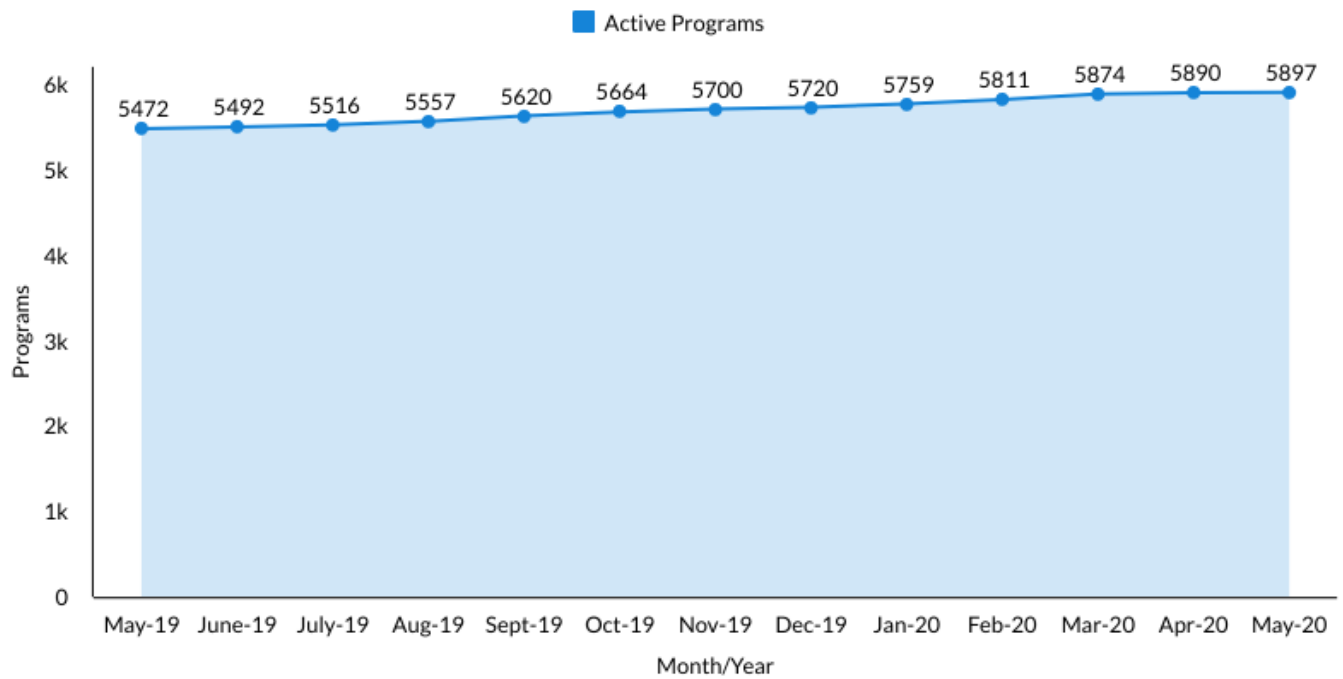


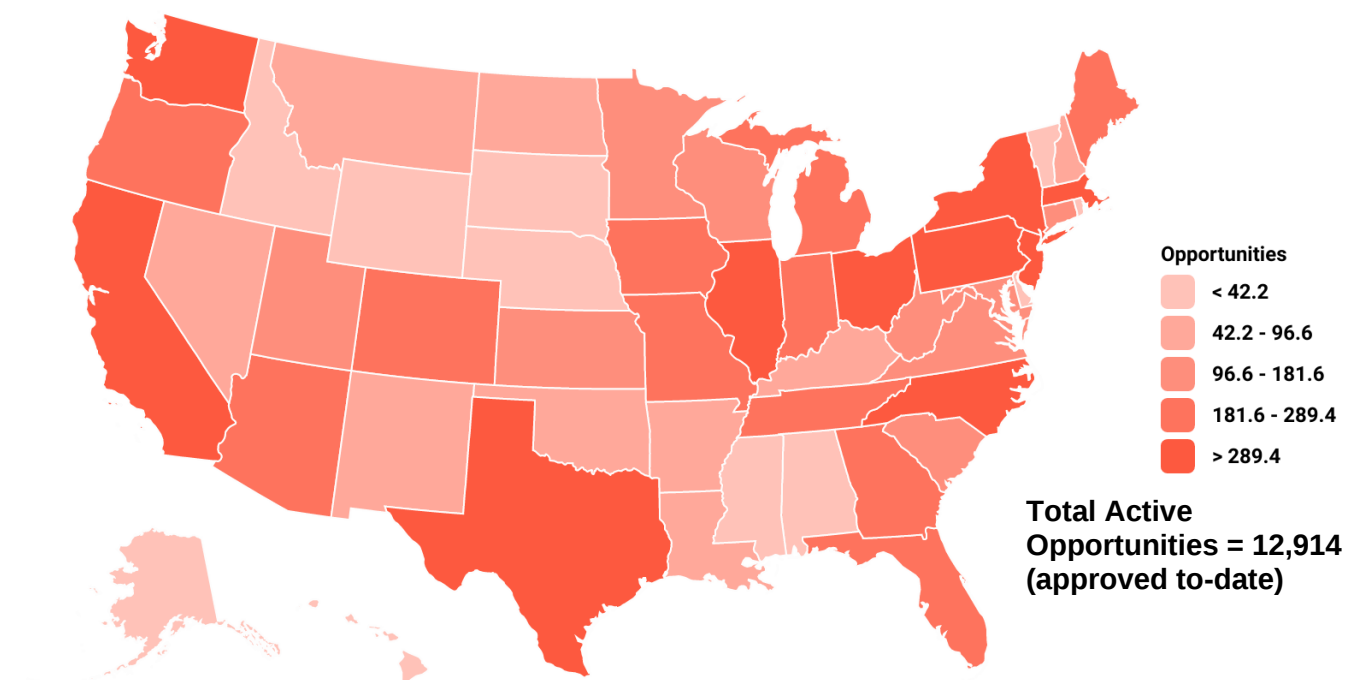


## May 2020 Monthly Review

### Programs



### Opportunities



## Social Media



**Facebook Followers: 7,132**

**Top Performing Post Reach: 737**

**Engagement: 8**

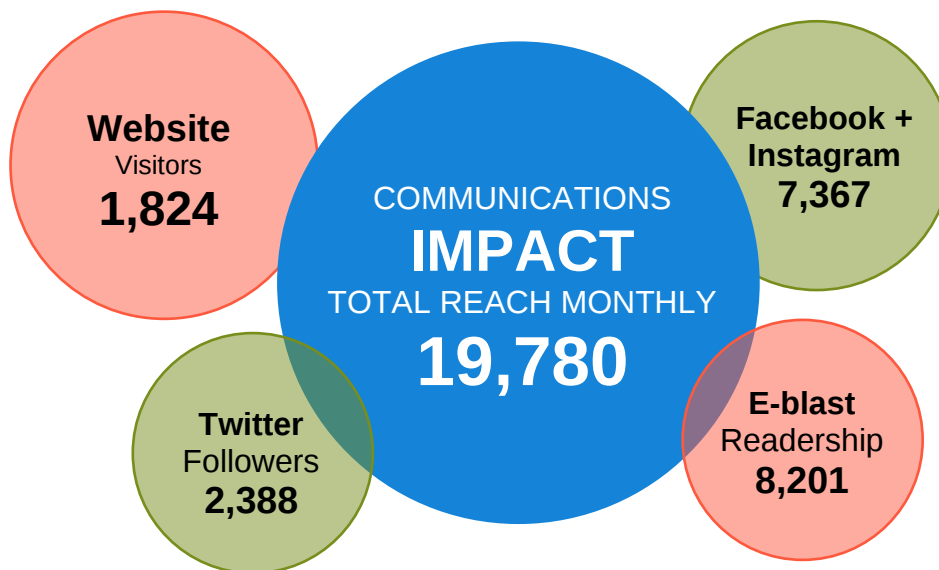
**Post Description:** STEAMwork - Daily Digital [#STEAM](#) Learning Programs (online) Join [National Children's Museum](#) every afternoon for STEAMwork. Features climate action missions, [#science](#) explorations, story times, design + build challenges, nature spotlights, community connections and sensory play opportunities. <http://ow.ly/5tyF30qF7qJ>



**Twitter Followers: 2,388**



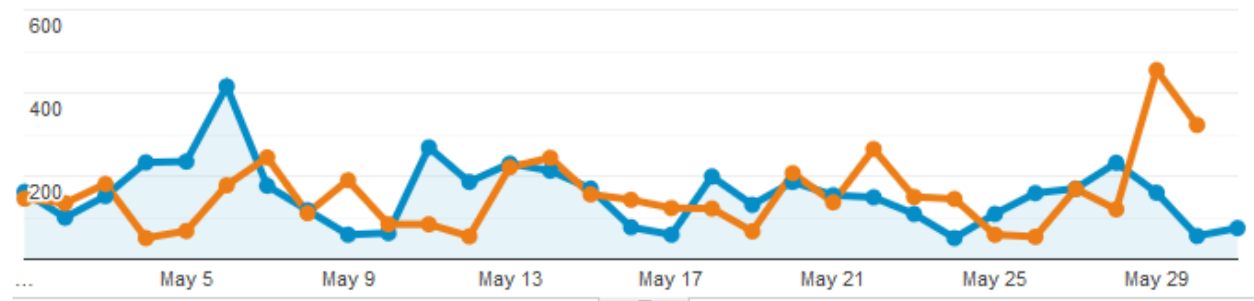
**Instagram Followers: 235**



## Performance Metrics

May 1, 2020 - May 31, 2020: ● Pageviews

Apr 1, 2020 - Apr 30, 2020: ● Pageviews



**Pageviews:** 4,859 ↑ (+3.7%)

**Users:** 1,824 ↑ (+4.7%)

**Time on site:** 01:41 ↓ (-18%)

**Pageviews:** 4,688

**Users:** 1,741

**Time on site:** 02:04

### Top 5 Entry & Exit Pages

#### Entry

1. /
2. [/opportunity](#)
3. [/program](#)
4. [/opportunity](#)
5. /provider-portal

#### Exit

1. /
2. [/opportunity](#)
3. /find-opportunity
4. [/program](#)
5. [/opportunity](#)

### Top 10 Referring Domains

1. ngcproject.org
2. pbskids.org
3. facebook.com
4. aia.org
5. twitter
6. scigirlsconnect.org
7. afterschoolalliance
8. stemdupage.com
9. lovetoknow.com
10. code.likeagirl.io

### Top 10 Visitor Locations

#### Cities (Google autodetect)

1. New York
2. San Antonio
3. Austin
4. Chicago
5. Ashburn
6. Los Angeles
7. Boston
8. San Diego
9. Quincy
10. San Francisco

#### ZIP Codes Searched

1. 23465
2. 91710
3. 64170
4. 84404
5. 84401
6. 23460
7. 07102
8. 90402
9. 10178
10. 99986

### Top 10 Categories/Interests

1. engineering
2. coding/programming
3. general science
4. biology
5. computer science
6. Architecture/Design
7. Space Science
8. technology
9. natural history
10. earth and enviro

### Top Channels

