# The Connectory Exchange Coordination Community Meeting October 10, 2019

## **Agenda**

- Introductions and Group Updates
- The Connectory Updates
- Editorial Calendar
- Twitter Chat Debrief
- Development Updates
- The Circuit Project
- Questions/Discussion
- Next Meeting





# **Introductions and Updates**

## **NC STEM Center**

- Burroughs Wellcome Fund
- Morehead Planetarium and Science Center
- Insight Designs

American Institute of Architects







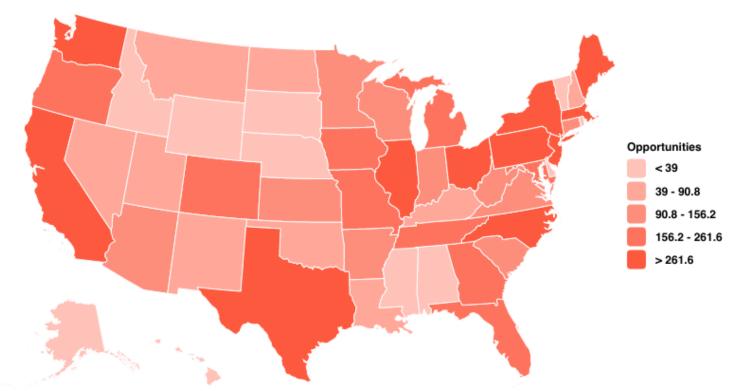






## **The Connectory Updates**

Approved to-date Opportunities break the 12,000 mark in Sept 2019





# Leap into Science Affiliation Widget



#### Leap into Science

JOIN US

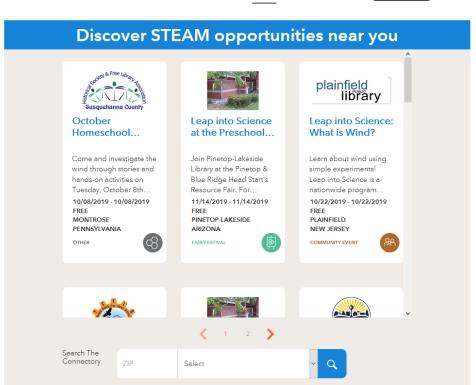
**CONTACT US** 

LOGIN

RESOURCES

ABOUT

NATIONAL NETWORK





# **CSForAll Commitment Update**

 Review The Connectory for Accessibility tagging (Completed February 2019)



- Conduct outreach to accessible K-12 CS programs to join The Connectory (In progress)
- Add informed language to our search parameters (Slated for 2020-21)



# The Connectory Editorial Calendar

#### Oct

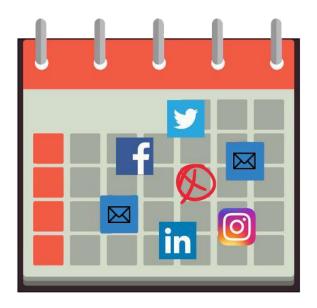
- Cyber Security Awareness Month
- Disability Employment Awareness Month
- Earth Science Week (Oct 13-19)
- National Chemistry Week (Oct 20-26)

#### Nov

- Winter STEM Camp Promo
- CSEdWeek Promo

#### Dec

- CSEdWeek (Dec 9-15)
- Hour of Code



## Twitter Chat – TBD Early 2020



## **Twitter Chat Debrief**

## #QualitySTEM

## **Twitter Chat**

Identifying elements of high-quality Out-of-School (OST) time STEM programs for youth

#### Hosted by

@the\_connectory and

@afterschool4all

### JOIN THE CONVERSATION

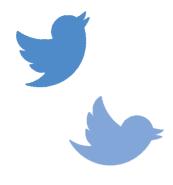
October 2, 2019 | 2 PM ET | 11 AM PT







## **Twitter Chat Debrief**



- 450 Total Tweets
- 116 Contributors



- 4,390,663 Impact
- 740,905 Reach



• \$7,788.98 Economic value

# **Development Updates**

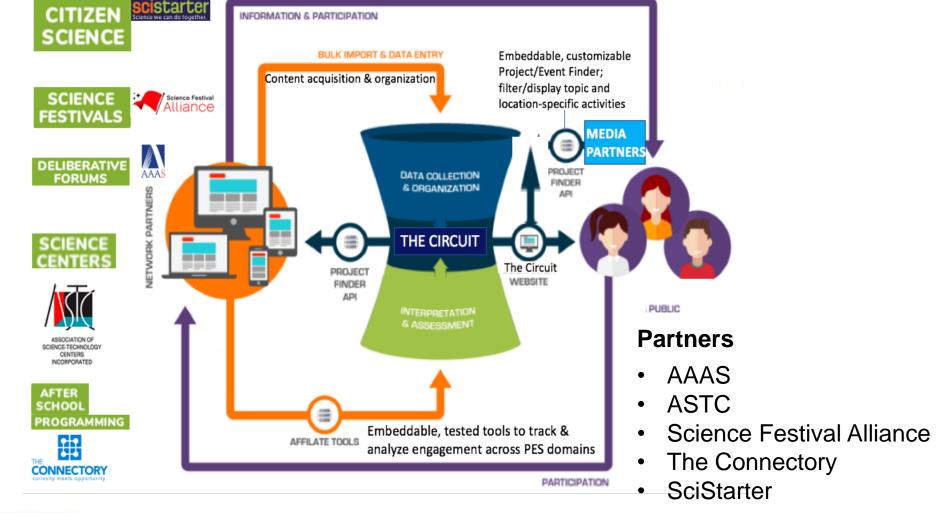
# STARportal Development Priorities for 2019-2020

- Completed/Closed
  - Analytics Dashboard
  - Share/Print/Save Functionality
  - Add Citizen Science
    Activities
- Exploring National
  Science Week Exchange





# The Circuit Project





# **Questions**





# **Next Meeting**

- February/March 2020
- Agenda Items and Topics of interest



