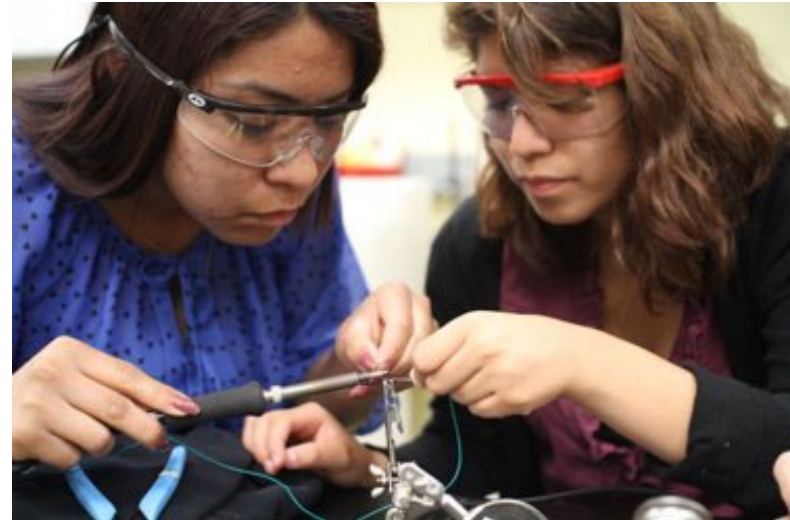


# Welcome

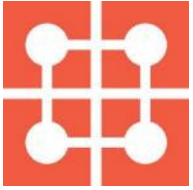
- Please introduce yourself, organization, and Collaborative in the chat box.
- How has **collaboration** enhanced your work?



# Meeting Agenda

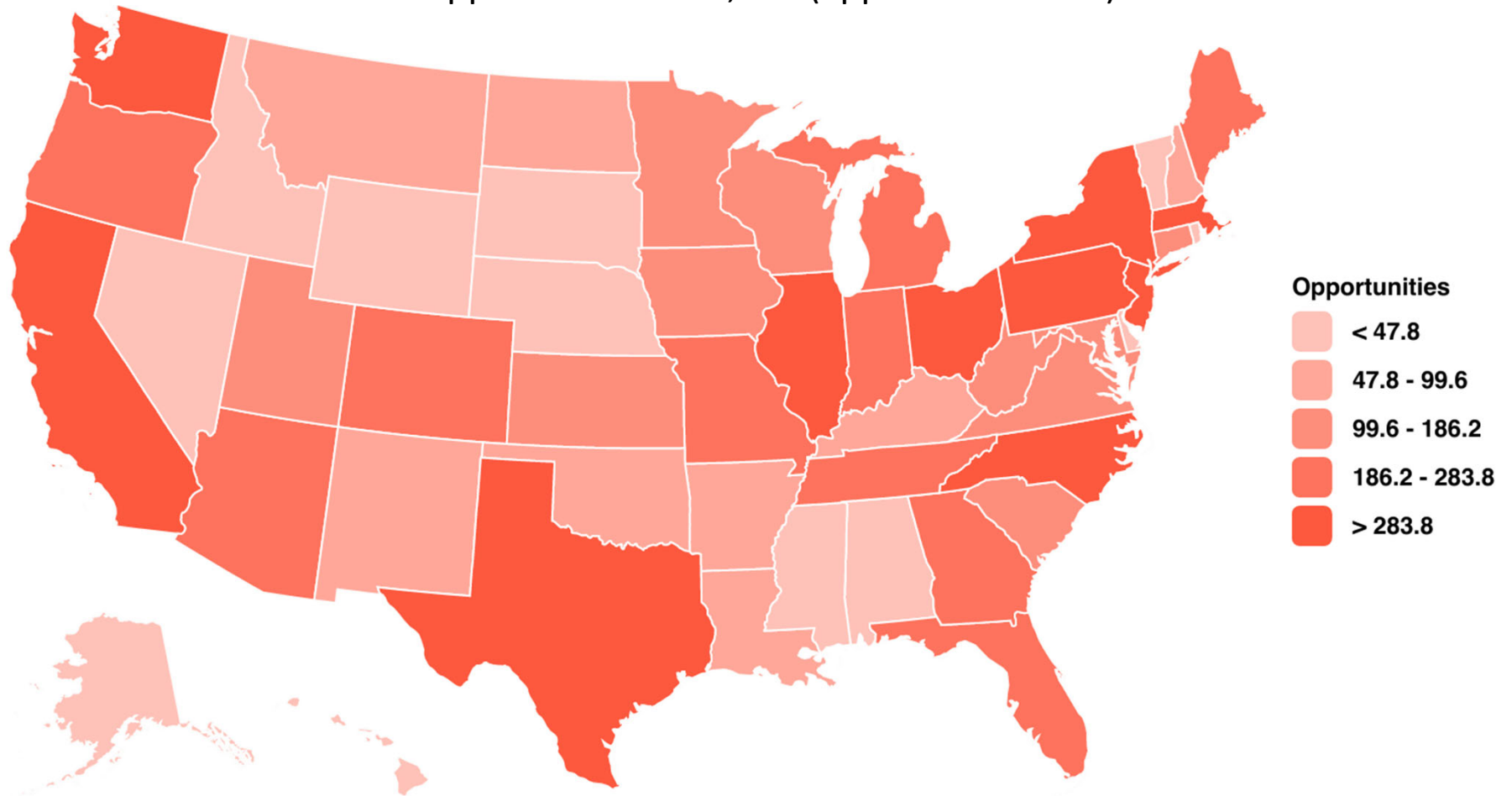
- Update on The Connector
- Collaborative Sharing
- NGCP Updates and Discussion



