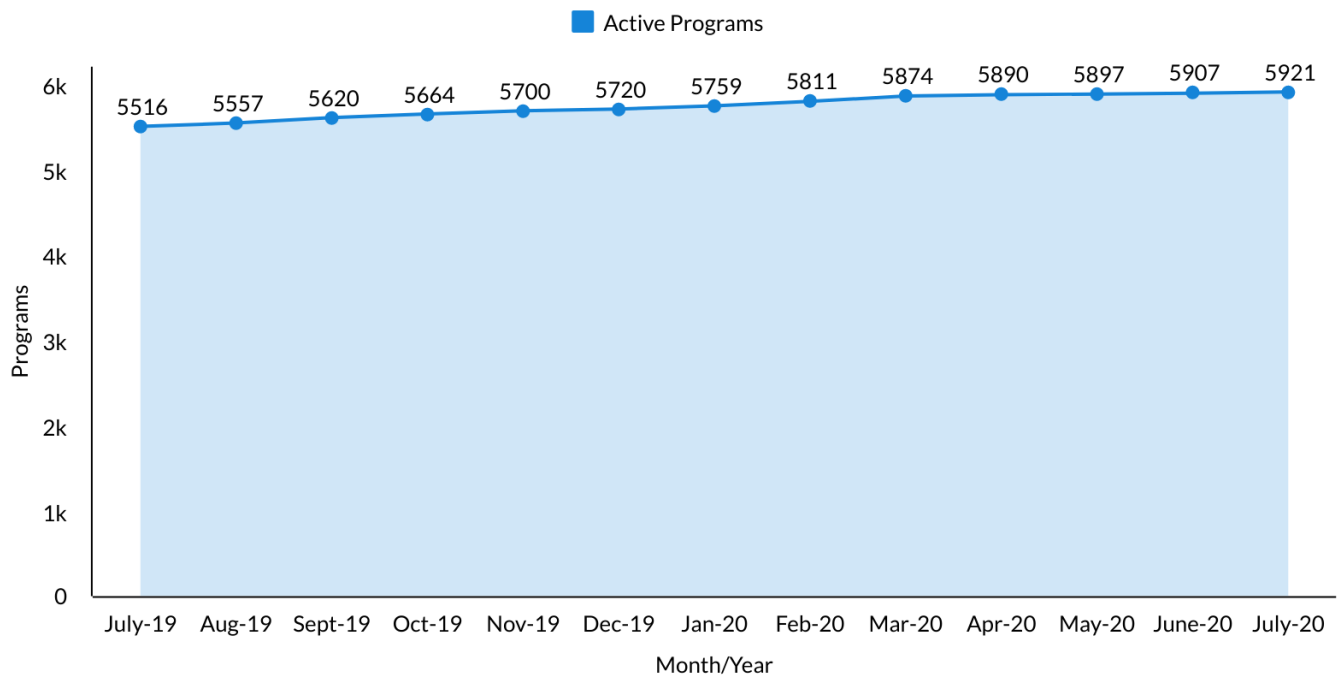


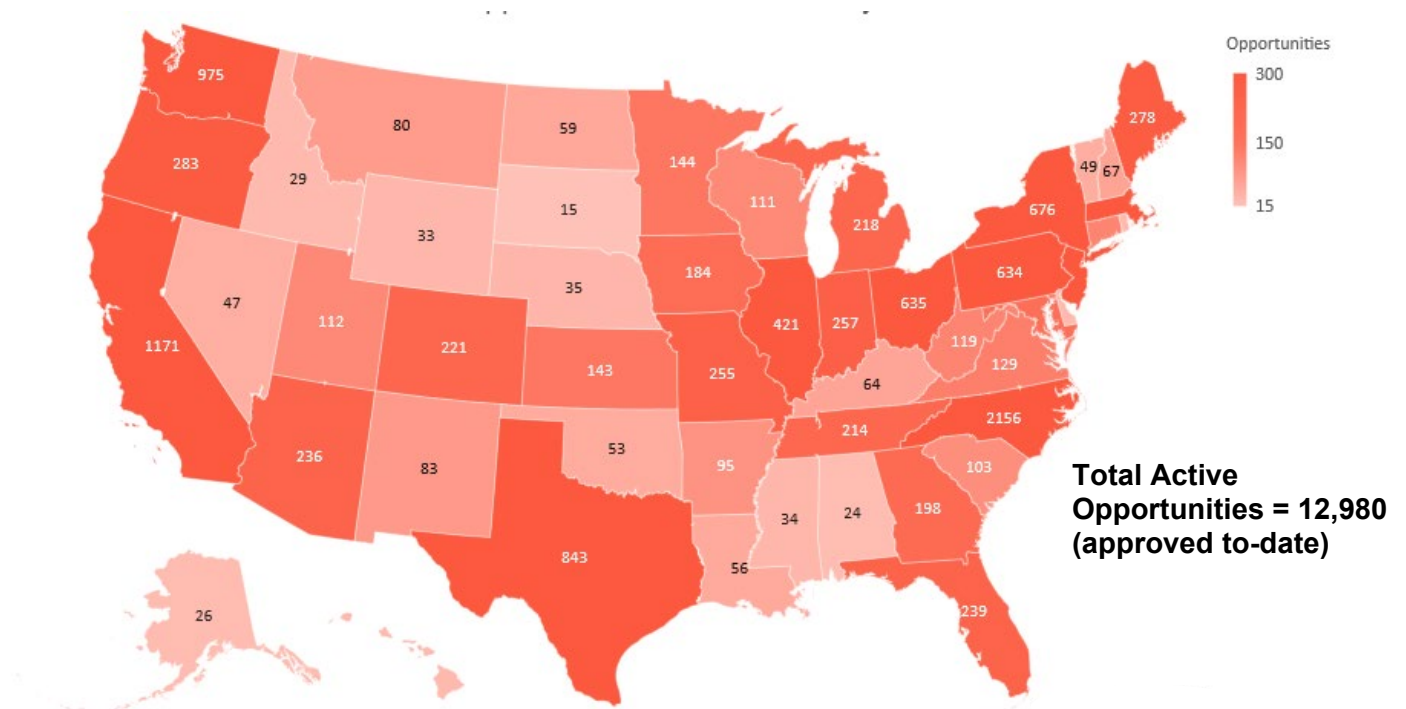


July 2020 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 6,980

Top Performing Post Reach: 254

Engagement: 4

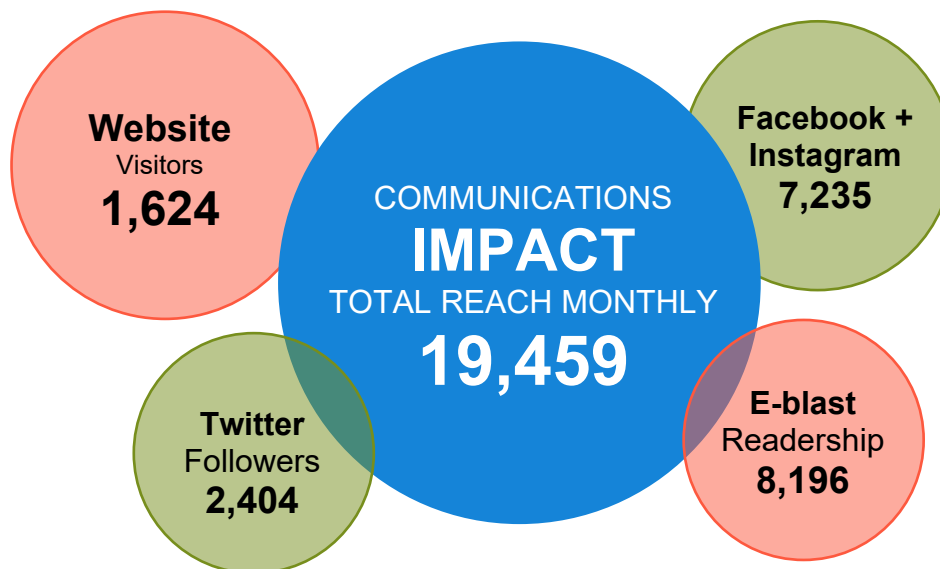
Post Description: Robot Poetry Webinar (July 15) hosted by [BirdBrain Technologies LLC](http://www.birdbraintechnologies.com). This free webinar is geared toward students (grades 2-6), teachers, parents, summer camp providers, after school providers, librarians, and anyone in interested in learning about creative robotics from home. <http://ow.ly/hahQ30qY8vx>



Twitter Followers: 2,404



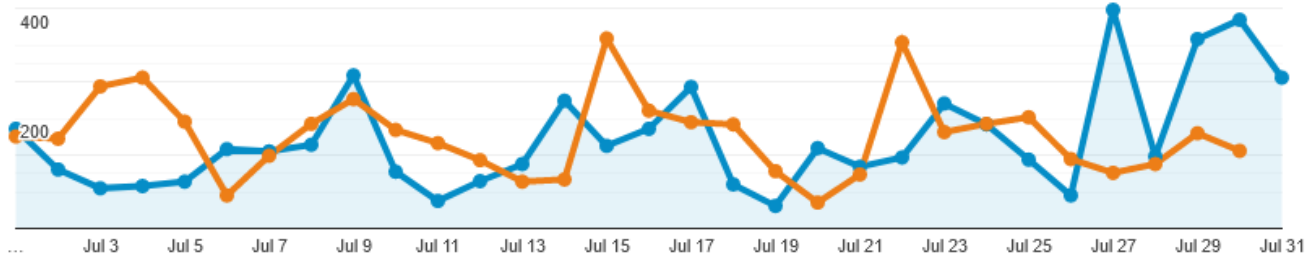
Instagram Followers: 255



Performance Metrics

Jul 1, 2020 - Jul 31, 2020: ● Pageviews

Jun 1, 2020 - Jun 30, 2020: ● Pageviews



Pageviews: 5,047 ↓ (-0.2%)

Users: 1,624 ↓ (-12%)

Time on site: 02:22 ↑ (+33.5%)

Pageviews: 5,058

Users: 1,849

Time on site: 01:47

Top 5 Entry & Exit Pages

Entry

1. /
2. [/opportunity](#)
3. [/program](#)
4. /find-opportunity
5. /opportunity

Exit

1. /
2. /opportunity
3. /find-opportunity
4. /program
5. /opportunity

Top 10 Referring Domains

1. ngcproject.org
2. pbskids.org
3. aia.org
4. facebook.com
5. twitter.com
6. youtube.com
7. greataustinstemecosystem
8. bayareateenscience.org
9. leap.fi.edu
10. umcmse.com/resources

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York
2. Austin
3. San Antonio
4. San Diego
5. Sunnyvale
6. Los Angeles
7. Dallas
8. Chicago
9. Houston
10. San Jose

ZIP Codes Searched

1. 84401
2. 64170
3. 69257
4. 44787
5. 07102
6. 99986
7. 84036
8. 90402
9. 47638
10. 38554

Top 10 Categories/Interests

1. computer science
2. technology
3. coding/programming
4. general science
5. biology
6. engineering
7. robotics
8. space science
9. humanities
10. arts

Top Channels

