



Gender, STEM, & the Computing/IT Sector



**STUDENT
RESEARCH**
foundation

OUR FOCUS



STEM: Computing

vs.

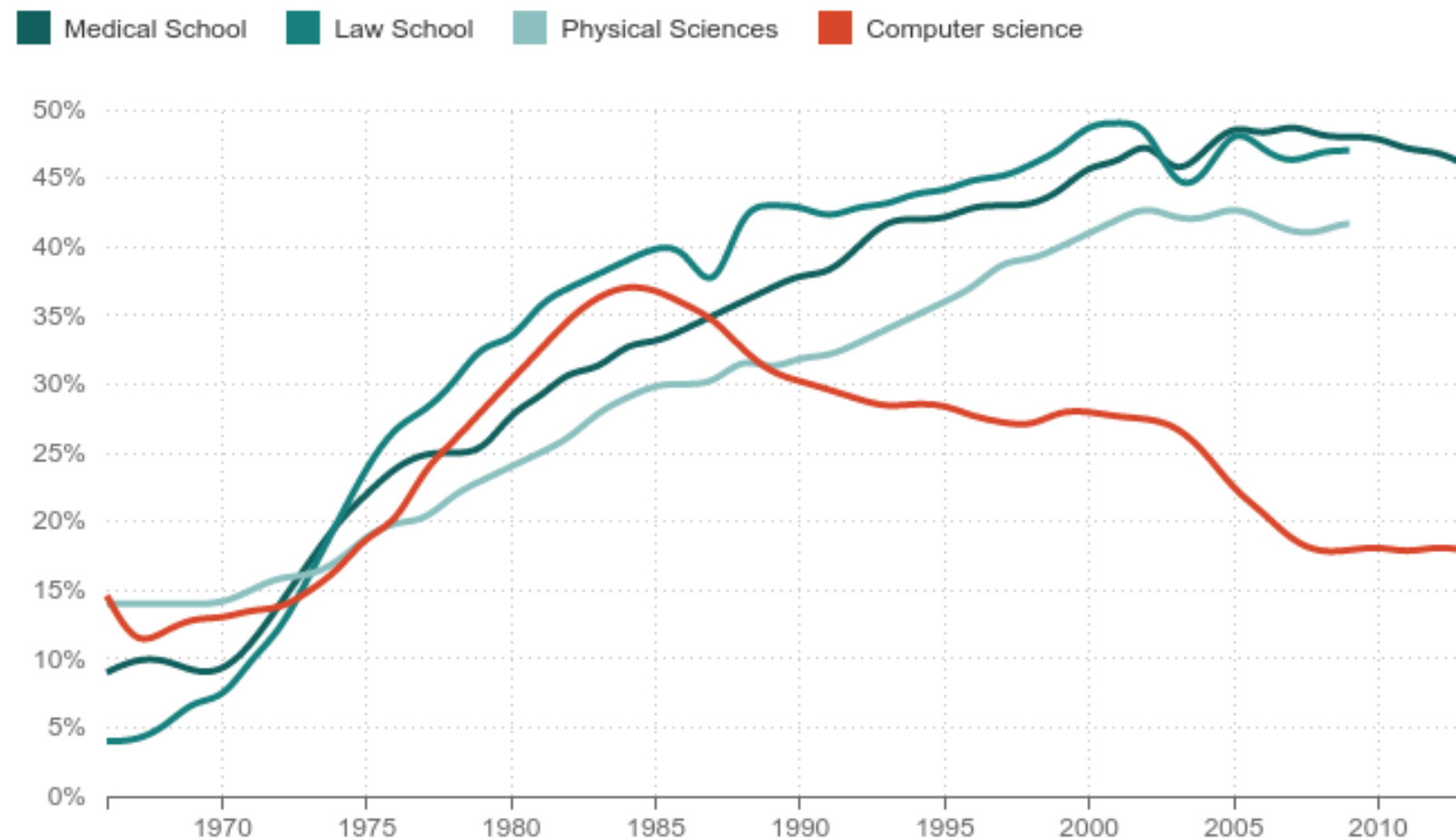


STEM: Non-Computing

Women's Declining Presence in Computing

What Happened To Women In Computer Science?

