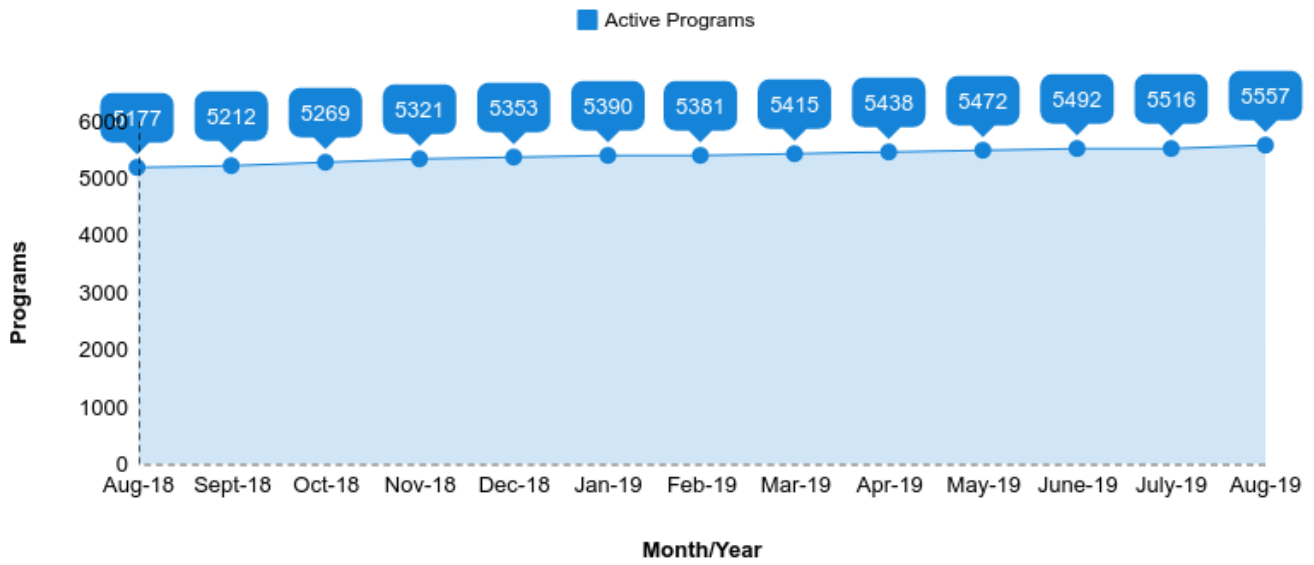


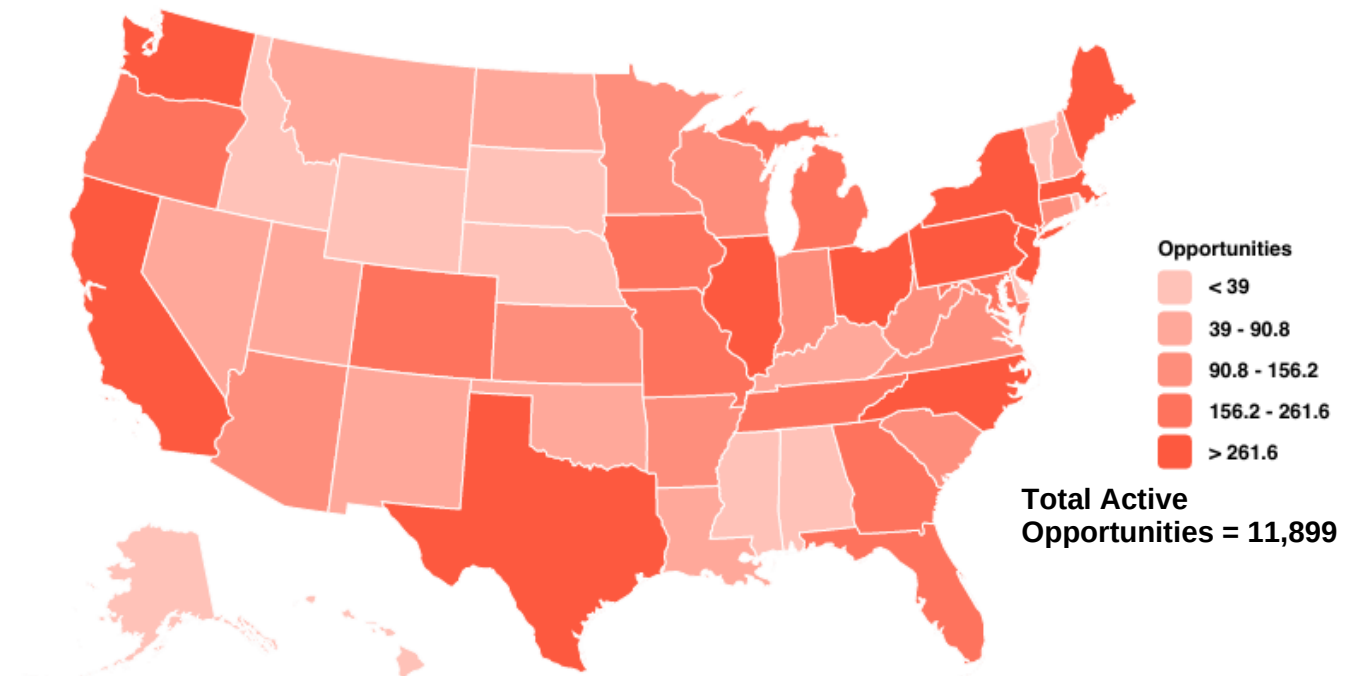


August 2019 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 7,170

Top Performing Post Reach: 552

Engagement: 12

Post Description: Starry Nights (Sept 5 - Dec 5) [Girlstart](http://ow.ly/AWjV30pqy0d)'s STEM Studio and Mini-Planetarium is a unique space for families to explore astronomy! <http://ow.ly/AWjV30pqy0d>