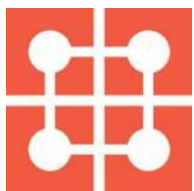


# The Connector Updates

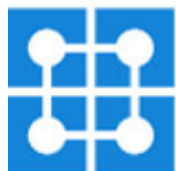
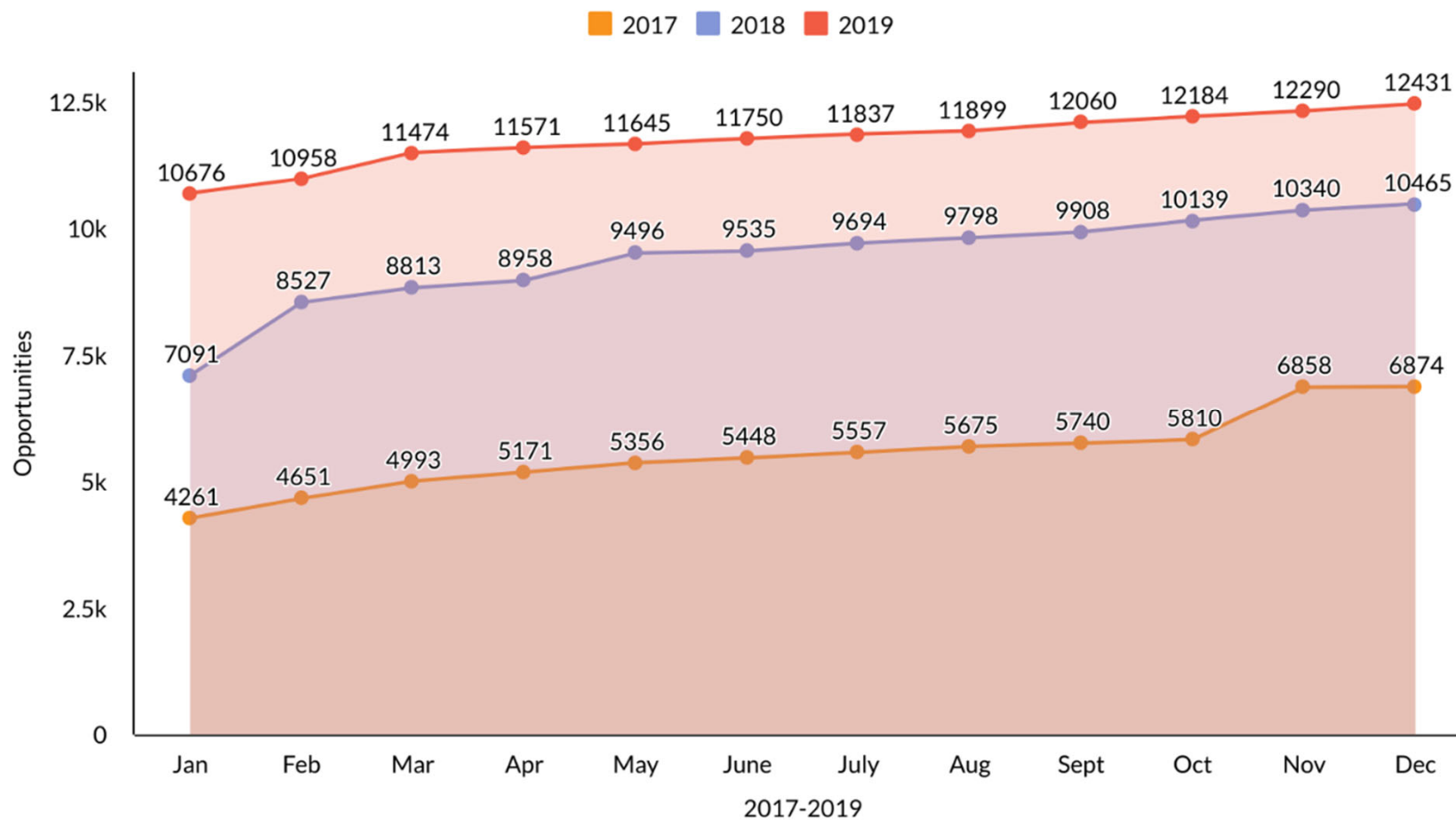
Active Opportunities = 12,810 (approved to-date)