% Of Women Majors, By Field



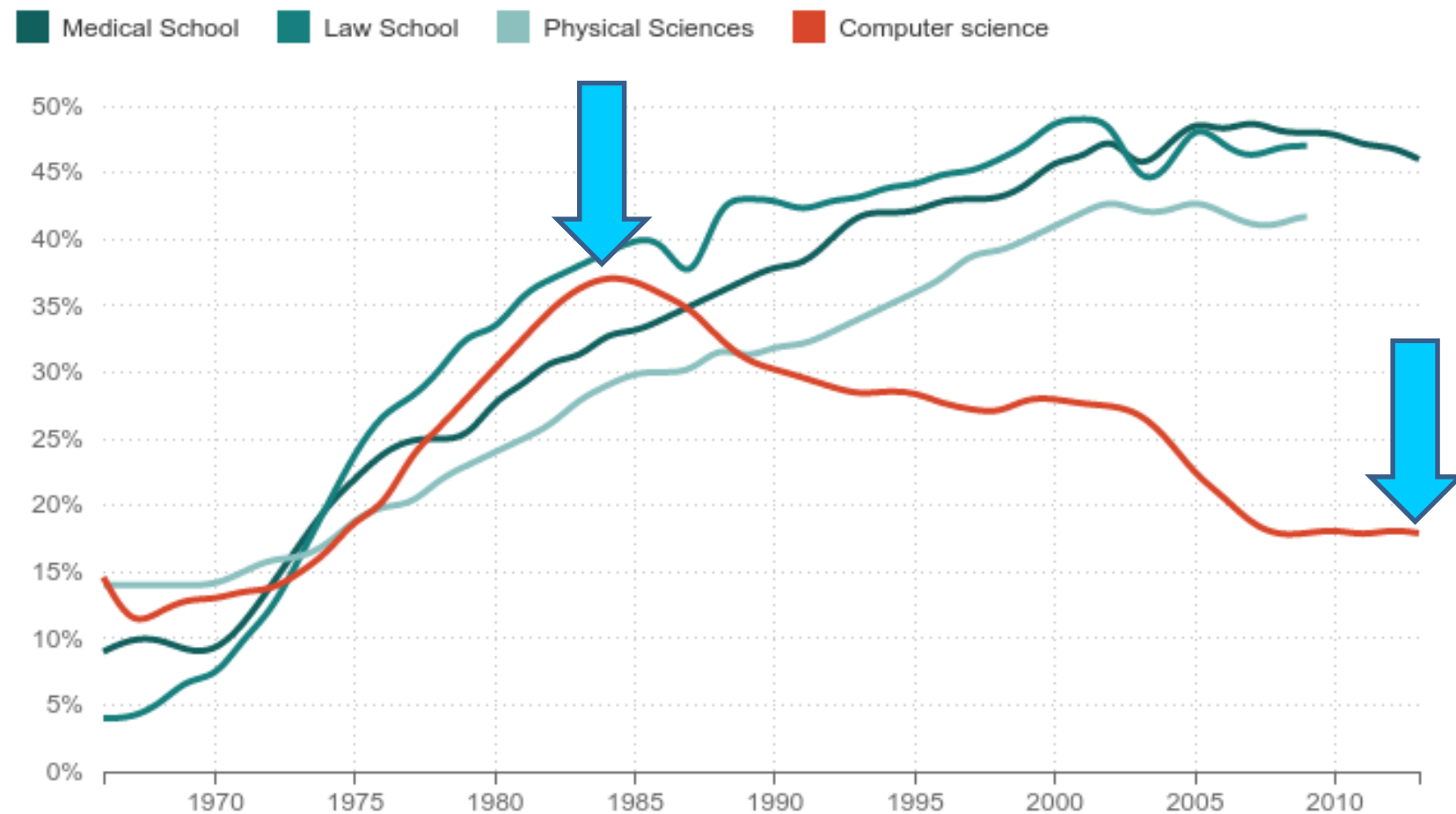
Source: National Science Foundation, American Bar Association, American Association of Medical Colleges

