

Overall Metrics	Program Directory, Web site, and e-newsletter statistics, interviews and surveys
National Team	Interviews, document review
Collaborative Leadership Team Members	Surveys, tri-yearly reports, interviews
Girl-serving programs/ NGCP participants	Event and Webinar Post-surveys, interviews Annual survey to NGCP participants Mini-grant survey (report), interviews
Youth	Youth participant surveys

NGCP Evaluation Reports

Bi-monthly Reports	Collaborative Impact Reports
NGCP 2.0 Highlights	Collaborative Mini-grant Summaries
Annual Survey Findings	Annual Report Highlights
Collaborative Event Summaries	Highlights Report
Collaborative Team Report Summaries	Annual and Summative Report

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Potential Benefits of the NGCP Evaluation

- Improve NGCP nationally and at the Collaborative level
- Help in self-assessments; making decisions; future planning
- Provide evidence of the impact of NGCP
- Contribute to knowledge base

Thank you

Questions?

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April NGCP Events
April 22-April 27

- *Sunday to Wednesday morning:* **Institute for New and Renewing Collaboratives**

- *Wednesday afternoon:* **National Champions Board Meeting**

- *Wednesday evening:* **Opening Conference Reception**

- *Thursday to Friday afternoon:* **Collaboration Conference**

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Next Champions Board Meeting

Wednesday, April 25, 2012, Noon-5:00pm

Westin Alexandria

- **Lunch**
- **Reports from Collaborative Leaders**
- **Partner Project Reports:** SciGirls, WaterBotics, STAR_Net, FabFems, Techbridge
- **Evaluation Update**
- **Connections with Board Member Networks**
- **Strategic Planning**

and more!

Collaboration Conference

- *Sponsorships*
  Opportunities from $2,000 - $15,000

- *Exhibitors*
  $500 per 8' x 8' booth, with a 6' draped table, 2 chairs, and 1 conference registration

- *Conference Program*
  Full page ($1,500) and half page ($750) information/advertisement spaces

Thank You, Champions!