THE  
**CONNECTORY**

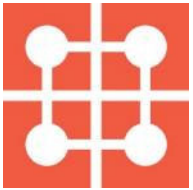


# Opportunities 2017-2019

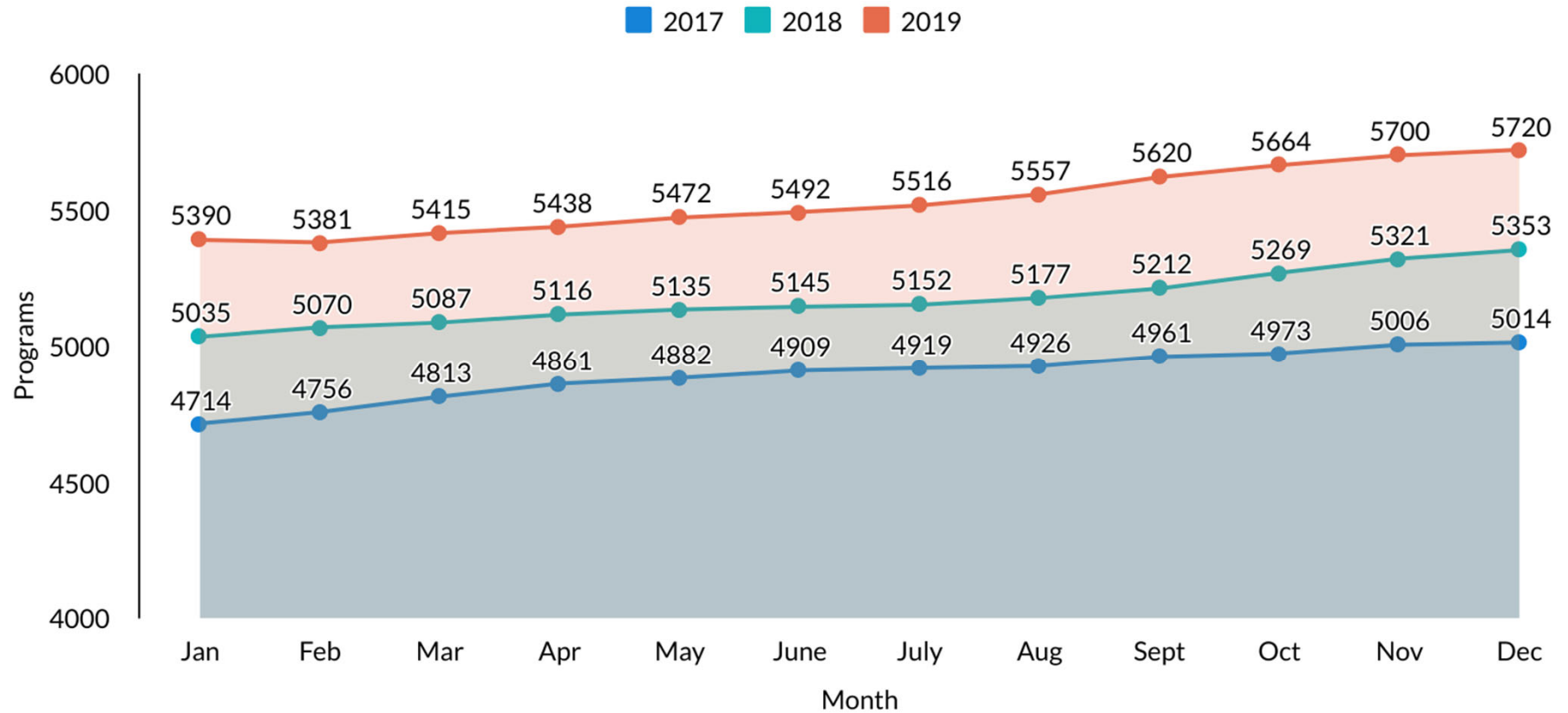


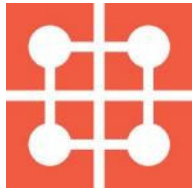
THE  
CONNECTORY



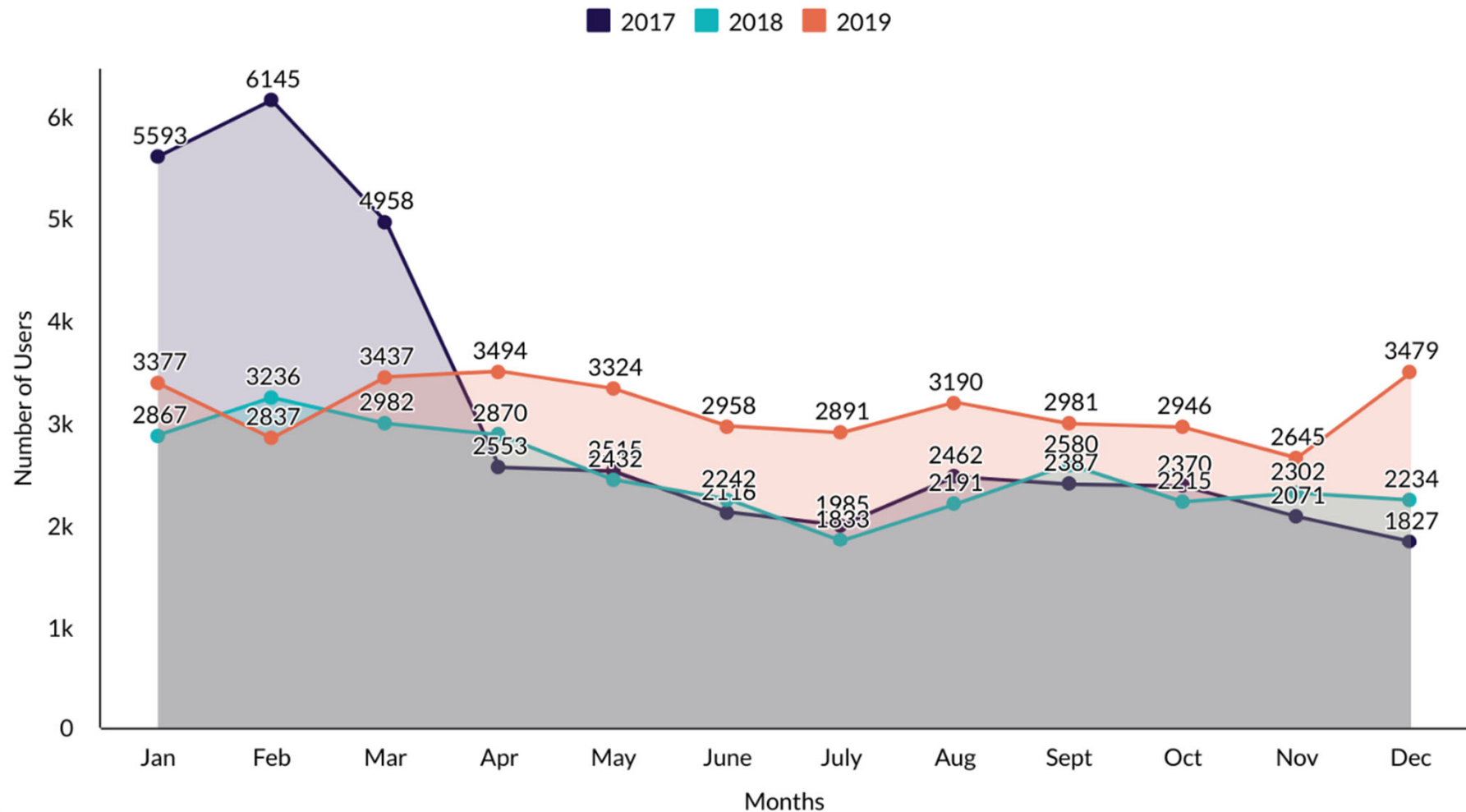


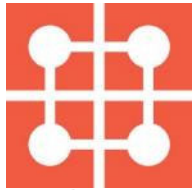
# Programs 2017-2019





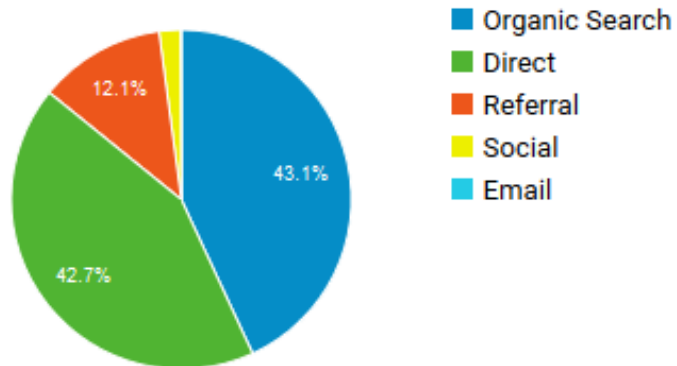
# Website Visitors 2017-2019





# Top Channels

Jan 1, 2019 - Dec 31, 2019

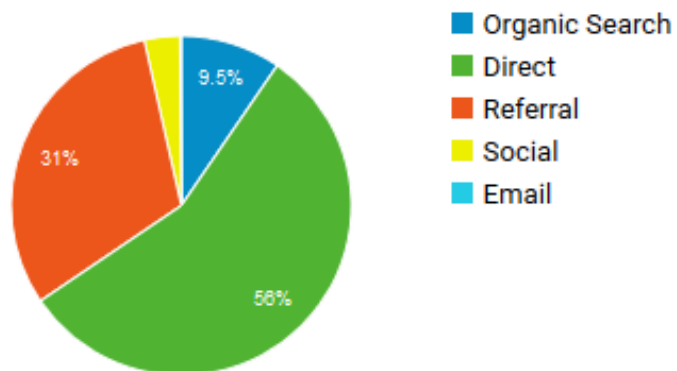


