

**Outreach and Messaging for NGCP Collaboratives**

**February 2019**

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| **Audience: Program Providers** | **Audience: Families/General Public** |
| **Newsletters/Email**  Have you added your STEAM activities for youth to [The Connectory](https://theconnectory.org/). Promote your K-12 camps, workshops, community events, and more to families and caregivers. It’s free and the [Getting Started Guide](https://theconnectory.org/need-help) makes it easy. Register and start connecting at [www.theconnectory.org](http://www.theconnectory.org). | **Newsletters/Email**  [The Connectory](http://www.theconnectory.org) is the largest and most comprehensive directory of science, technology, engineering, and math (STEM) providers and events. [The Connectory](http://www.theconnectory.org) was developed to promote local opportunities that build STEM and critical thinking skills essential for jobs in the 21st Century. Visit [www.theconnectory.org](http://www.theconnectory.org) today to find an exciting STEM opportunity near you. |
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**STEM vs. STEAM:** Feel free to substitute the acronym STEM for STEAM or use STEM/STEAM depending on your audience. Use hashtags whenever possible: #STEM #STEAM.

**Images:** Leap into Science Logo



**The Connectory Logo:** The Connectory logo is available in several print and online formats for use by the Collaboratives and our partners. Download at: <https://theconnectory.org/style-guide-0>





**Website URL:** <https://theconnectory.org>

**Getting Started Guide**: <https://theconnectory.org/need-help>

**Refer questions to**: [info@theconnectory.org](mailto:info@theconnectory.org)