Credit: Quoctrung Bui/NPR

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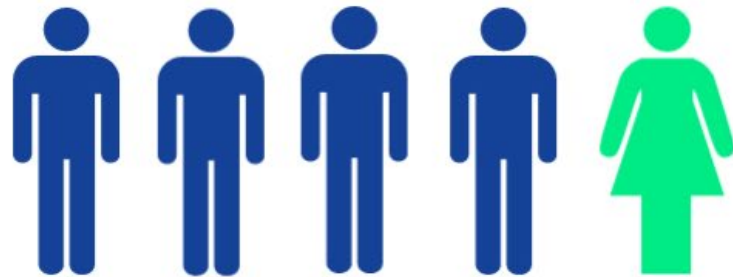


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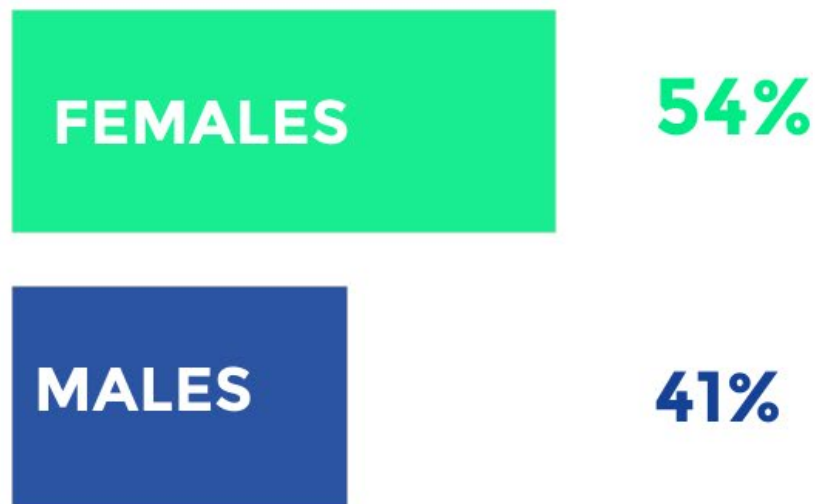
Students Aspiring to Computing Careers

