

**Outreach and Messaging for NGCP Collaboratives**

**May 2019**

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| **Audience: Program Providers** | **Audience: Families/General Public** |
| **Newsletters/Email**Summer is nearly here which makes this the perfect time to add your summer STEAM opportunities for youth in [The Connectory](https://theconnectory.org/). **Bulk Uploads:** The Connectory offers a streamlined way to add dozens of opportunities (camps, workshops, maker fairs, competitions, and other time-bound STEAM events). Contact them at info@theconnectory.org and request a customized spreadsheet that you fill out with the required info for each opportunity (title, description, cost, etc.) Depending on the cycle(s) and number of your offerings, uploads can be done monthly or seasonally.Your opportunities will be associated with your program listing. New Program Providers will need to create a program entry first. The [Getting Started Guide](https://theconnectory.org/need-help) provides step-by-step instructions for joining The Connectory. It's free! | **Newsletters/Email**[The Connectory](http://www.theconnectory.org) is the largest and most comprehensive directory of science, technology, engineering, and math (STEM) providers and events. [The Connectory](http://www.theconnectory.org) was developed to promote local opportunities that build STEM and critical thinking skills essential for jobs in the 21st Century. Visit [www.theconnectory.org](http://www.theconnectory.org) today to find an exciting STEM opportunity near you.[The Connectory](http://www.theconnectory.org) is a free, go-to resource designed to help families connect the children in their lives with STEM learning opportunities. Families can easily search for local K-12 events, such as robotics competitions, coding classes for girls, and summer camps.  |
| **Twitter - @the\_connectory**Time to put your summer #STEAM camps into [http://www.theconnectory.org](https://t.co/DQEYN6yOCY)so that families can find them. Contact info@theconnectory.org to inquire about their **bulk** **upload** **option**. | **Twitter - @the\_connectory**Connect kids to #STEM this summer. The Connectory is free, with events in all 50 states. Find an exciting opportunity today! @the\_connectory [www.theconnectory.org](http://www.theconnectory.org)Looking to connect a child to the wonders of #STEM? Find an event near you with @the\_connectory [www.theconnectory.org](http://www.theconnectory.org) |
| **Facebook - @connectory****Instagram - @theconnectory**It is time to start putting your summer camps into @Connectory! Have a bunch? Not to worry, there is a ‘Bulk Upload' feature, simply contact info@theconnectory.org to inquire. Don't delay, input your youth-serving STEM programs today! [www.theconnectory.org](http://www.theconnectory.org/?fbclid=IwAR0Sx3ZdB-NigpxfWGDR6jPq8PYqhwEf3q5H67NLIQZMhtAH0eR7kNzUz5Q) | **Facebook - @connectory****Instagram - @theconnectory**How do you connect more kids to great STEM/STEAM learning opportunities? The Connectory is your go-to resource. With events in all 50 states, you can introduce kids to fun, hands-on activities and help them discover the excitement of STEM. Visit The Connectory and start connecting now. [www.theconnectory.org](http://www.theconnectory.org) |

**STEM vs. STEAM:** Feel free to substitute the acronym STEM for STEAM or use STEM/STEAM depending on your audience. Use hashtags whenever possible: #STEM #STEAM.

**Images:** The Connectory Bulk Upload Option



**The Connectory Logo:** The Connectory logo is available in several print and online formats for use by the Collaboratives and our partners. Download at: <https://theconnectory.org/style-guide-0>





**Website URL:** <https://theconnectory.org>

**Getting Started Guide**: <https://theconnectory.org/need-help>

**Refer questions to**: info@theconnectory.org