

**Outreach and Messaging for NGCP Collaboratives**

**April 2019**

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| **Audience: Program Providers** | **Audience: Families/General Public** |
| **Newsletters/Email****National Volunteer Week is** **April 7-13, 2019**[The Connectory](https://theconnectory.org/)’s partnership with [VolunteerMatch](https://www.facebook.com/VolunteerMatch/?__tn__=K-R&eid=ARCEpGgBsehKW3pWA8UtXDNGryEByGq_i6ciJiWnIwkByeQvUIAAIvvmroxT2teV3N7SoeQDf9imwoe-&fref=mentions&__xts__%5B0%5D=68.ARDJHreM9FCUV3hdR1N9uZakPHk8iOc8EsiapXnUaSKgmNa30HoWAmiLnTuUidhH2pFr_OOHa-F4KbEXPj490YpKaD9dtJw4HykvGwMdXQY3wplpo9v_383UZFVgTKjQfpPguGDUNZ-Ju582yh-ADU62LmqSoMAlSulmTCf2ssj_N8pf_m4Mt6wY4QPzrtm1Xi1TOIY0CnCy63DZ0JY90kUy-MseyFmHNdddyrJSEoJdvJj2KkyT4B-WI7zc6dW2_jG9xFYl1kXd80ZuuG2XEww3fDFMei-5UtAWtbWsMqeqoZJDHXvskGdkTGjE1pxF11u7lLoiPErsE6ZjcfHOHJwzar6P) means programs in The Connectory can link accounts & recruit volunteers to grow their nonprofit [#STEM](https://www.facebook.com/hashtag/stem?source=feed_text&epa=HASHTAG&__xts__%5B0%5D=68.ARDJHreM9FCUV3hdR1N9uZakPHk8iOc8EsiapXnUaSKgmNa30HoWAmiLnTuUidhH2pFr_OOHa-F4KbEXPj490YpKaD9dtJw4HykvGwMdXQY3wplpo9v_383UZFVgTKjQfpPguGDUNZ-Ju582yh-ADU62LmqSoMAlSulmTCf2ssj_N8pf_m4Mt6wY4QPzrtm1Xi1TOIY0CnCy63DZ0JY90kUy-MseyFmHNdddyrJSEoJdvJj2KkyT4B-WI7zc6dW2_jG9xFYl1kXd80ZuuG2XEww3fDFMei-5UtAWtbWsMqeqoZJDHXvskGdkTGjE1pxF11u7lLoiPErsE6ZjcfHOHJwzar6P&__tn__=%2ANK-R) program. If you have an existing VolunteerMatch account you may link that account with your Connectory account and start connecting with volunteers. Here are the four easy steps to link accounts: [https://theconnectory.org/volunteer-match](https://theconnectory.org/volunteer-match?fbclid=IwAR0HInZMQP1wzeKhZ0oiWrLtIi07Ovxtv31fPcu-E9uWhI6gcud1wsA71SQ) | **Newsletters/Email**[The Connectory](http://www.theconnectory.org) is the largest and most comprehensive directory of science, technology, engineering, and math (STEM) providers and events. [The Connectory](http://www.theconnectory.org) was developed to promote local opportunities that build STEM and critical thinking skills essential for jobs in the 21st Century. Visit [www.theconnectory.org](http://www.theconnectory.org) today to find an exciting STEM opportunity near you. |
| **Twitter - @the\_connectory**Happy [#NationalVolunteerMonth](https://twitter.com/hashtag/NationalVolunteerMonth?src=hash) & Happy Anniversary to [@VolunteerMatch](https://twitter.com/VolunteerMatch) celebrating 21 yrs. Their partnership with [@the\_connectory](https://twitter.com/the_connectory) means programs that have a VolunteerMatch account may link accounts & start connecting w/ volunteers. [https://theconnectory.org/volunteer-match](https://t.co/GqeQbZhOBH) | **Twitter - @the\_connectory**Happy [#NationalVolunteerMonth](https://twitter.com/hashtag/NationalVolunteerMonth?src=hash) & Happy Anniversary to [@VolunteerMatch](https://twitter.com/VolunteerMatch) celebrating 21 yrs. Their partnership with [@the\_connectory](https://twitter.com/the_connectory) means programs that have a VolunteerMatch account may link accounts & start connecting w/ volunteers. [https://theconnectory.org/volunteer-match](https://t.co/GqeQbZhOBH) |
