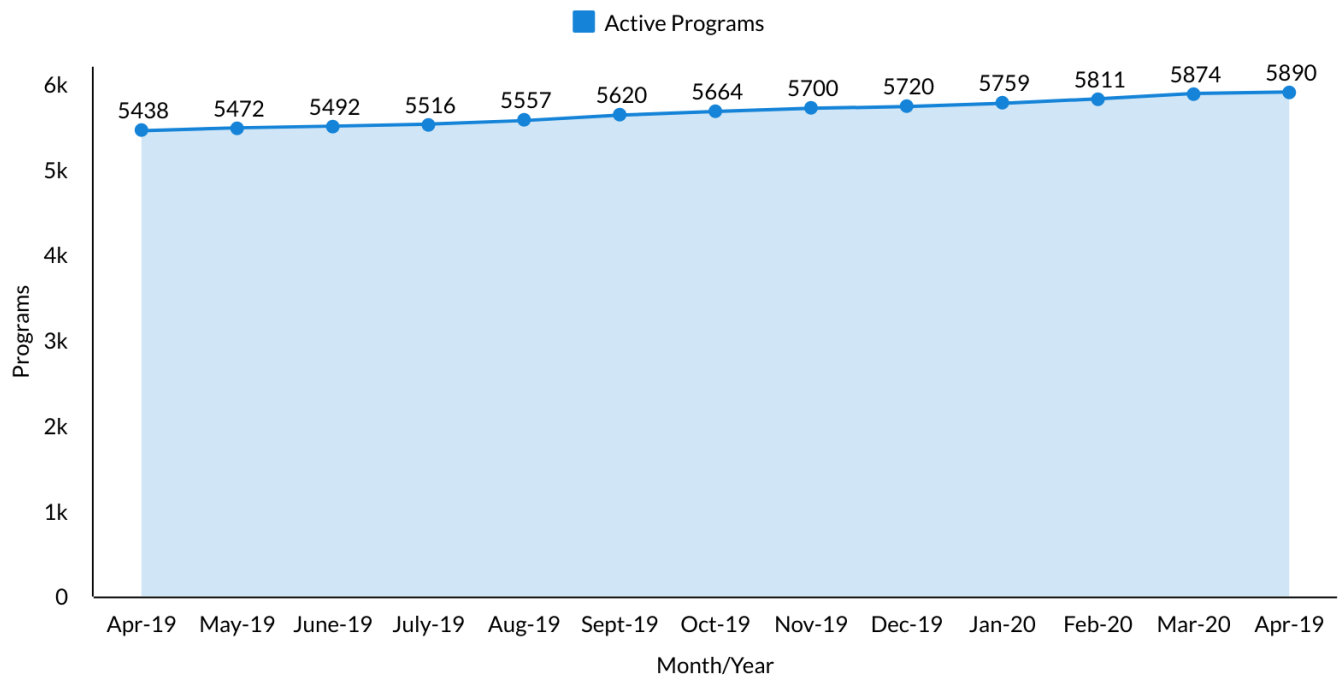


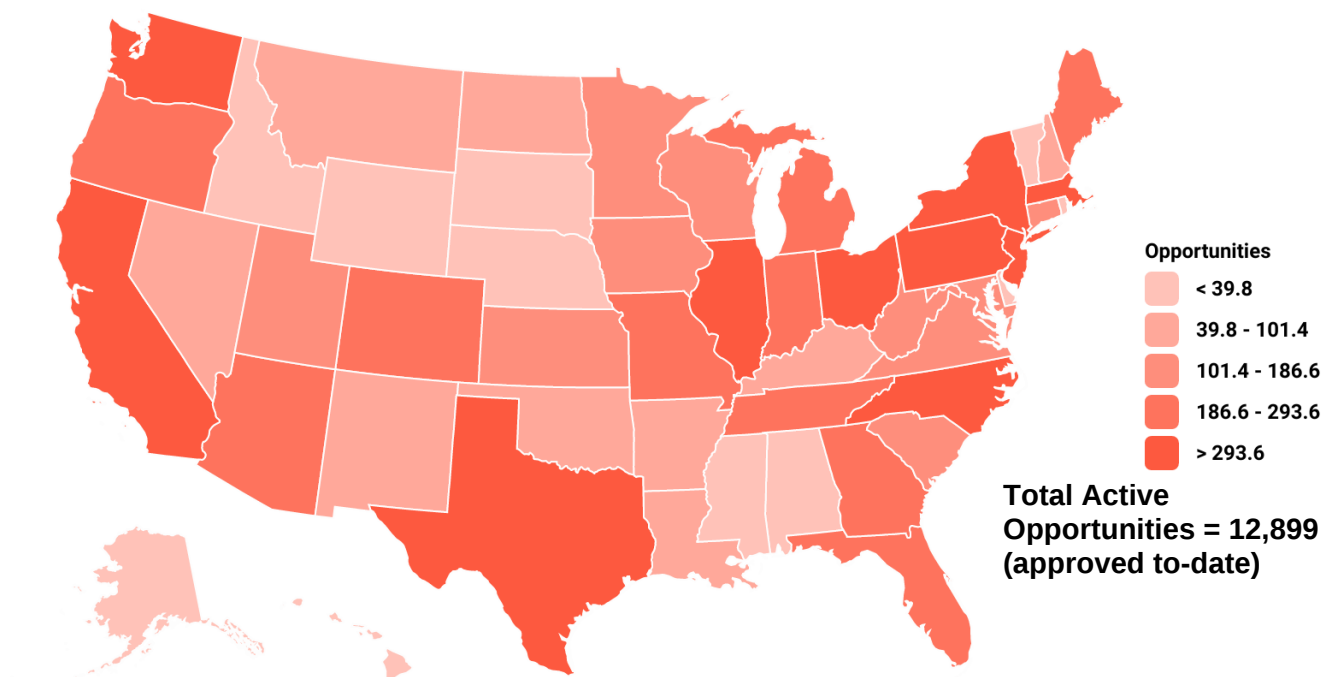


April 2020 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 7,389

Top Performing Post Reach: 299

Engagement: 7

Post Description: Year Round Virtual Coding Classes (Online Learning) [CodeWizardsHQ](http://ow.ly/zyaQ30qB9tS) is an online coding academy for youth ages 8-18. Classes deliver fun and effective live, online coding classes which are designed to give students the programming knowledge, skills, and confidence to thrive in a digital world. <http://ow.ly/zyaQ30qB9tS>



Twitter Followers: 2,389



Instagram Followers: 227

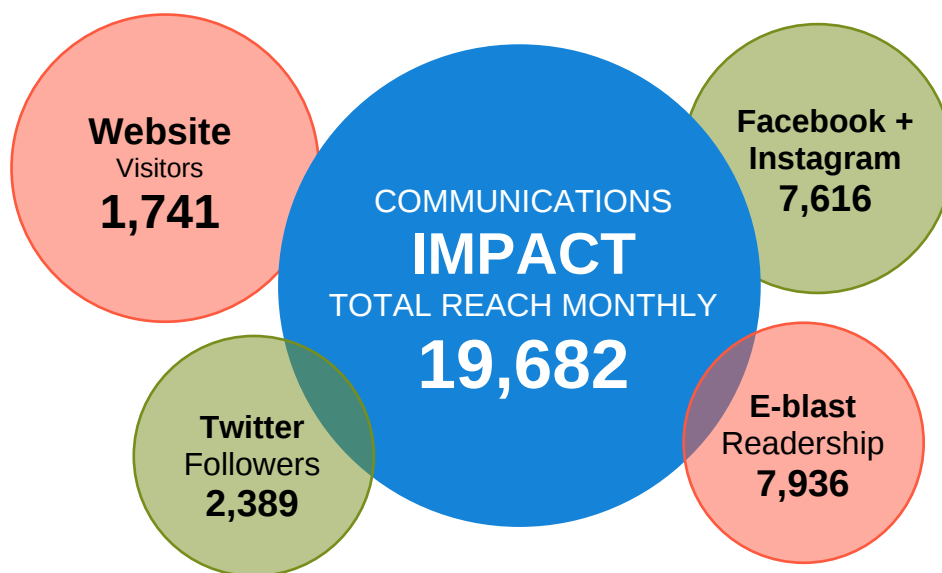
E-Blast Highlights

April 29, 2020

Focus: Online Learning Opportunity Promotion - We're Here to Help!

Open Rate: 17% Click Rate: 4%

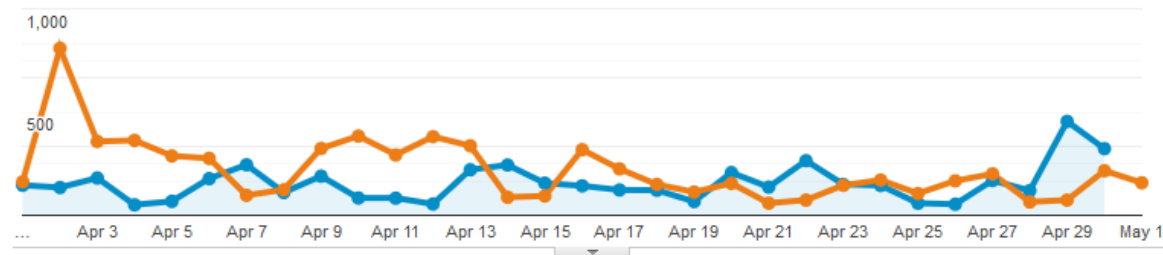
The Connectory is heating up with online learning opportunity submissions. If you have online learning opportunities for youth that need elevating, we can help via The Connectory's social media channels. Here are the steps:



Performance Metrics

Apr 1, 2020 - Apr 30, 2020: ● Pageviews

