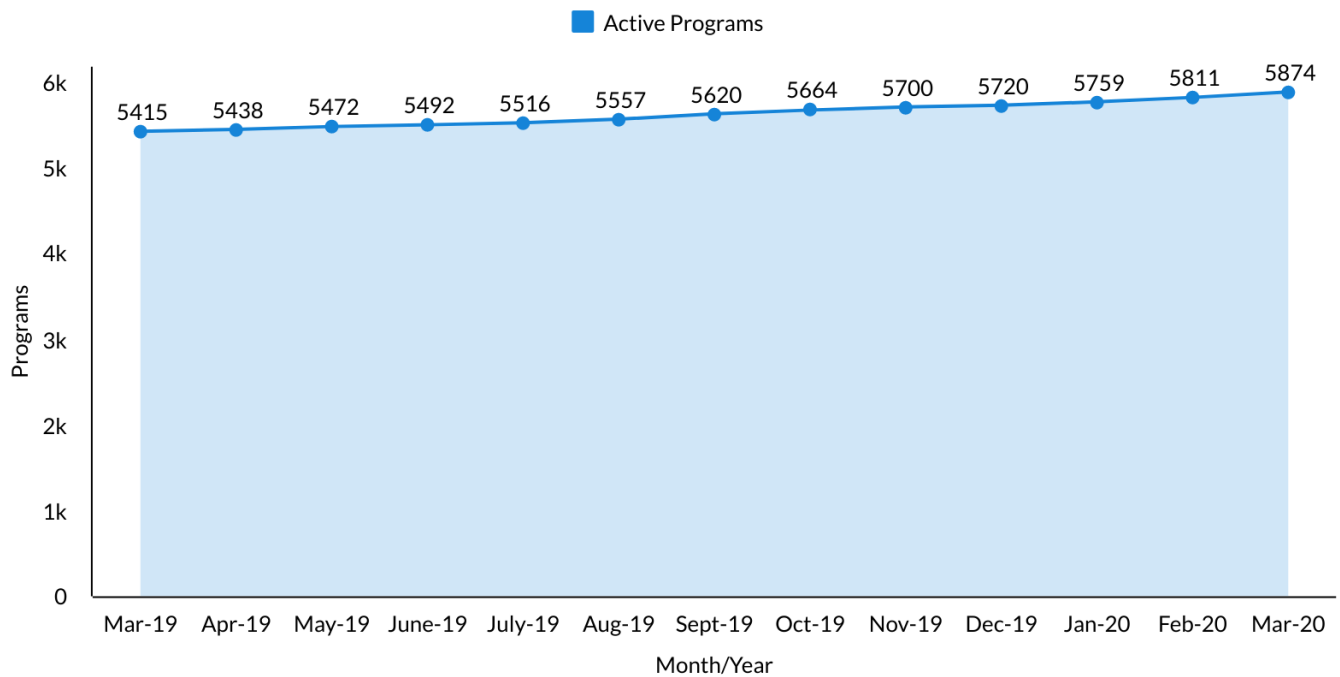


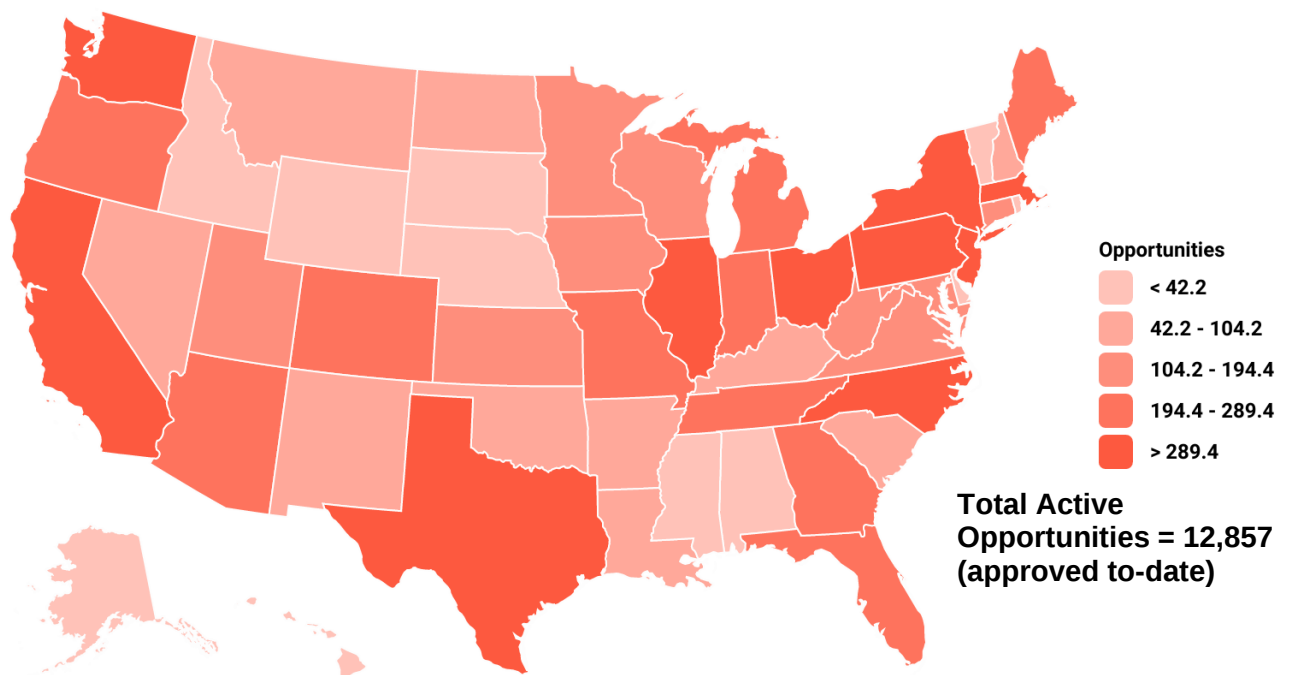


March 2020 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 7,135

Top Performing Post Reach: 1,851

Engagement: 3,231

Post Description: For all our #Makers and DIY-ers out there... How to Make Hand Sanitizer.



