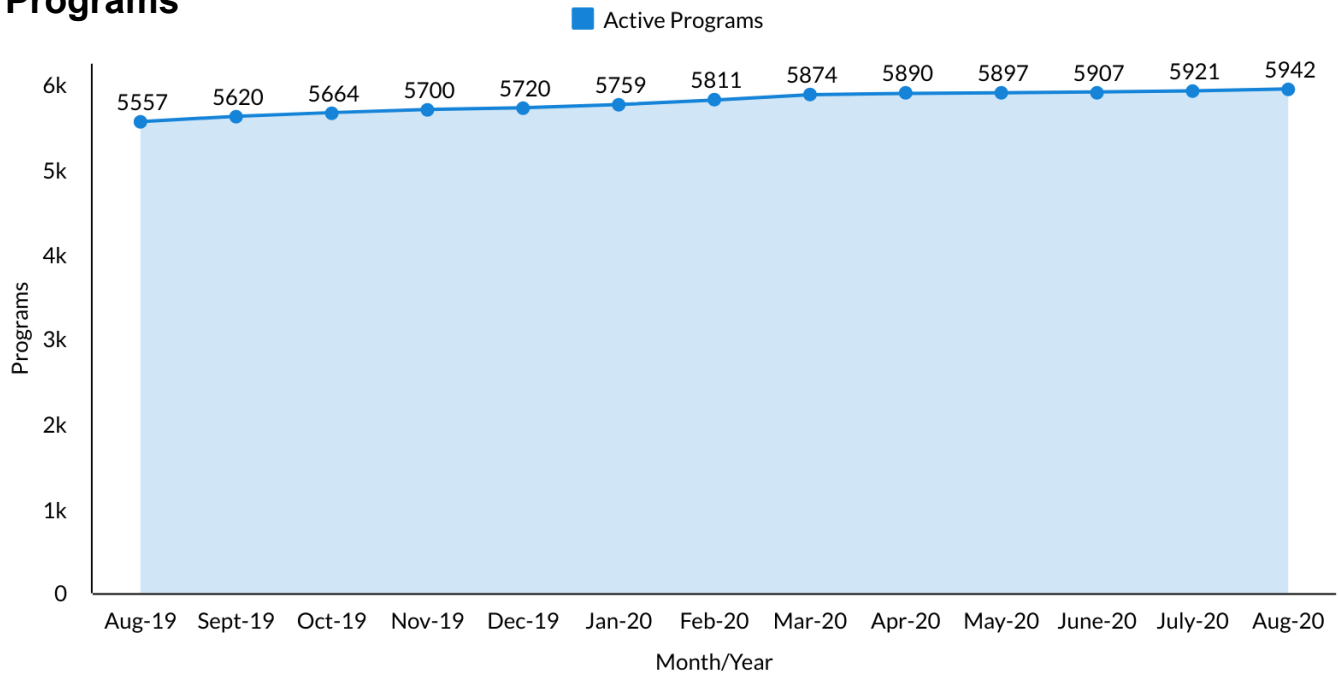


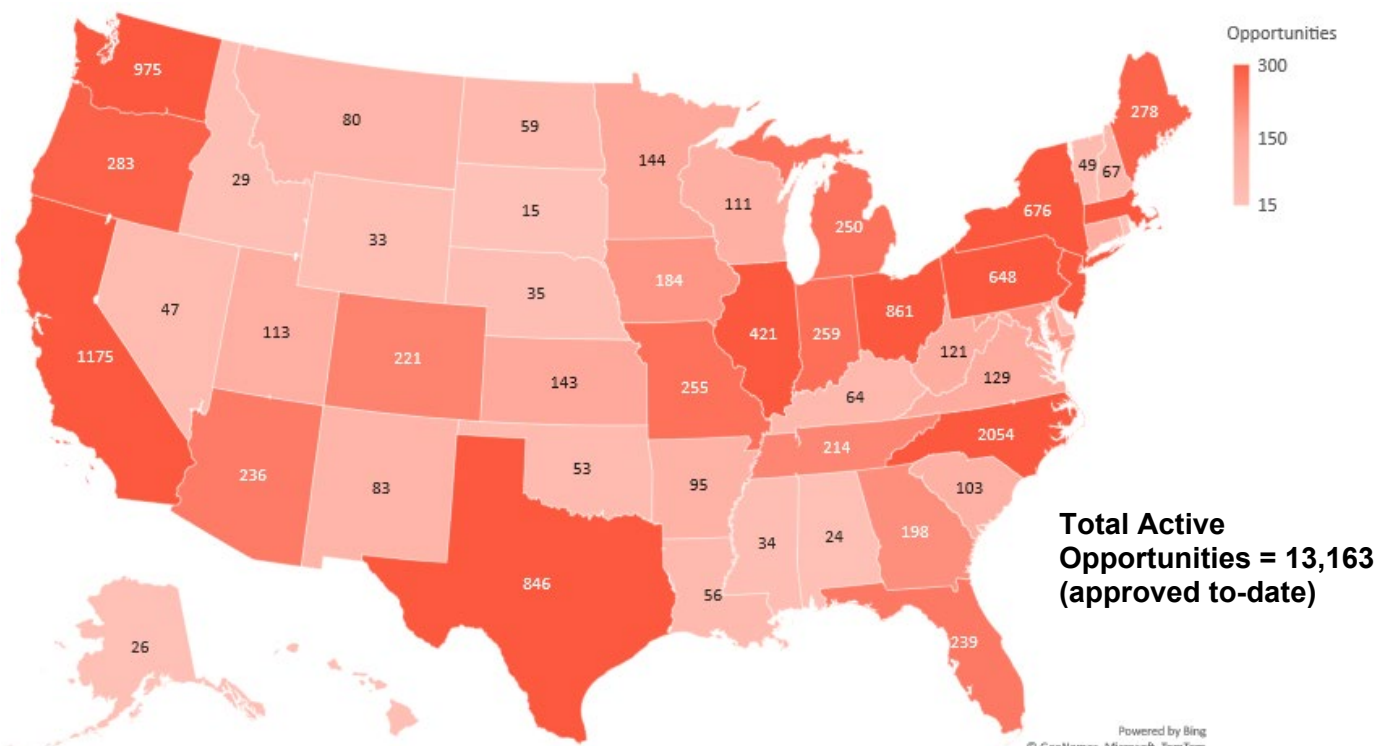


August 2020 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 6,981

Top Performing Post Reach: 459

Engagement: 27

Post Description: National Virtual STEM Enrichment Program (through May 30, 2021)

