

JANE

A FILM BY BRETT MORGEN

SOCIAL MEDIA TOOLKIT | #JANE

NatGeoTV
@NatGeoChannel
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www.JanetheMovie.com



ABOUT THE FILM

Drawing from over 100 hours of never-before-seen footage that has been tucked away in the National Geographic archives for over 50 years, award-winning director Brett Morgen tells the story of JANE, a woman whose chimpanzee research challenged the male-dominated scientific consensus of her time and revolutionized our understanding of the natural world. Set to a rich orchestral score from legendary composer Philip Glass, the film offers an unprecedented, intimate portrait of Jane Goodall — a trailblazer who defied the odds to become one of the world's most admired conservationists.

SOCIAL SUPPORT MESSAGING

- #JANE, the most celebrated documentary of 2017 is coming to National Geographic channel on March 12 at 8/7c. Don't miss it!
- The wait is over! #JANE is coming to National Geographic channel on March 12 at 8/7c.
- Missed #JANE is theaters? Worry not, the most celebrated documentary of 2017 is coming to National Geographic channel on March 12 at 8/7c.
- It took a woman to unlock the secrets of early man. #JANE is coming to National Geographic channel on March 12 at 8/7c.
- She's a rock star, a superhero, a bad ass, she's Jane Goodall. Rediscover the woman you thought you knew, #JANE is coming to National Geographic channel on March 12 at 8/7c!
- #JANE a film about the legendary primatologist, Dr. Jane Goodall is coming to National Geographic channel on March 12 at 8/7c!

DATE

March 12, 2018

TIME

8/7c

NETWORK

National Geographic



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