Twitter Followers: 2,379



Instagram Followers: 218

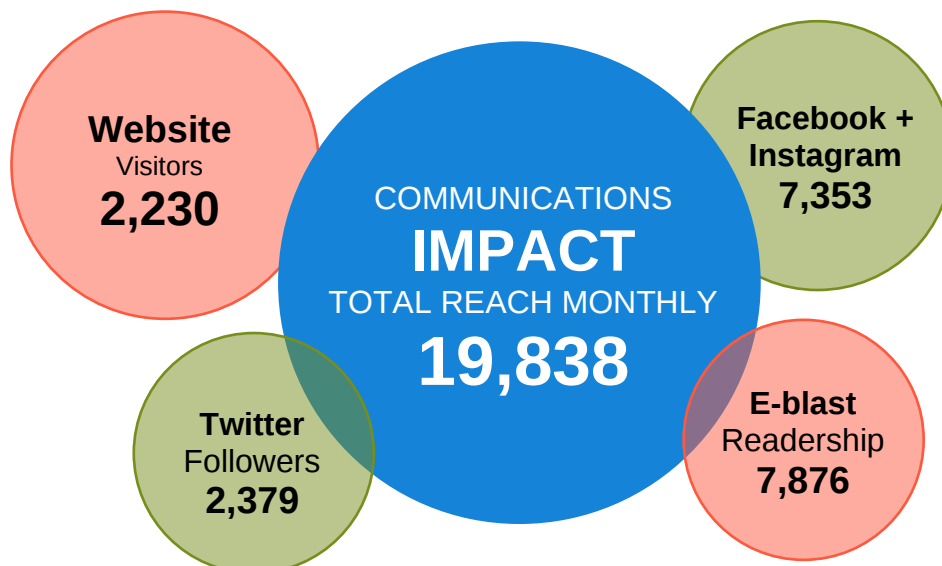
E-Blast Highlights

March 13, 2020

Focus: What to do if your event is postponed or cancelled

Open Rate: 25% Click Rate: 3%

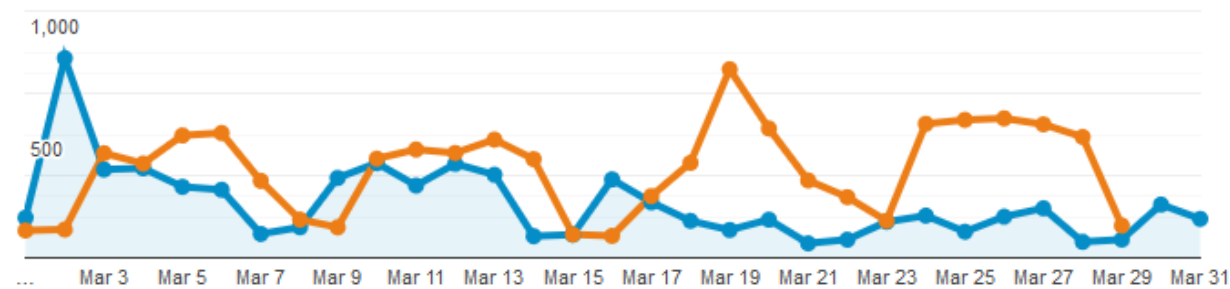
With the growing number of cancellations designed to slow the spread of COVID-19 and [flatten the curve](#), we're proactively reaching out to Connector providers. Please help us keep our database accurate for families.



Performance Metrics

Mar 1, 2020 - Mar 31, 2020: ● Pageviews

Feb 1, 2020 - Feb 29, 2020: ● Pageviews



Pageviews: 6,777 ↓ (-35%)

Users: 2,230 ↓ (-27%)

Time on site: 02:16 ↓ (-19%)

Pageviews: 10,416

Users: 3,047

Time on site: 02:48

Top 5 Entry & Exit Pages

Entry

1. /
2. [/opportunity](#)
3. /login
4. [/program](#)
5. /find-opportunity

Exit

1. /
2. /find-opportunity
3. [/opportunity](#)
4. /dashboard
5. /login

Top 10 Referring Domains

1. ngcproject.org
2. aia.org
3. pbskids.org.org
4. afterschoolalliance
5. twitter
6. stemdupage.com
7. cap4kids.org
8. leap.fi.edu
9. facebook.com
10. umcmse.com

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York
2. Austin
3. Los Angeles
4. Dallas
5. Chicago
6. San Antonio
7. San Diego
8. Houston
9. Ashburn
10. Seattle

ZIP Codes Searched

1. 23465
2. 98111
3. 11218
4. 10004
5. 80633
6. 78130
7. 06066
8. 07481
9. 46207
10. 80026

Top 10 Categories/Interests

1. general science
2. coding/programming
3. math
4. technology
5. engineering
6. robotics
7. computer science
8. biology
9. arts
10. earth and enviro

Top Channels