**Males outnumber
Females**



79% of aspirants are Males and 21% are Females

**"A" Students more
common among Females**





NEEDED: Computer & IT Workers

Expected Growth

13%

Between 2016
& 2026



Expected New Jobs

557,100

SOURCE: <https://www.bls.gov/ooh/computer-and-information-technology/home.htm>

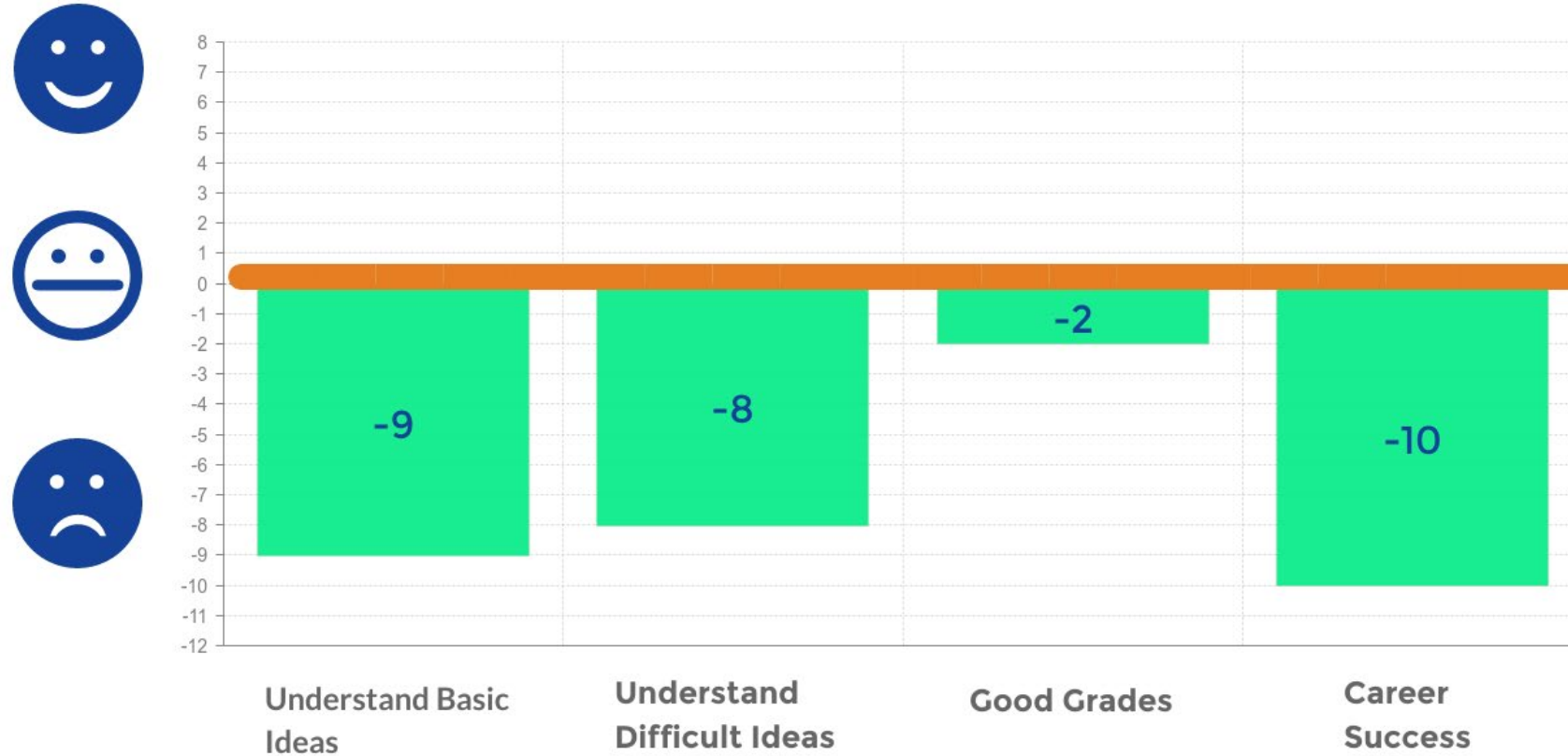


1

Girls Interested in Computing are Unique

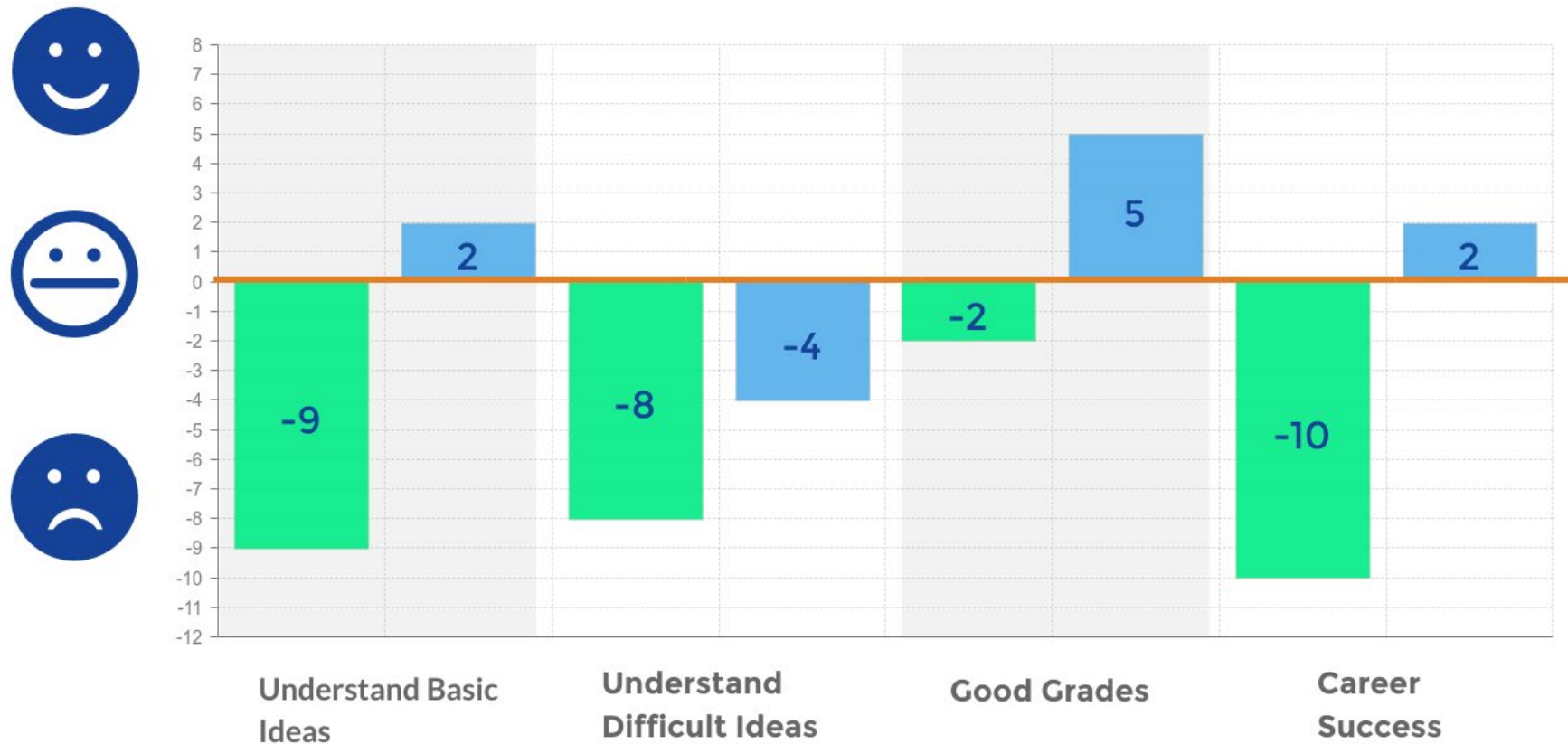
Gender Gap in STEM Confidence: Computing Aspirants

(% Completely Confident)