| **Facebook - @connectory****Instagram - @theconnectory****National Volunteer Week is** **April 7-13, 2019**[The Connectory](https://www.facebook.com/connectory/?__tn__=K-R&eid=ARA5jklcV6Pd6smCkvfCquGVGEdxYigPV_kuASKlGE6iRqTloJOV2kGx496wtYJhobzGn1SM1ZpL_TsQ&fref=mentions&__xts__%5B0%5D=68.ARDJHreM9FCUV3hdR1N9uZakPHk8iOc8EsiapXnUaSKgmNa30HoWAmiLnTuUidhH2pFr_OOHa-F4KbEXPj490YpKaD9dtJw4HykvGwMdXQY3wplpo9v_383UZFVgTKjQfpPguGDUNZ-Ju582yh-ADU62LmqSoMAlSulmTCf2ssj_N8pf_m4Mt6wY4QPzrtm1Xi1TOIY0CnCy63DZ0JY90kUy-MseyFmHNdddyrJSEoJdvJj2KkyT4B-WI7zc6dW2_jG9xFYl1kXd80ZuuG2XEww3fDFMei-5UtAWtbWsMqeqoZJDHXvskGdkTGjE1pxF11u7lLoiPErsE6ZjcfHOHJwzar6P)’s partnership with [VolunteerMatch](https://www.facebook.com/VolunteerMatch/?__tn__=K-R&eid=ARCEpGgBsehKW3pWA8UtXDNGryEByGq_i6ciJiWnIwkByeQvUIAAIvvmroxT2teV3N7SoeQDf9imwoe-&fref=mentions&__xts__%5B0%5D=68.ARDJHreM9FCUV3hdR1N9uZakPHk8iOc8EsiapXnUaSKgmNa30HoWAmiLnTuUidhH2pFr_OOHa-F4KbEXPj490YpKaD9dtJw4HykvGwMdXQY3wplpo9v_383UZFVgTKjQfpPguGDUNZ-Ju582yh-ADU62LmqSoMAlSulmTCf2ssj_N8pf_m4Mt6wY4QPzrtm1Xi1TOIY0CnCy63DZ0JY90kUy-MseyFmHNdddyrJSEoJdvJj2KkyT4B-WI7zc6dW2_jG9xFYl1kXd80ZuuG2XEww3fDFMei-5UtAWtbWsMqeqoZJDHXvskGdkTGjE1pxF11u7lLoiPErsE6ZjcfHOHJwzar6P) means programs in The Connectory can link accounts & recruit volunteers to grow their nonprofit [#STEM](https://www.facebook.com/hashtag/stem?source=feed_text&epa=HASHTAG&__xts__%5B0%5D=68.ARDJHreM9FCUV3hdR1N9uZakPHk8iOc8EsiapXnUaSKgmNa30HoWAmiLnTuUidhH2pFr_OOHa-F4KbEXPj490YpKaD9dtJw4HykvGwMdXQY3wplpo9v_383UZFVgTKjQfpPguGDUNZ-Ju582yh-ADU62LmqSoMAlSulmTCf2ssj_N8pf_m4Mt6wY4QPzrtm1Xi1TOIY0CnCy63DZ0JY90kUy-MseyFmHNdddyrJSEoJdvJj2KkyT4B-WI7zc6dW2_jG9xFYl1kXd80ZuuG2XEww3fDFMei-5UtAWtbWsMqeqoZJDHXvskGdkTGjE1pxF11u7lLoiPErsE6ZjcfHOHJwzar6P&__tn__=%2ANK-R) program. If you have an existing VolunteerMatch account you may link that account with your Connectory account and start connecting with volunteers. Here are the four easy steps to link accounts: [https://theconnectory.org/volunteer-match](https://theconnectory.org/volunteer-match?fbclid=IwAR0HInZMQP1wzeKhZ0oiWrLtIi07Ovxtv31fPcu-E9uWhI6gcud1wsA71SQ) | **Facebook - @connectory****Instagram - @theconnectory**April is National Volunteer Month - Happy Anniversary to [VolunteerMatch](https://www.facebook.com/VolunteerMatch/?__tn__=K-R&eid=ARBbKPTJr631gMr9VLzPWhgA1-v8MguMOYi_nm63YQXRs7h5nOr4M3zTJufW-BwPtWf_rE0p3WFrvtSZ&fref=mentions&__xts__%5B0%5D=68.ARCOv1YJdUIu_a7SlFX8Qkx88xdhIyhGG1bhUix7itYUZ3Qk3purSii7CKYsT8KWHZVYQyA195BrBfwG9k5d1FdPn0-pZlqhZti76QD-717yh07zkozzM52gCSxoowS0nfnfUdz9Ydy3mVOihVZb06QaU4Ky9tmKEz8c3G272NPp6E5IJy4W7Wdxgn2XLZLbvF4tUXVrwwZWuWEovMMHC41TmLcLS9EbBV19cVCKJbMCuWVpE5jDoTNgQ5SfLszZeF6fOsVyE1jIJpFMXXZ44sBxZyW1ZWBqwAkerxwYYDLjSGoSevgWWey2Xt9BwPCTVCCHNVyxSSyNkqJtEpocsYdoLNvO). They have been around since 1998 and are partners with [The Connectory](https://www.facebook.com/connectory/?__tn__=K-R&eid=ARBpsenzOreHdQIbR9qc8V-44z7koz5B_NbVgKzGs1yfFbdiu3nklfqq4wPsxyC43kUkIiYuIDFb6EW-&fref=mentions&__xts__%5B0%5D=68.ARCOv1YJdUIu_a7SlFX8Qkx88xdhIyhGG1bhUix7itYUZ3Qk3purSii7CKYsT8KWHZVYQyA195BrBfwG9k5d1FdPn0-pZlqhZti76QD-717yh07zkozzM52gCSxoowS0nfnfUdz9Ydy3mVOihVZb06QaU4Ky9tmKEz8c3G272NPp6E5IJy4W7Wdxgn2XLZLbvF4tUXVrwwZWuWEovMMHC41TmLcLS9EbBV19cVCKJbMCuWVpE5jDoTNgQ5SfLszZeF6fOsVyE1jIJpFMXXZ44sBxZyW1ZWBqwAkerxwYYDLjSGoSevgWWey2Xt9BwPCTVCCHNVyxSSyNkqJtEpocsYdoLNvO). Visit [www.theconnectory.org](http://www.theconnectory.org) today to find an exciting STEM opportunity near you. |

**STEM vs. STEAM:** Feel free to substitute the acronym STEM for STEAM or use STEM/STEAM depending on your audience. Use hashtags whenever possible: #STEM #STEAM.

**Images:** VolunteerMatch and The Connectory combined logos





**The Connectory Logo:** The Connectory logo is available in several print and online formats for use by the Collaboratives and our partners. Download at: <https://theconnectory.org/style-guide-0>





**Website URL:** <https://theconnectory.org>

**Getting Started Guide**: <https://theconnectory.org/need-help>

**Refer questions to**: info@theconnectory.org