

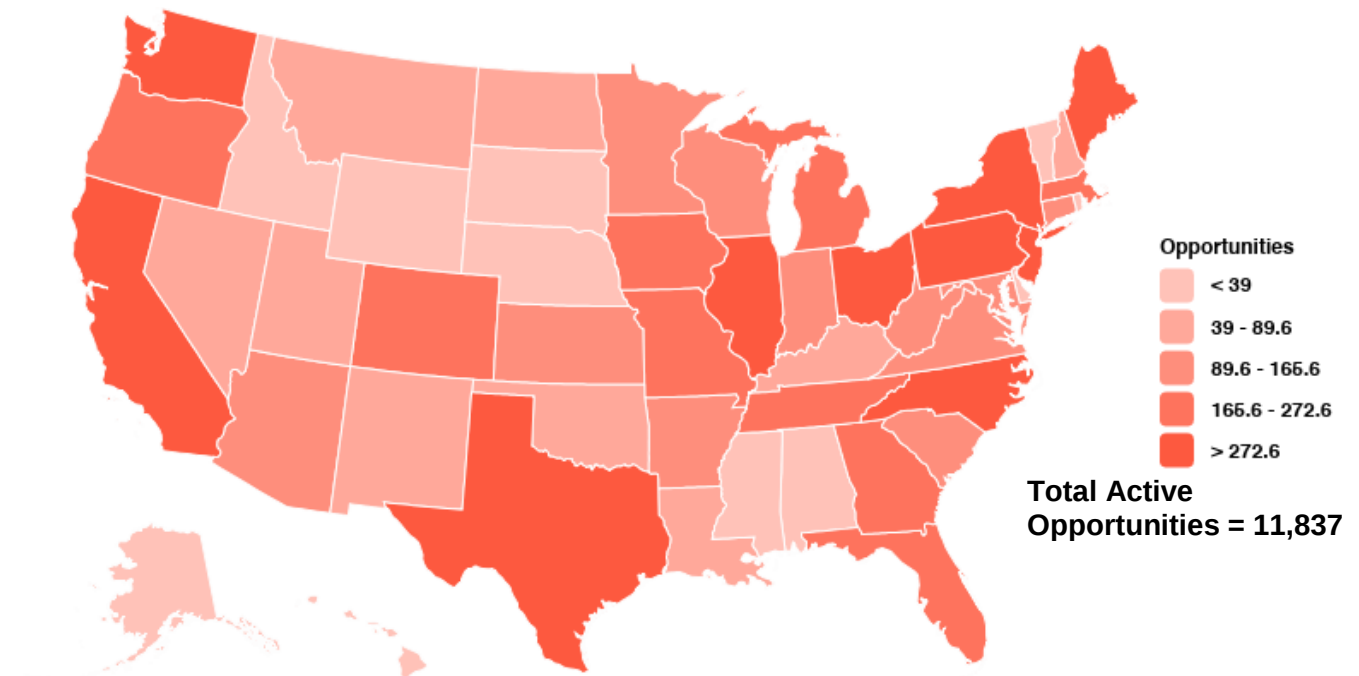


July 2019 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 7,181

Top Performing Post Reach: 544

Engagement: 15

Post Description: [Girlstart](#) Back to School STEM Saturday (Aug 24) <http://ow.ly/IIlQ30p9cmm>