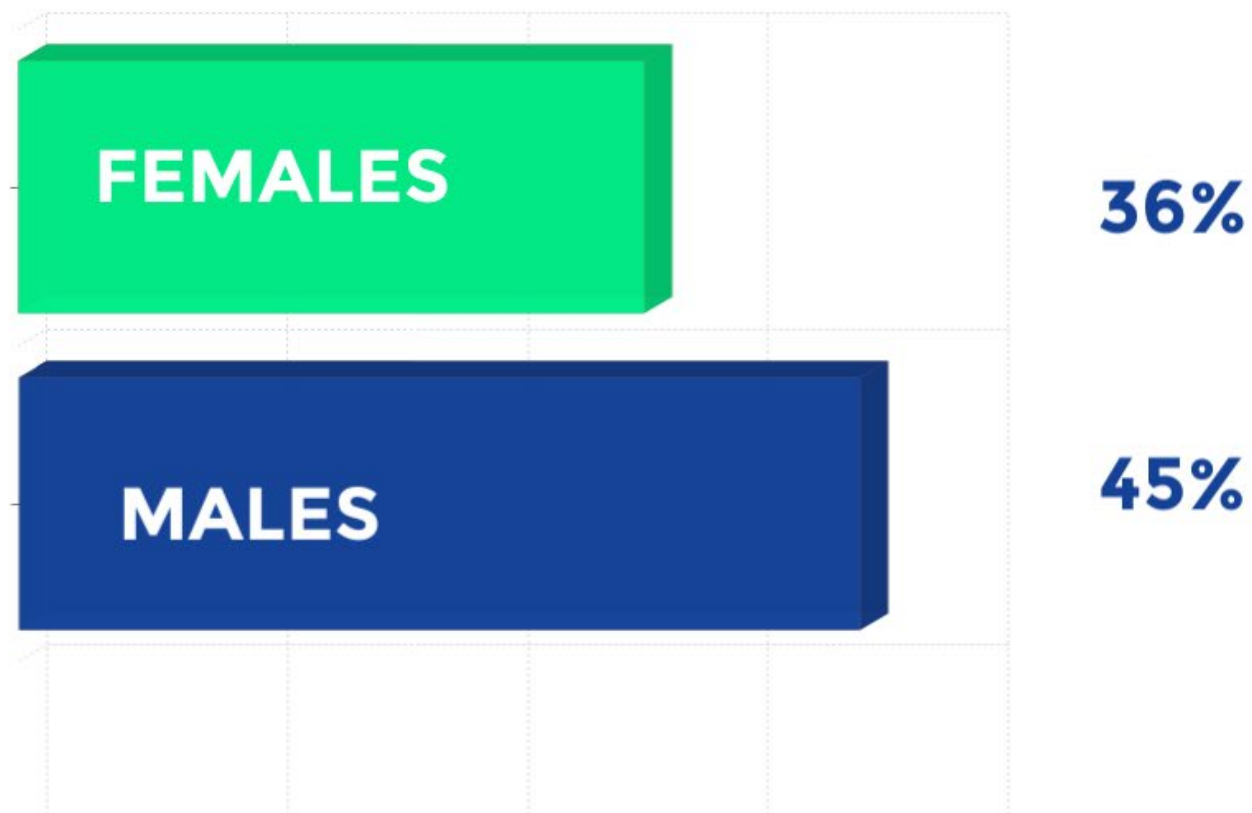
Gender Gap in STEM Confidence: Computing Aspirants vs. Other STEM Aspirants

(% Completely Confident)