Mar 1, 2020 - Mar 31, 2020: ● Pageviews



Pageviews: 4,688 ↓ (-31%)

Pageviews: 6,777

Users: 1,741 ↓ (-22%)

Users: 2,230

Time on site: 02:04 ↓ (-9%)

Time on site: 02:16

Top 5 Entry & Exit Pages

Entry

1. /
2. [/opportunity](#)
3. [/opportunity](#)
4. [/program](#)
5. [/find-opportunity](#)

Exit

1. /
2. [/opportunity](#)
3. [/opportunity](#)
4. [/find-opportunity](#)
5. [/program](#)

Top 10 Referring Domains

1. ngcproject.org
2. pbskids.org
3. aia.org
4. facebook.com
5. twitter
6. afterschoolalliance
7. pluralsight.com
8. monell.org
9. scigirlsconnect.org
10. umcmse.com

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York
2. Austin
3. Los Angeles
4. Ashburn
5. Houston
6. San Antonio
7. San Diego
8. Chicago
9. La Cele-sous-Gouzon
10. Dallas

ZIP Codes Searched

1. 23465
2. 98111
3. 55068
4. 58701
5. 10004
6. 32536
7. 62526
8. 04021
9. 94598
10. 32302

Top 10 Categories/Interests

1. engineering
2. biology
3. general science
4. coding/programming
5. technology
6. robotics
7. computer science
8. entrepreneurship
9. earth and enviro
10. Invention Education

Top Channels