Twitter Followers: 2,224



Instagram Followers: 157

E-Blast Highlights

August 15, 2019

Focus: Widget Promo

Open Rate: 15% Click Rate: 4%

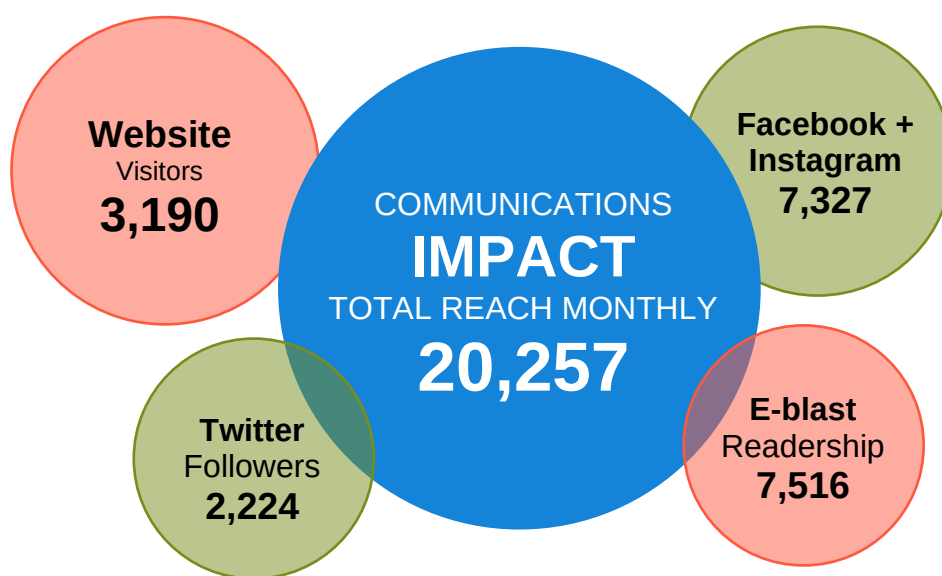
Recently The Connectivity conducted an analysis of the top referring websites by reviewing 18 months of data (January 2018 - June 2019) and the top 100 referring domains. Several of the referring websites use The Connectivity Widget. Below is a short list of the top widget users:

August 29, 2019

Focus: Afterschool Program Provider Tools

Open Rate: 17% Click Rate: 9%

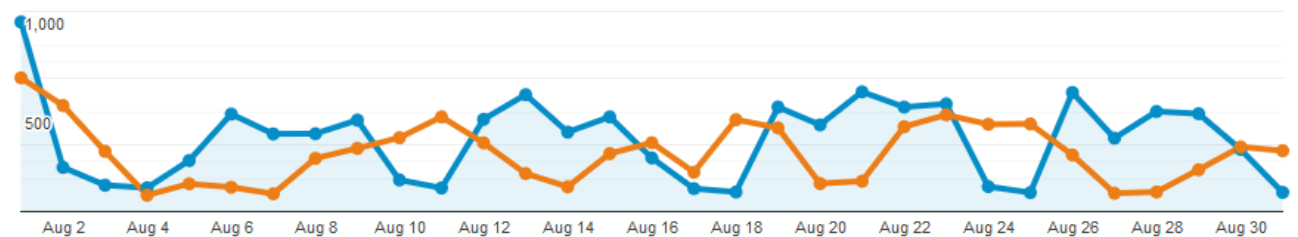
Explore this collection of websites for resources and information to help inform and support your afterschool initiatives.



Performance Metrics

Aug 1, 2019 - Aug 31, 2019: ● Pageviews

Jul 1, 2019 - Jul 31, 2019: ● Pageviews



Pageviews: 11,258 ↑ (+10.3%)

Users: 3,190 ↑ (+10.4%)

Time on site: 02:49 ↑ (+20.3%)

Pageviews: 9,102

Users: 2,891

Time on site: 02:20

Top 5 Entry & Exit Pages

Entry

1. /
2. [/CodeChicks](#)
3. [/AHASTEMDay](#)
4. [/LeapGuide](#)
5. /find-opportunity

Exit

1. /
2. /find-opportunity
3. /find-opportunity
4. [/CodeChicks](#)
5. [/AHASTEMDay](#)

Top 10 Referring Domains

- | | |
|----------------------------|-----------------------|
| 1. ngcproject.org | 6. aia.org |
| 2. facebook.com | 7. twitter.com |
| 3. afterschoolalliance.org | 8. technolochicas.org |
| 4. umcmse.com | 9. pbskids.org |
| 5. leap.fi.edu | 10. kgsc.org |

Top 10 Visitor Locations

Cities (Google autodetect)

- | | |
|---------------|----------------|
| 1. Austin | 6. San Antonio |
| 2. New York | 7. Atlanta |
| 3. Chicago | 8. Round Rock |
| 4. Houston | 9. Los Angeles |
| 5. Washington | 10. Dallas |

ZIP Codes Searched

- | | |
|----------|-----------|
| 1. 70139 | 6. 76021 |
| 2. 98111 | 7. 55155 |
| 3. 01844 | 8. 10004 |
| 4. 33147 | 9. 28304 |
| 5. 27610 | 10. 43017 |

Top 10 Categories/Interests

- | | |
|---------------------|-----------------------|
| 1. general science | 6. coding/programming |
| 2. biology | 7. arts |
| 3. engineering | 8. technology |
| 4. space science | 9. computer science |
| 5. earth and enviro | 10. robotics |

Top Channels