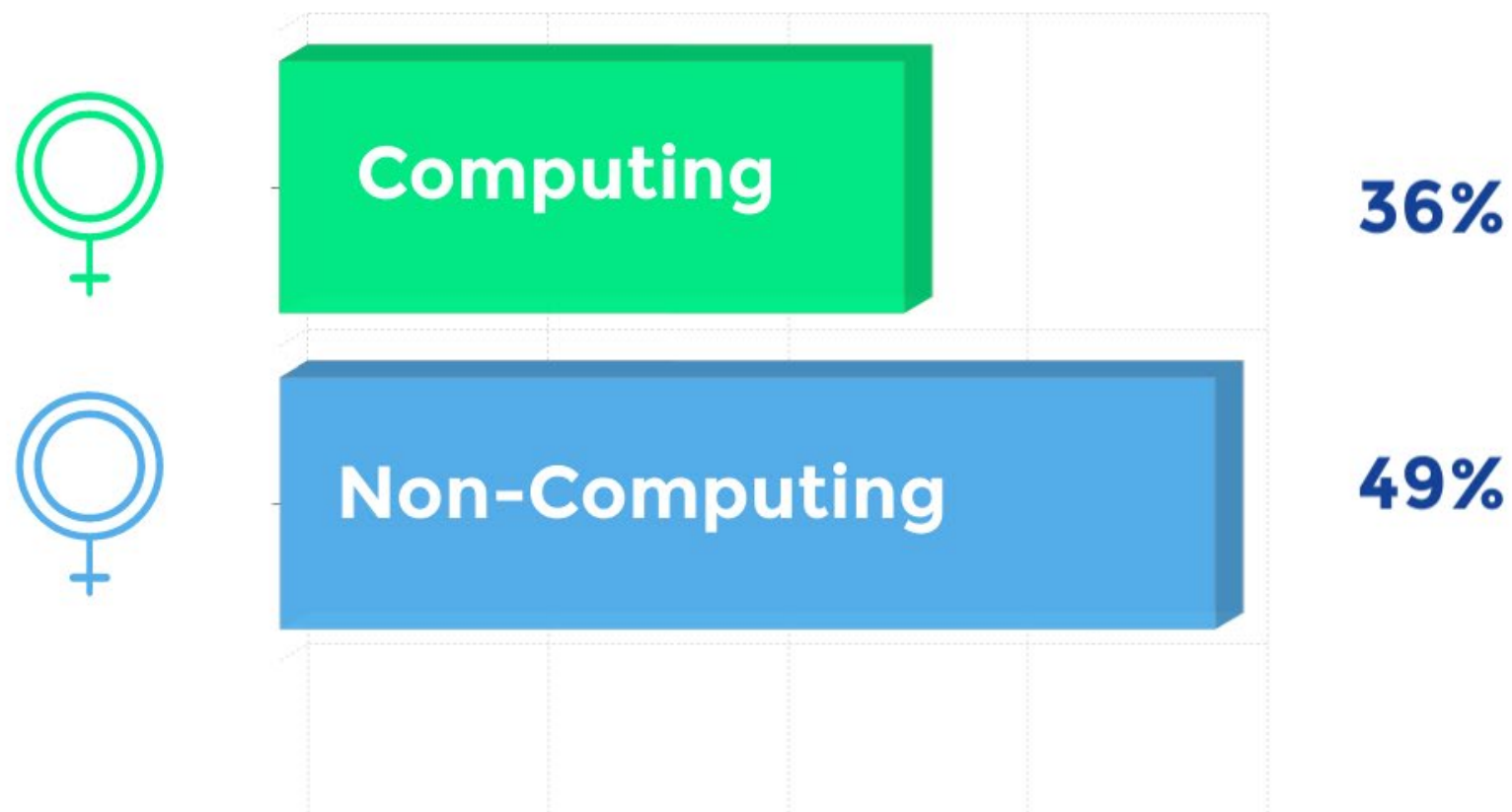
Computing Career Aspirants: Confidence of Fair Treatment in STEM Classes

(% Completely Confident)



Fair Treatment in STEM Classes: Female STEM Aspirants

(% Completely Confident)





2

Computing Aspirants: **What matters?**

Gender Differences in Top Interests*

FEMALE:

51%
ART



28%
MUSIC



21%
**COMMUNITY
SERVICE**



MALE:

45%
eSports



26%
PAINTBALL



18%
BASKETBALL



*Interests are assessed based on the following question: Which SPORTS or ACTIVITIES might you participate in during college?



3

Do New Pathways to Computing Require
New Interventions?

A blue-tinted background image showing a group of students in a classroom or computer lab. Some students are standing and talking, while others are sitting at desks with computers.

Uncertain of Post-Secondary Education Plans

Noncomputing STEM
Career Aspirants

12%



Uncertain of Post-Secondary Education Plans

Noncomputing STEM
Career Aspirants

12%

Computing Career Aspirants,
Interest in Art as Extracurricular

26%



Uncertain of Post-Secondary Education Plans

Noncomputing STEM
Career Aspirants

12%

Computing Career Aspirants, ***No***
Interest in ***Art*** as Extracurricular

18%

Computing Career Aspirants,
Interest in Art as Extracurricular

26%

THANK YOU

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