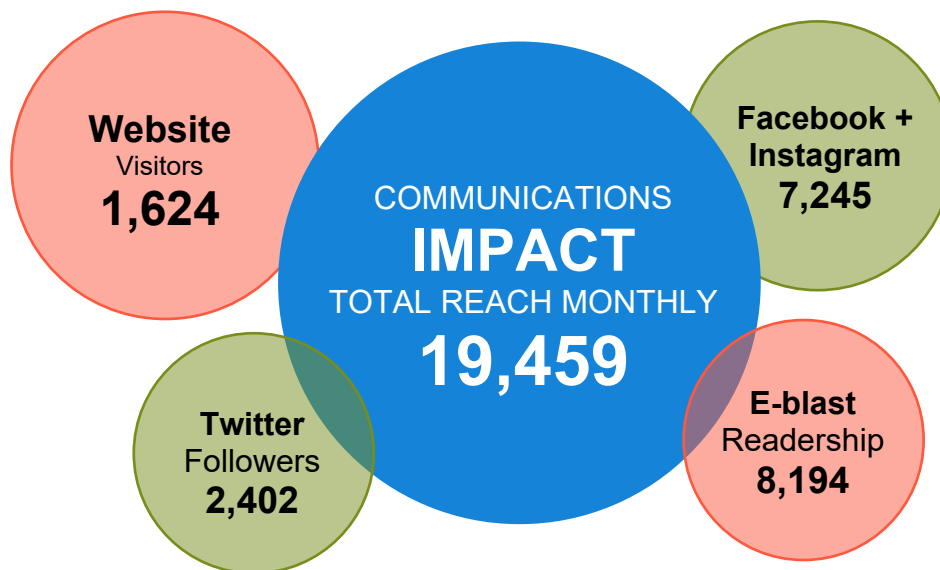
[DNAwesome STEM Club](#) provides students amazing experiences with a comprehensive [#STEM](#) curriculum and on top of the curriculum lessons layers on character building, public speaking, financial literacy, time management, and more. <http://ow.ly/78l730r6rNn>



Twitter Followers: 2,402



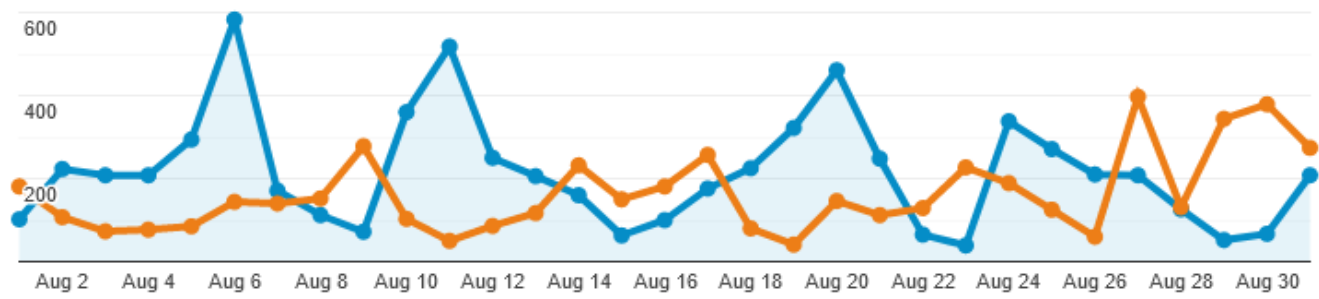
Instagram Followers: 264



Performance Metrics

Aug 1, 2020 - Aug 31, 2020: ● Pageviews

Jul 1, 2020 - Jul 31, 2020: ● Pageviews



Pageviews: 6,646 ↑ (+32%)

Users: 1,537 ↓ (-5.7%)

Time on site: 03:27 ↑ (+45%)

Pageviews: 5,047

Users: 1,624

Time on site: 02:22

Top 5 Entry & Exit Pages

Entry

1. /
2. [/program](#)
3. [/opportunity](#)
4. /login
5. /find-opportunity

Exit

1. /
2. /find-opportunity
3. [/opportunity](#)
4. [/program](#)
5. /provider-portal

Top 10 Referring Domains

1. ngcproject.org
2. aia.org
3. pbskids.org
4. twitter.com
5. youtube.com
6. afterschoolalliance.org
7. facebook.com
8. aspirations.org
9. save.lovetoknow.com
10. bayareateenscience.org

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York
2. Austin
3. Los Angeles
4. Dallas San Diego
5. Houston
6. Des Moines
7. Boston
8. Raleigh
9. San Antonio
10. Washington DC

ZIP Codes Searched

1. 64170
2. 84401
3. 84138
4. 69257
5. 44787
6. 07102
7. 84036
8. 99986
9. 90402
10. 85098

Top 10 Categories/Interests

1. engineering
2. technology
3. general science
4. computer science
5. coding/programming
6. biology
7. space science
8. math
9. arts
10. humanities

Top Channels