**Organic:** From search engine results that is earned, not paid

**Direct:** User types in URL, bookmarked pages, or unknown sources

**Referral:** User on another website clicks on a link that takes them to your website

Jan 1, 2018 - Dec 31, 2018

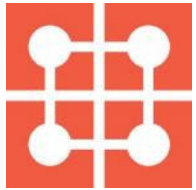


**Social:** Traffic from a social network, such as Facebook, LinkedIn, Twitter, or Instagram

**Email:** Traffic from email marketing that has been properly tagged with an email parameter



THE  
CONNECTORY



# Top Referring Domains

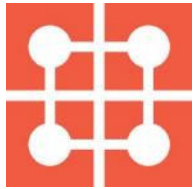
Orange = Widget/API users

1. [ngcproject.org](http://ngcproject.org)
2. [afterschoolalliance.org](http://afterschoolalliance.org)
3. Facebook
4. Twitter
5. [aia.org](http://aia.org)
6. [leap.fi.edu](http://leap.fi.edu)
7. [pbskids.org](http://pbskids.org)
8. [monell.org](http://monell.org)
9. [oso.stanford.edu](http://oso.stanford.edu)
10. [kgsc.org](http://kgsc.org) (NGCP Kentucky Collaborative)
11. [societyofwomenengineers.swe.org](http://societyofwomenengineers.swe.org)
12. [umcmse.com](http://umcmse.com) (University of Mississippi)