Twitter Followers: 2,221 Likes: 7,299



Instagram Followers: 153

E-Blast Highlights

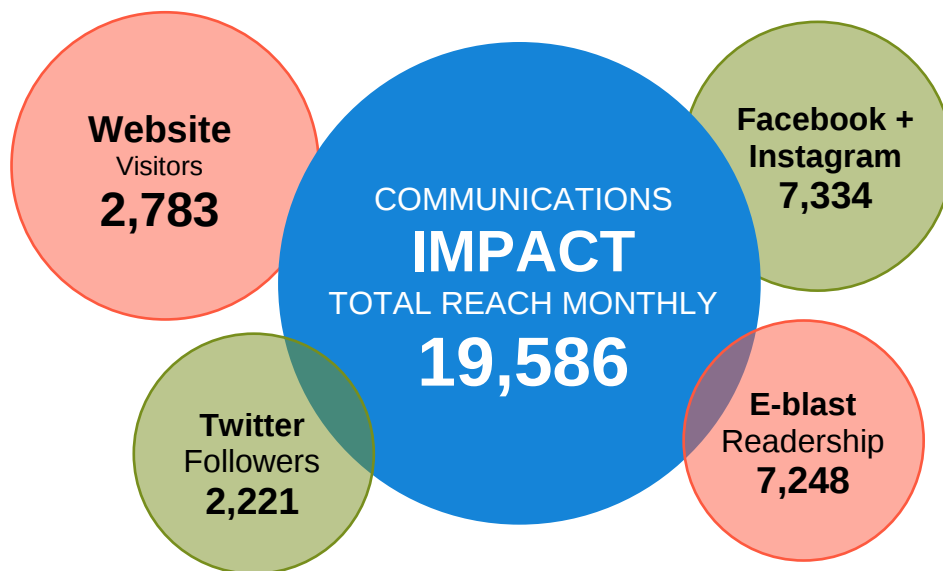
July 11, 2019

Focus: World Youth Skills Day

Open Rate: 16% Click Rate: 7%

High-quality STEAM opportunities help youth develop critical-thinking, collaboration, and problem-solving skills. These skills are key for future job security, as STEAM-related jobs are some of the fastest growing jobs in the country and 80% of all future jobs will require STEAM literacy and skills.

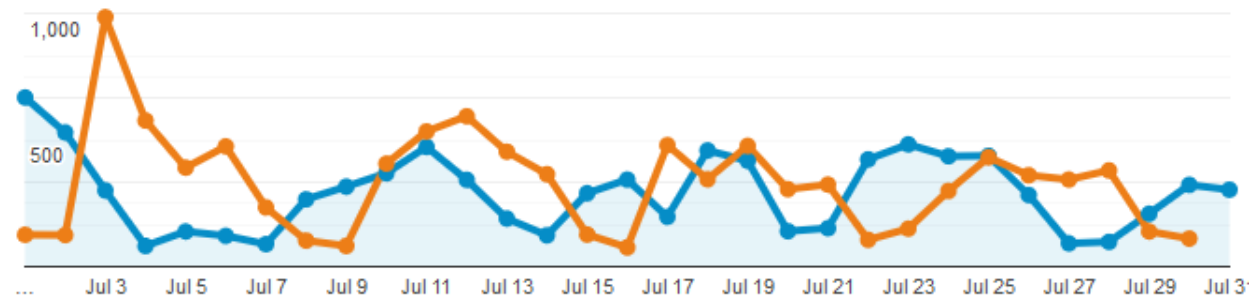
For each of the components of STEAM, you will find high-quality opportunities in [The Connector](#). Here is a sampling of upcoming opportunities for youth.



Performance Metrics

Jul 1, 2019 - Jul 31, 2019: ● Pageviews

Jun 1, 2019 - Jun 30, 2019: ● Pageviews



Pageviews: 9,102 ↓ (-8%)

Users: 2,783 ↓ (-1.25%)

Time on site: 02:20 ↓ (-17%)

Pageviews: 9,909

Users: 2,958

Time on site: 02:49

Top 5 Entry & Exit Pages

Entry

1. /
2. [/OppSTEMDay](#)
3. [/UTAustinTelescope](#)
4. [/Apollo50thAnn](#)
5. [/TXYouthCodeJam](#)

Exit

1. /
2. [/OppSTEMDay](#)
3. [/find-opportunity](#)
4. [/UTAustinTelescope](#)
5. [/Apollo50thAnn](#)

Top 10 Referring Domains

1. [ngcproject.org](#)
2. [facebook.com](#)
3. [afterschoolalliance.org](#)
4. [twitter.com](#)
5. [aia.org](#)
6. [leap.fi.edu](#)
7. [stemdupage.com](#)
8. [technolochicas.org](#)
9. [rebelliondesign](#)
10. [absencesaddup.org](#)

Top 10 Visitor Locations

Cities (Google autodetect)

1. Austin
2. New York
3. San Antonio
4. Chicago
5. Los Angeles
6. Houston
7. Round Rock
8. Washington
9. Seattle
10. San Diego

ZIP Codes Searched

1. 98312
2. 27704
3. 94577
4. 92503
5. 80487
6. 01748
7. 21128
8. 29412
9. 34698
10. 62208

Top 10 Categories/Interests

1. engineering
2. coding/programming
3. technology
4. computer science
5. general science
6. space science
7. architecture and design
8. entrepreneurship
9. arts
10. digital media production

Top Channels

