

**Outreach and Messaging for NGCP Collaboratives**

**February 2019**

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| **Audience: Program Providers** | **Audience: Families/General Public** |
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**STEM vs. STEAM:** Feel free to substitute the acronym STEM for STEAM or use STEM/STEAM depending on your audience. Use hashtags whenever possible: #STEM #STEAM.

**Images:** Leap into Science Logo



**The Connectory Logo:** The Connectory logo is available in several print and online formats for use by the Collaboratives and our partners. Download at: <https://theconnectory.org/style-guide-0>





**Website URL:** <https://theconnectory.org>

**Getting Started Guide**: <https://theconnectory.org/need-help>

**Refer questions to**: info@theconnectory.org