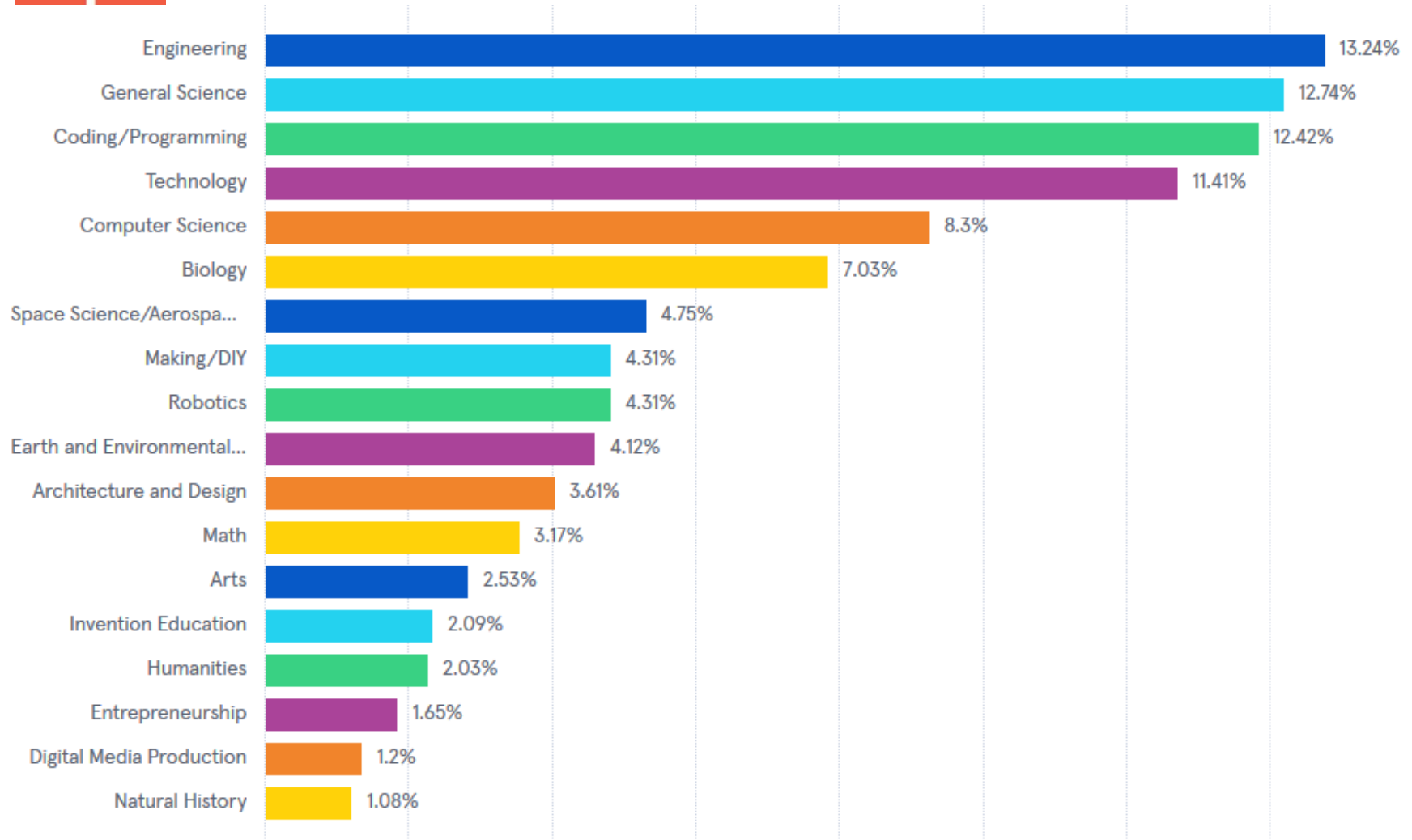


THE  
CONNECTORY





# Categories/Interests



THE  
CONNECTORY

# The Connector

Reminder to submit your upcoming Spring STEAM events in The Connector so families and caregivers in your local community can find them.

Bulk Upload (12 or more) email: [info@theconnector.org](mailto:info@theconnector.org)

Getting Started Guide: <https://theconnector.org/need-help>

The Connector Widget: <https://theconnector.org/widgets>

Follow us on Social Media:



@the\_connector



@connector



@theconnector





# Success and Challenges

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## Global Girls Collaborative

Global Girls Collaborative has published its first newsletter designed to serve the global community of educators, program providers, professional associations, and champions encouraging girls across the world to consider activities and careers in STEM and CS.

March 2020 issue: <https://conta.cc/2v4kDoh>

Webpage: <https://ngcproject.org/global>

Follow on Social Media:



@GlobalGirlsSTEM



@GlobalGirlsCollaborative



@GlobalGirlsCollaborative







# Global Girls Collaborative

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**STARportal**  
STARPORTAL.EDU.AU



## GLOBAL HIGHLIGHTS



### Canada

The Canadian Association for Girls In Science (CAGIS) is a club for girls (ages 7-16). CAGIS chapter members meet monthly to explore STEM with fun, hands-on activities led by STEM experts. Events often occur at the work place of STEM experts, giving girls a behind-the-scenes view of science in action. [Learn more](#).



### Ireland

Drive for Five is an initiative focused on girls' education, considered a catalyst to deliver on global commitments for gender equality. Gender bias restricts the subject choices and girls are often not encouraged to enroll in STEM programmes or in technical and vocational training. The commitment focuses on five transformative actions. [Learn more](#).



### Rwanda

Career Girls, a nonprofit that provides young girls with real, professional women role models and career exploration tools (with an emphasis on STEM), has launched its Career Girls Mobile Learning Center pilot program, in partnership with Starlight Africa, in Rwanda. [Learn more](#).





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# Upcoming Opportunities

- Girls STEAM Ahead with NASA
- Mercedes and Mattel #girlshavenolimits Next Steps



# **Next Community Meeting**

**May 13, 2020**

**11:00am Pacific/2:00pm Eastern  
Female Representation and the  
IF/THEN Collection**

