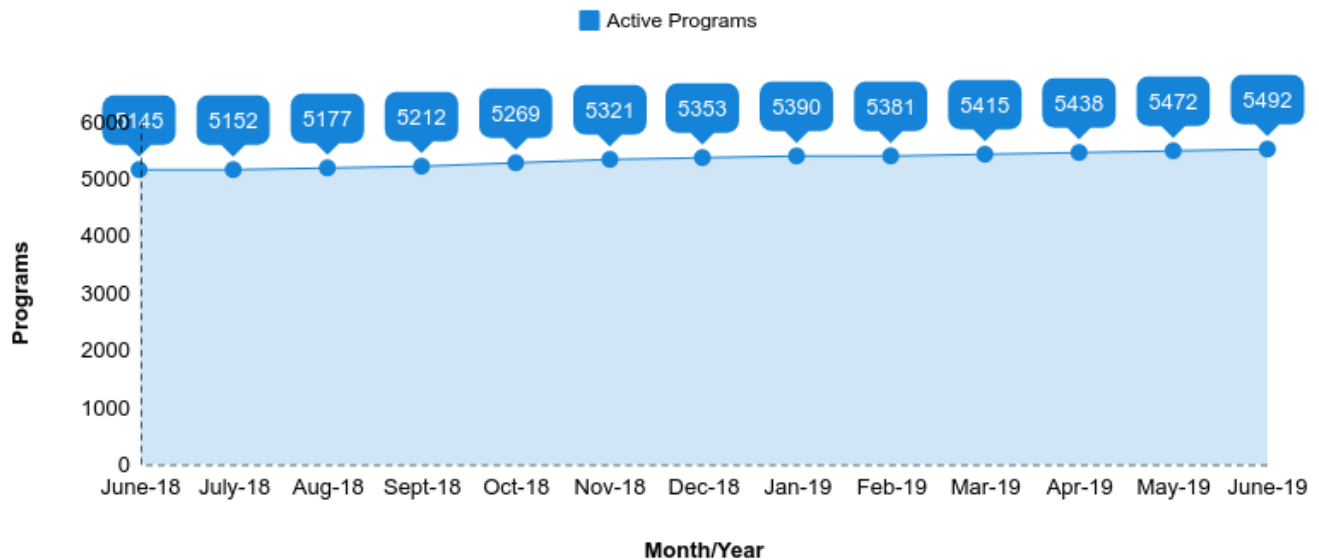


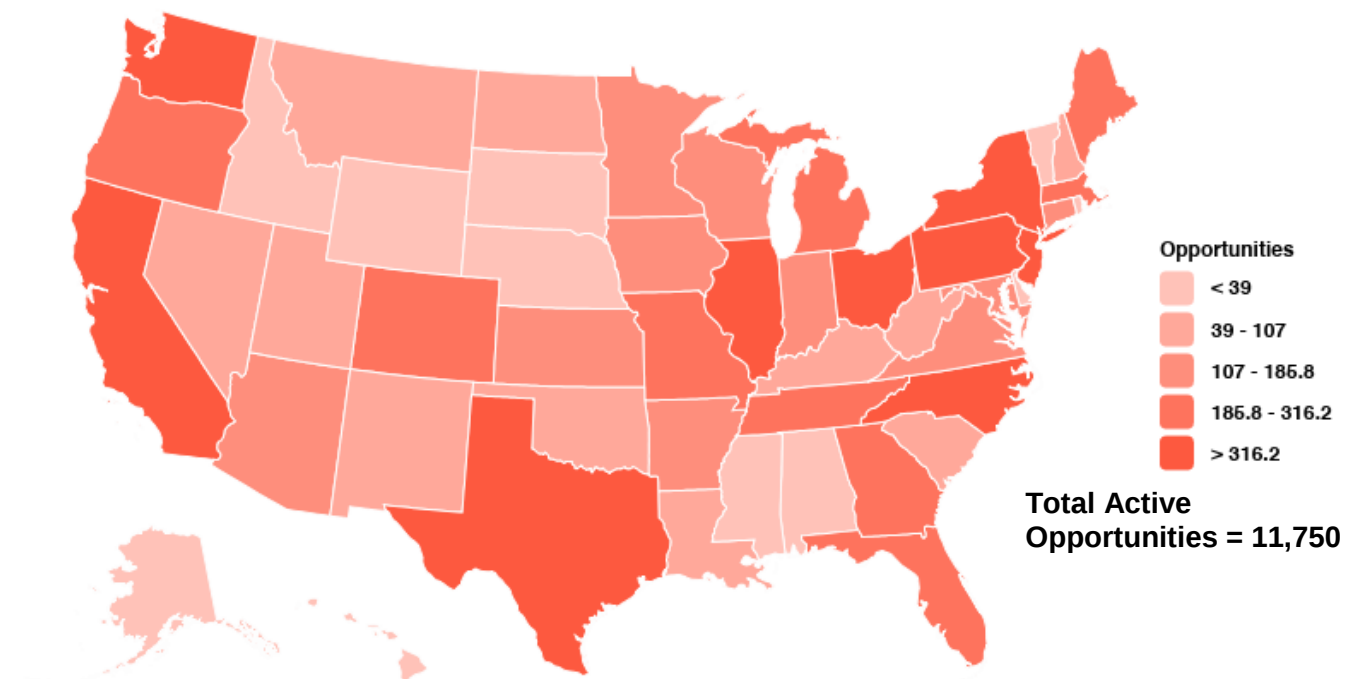


June 2019 Monthly Review

Programs



Opportunities



Social Media



Facebook Followers: 7,186

Top Performing Post Reach: 1,902

Engagement: 75

Post Description: Aerospace Summer Camps (June 26 - Aug 28). <http://ow.ly/OSAp30oXI24>



Twitter Followers: 2,204 Likes: 7,299



Instagram Followers: 144

E-Blast Highlights

June 11, 2019

Focus: National Week of Making

Open Rate: 14% Click Rate: 4%

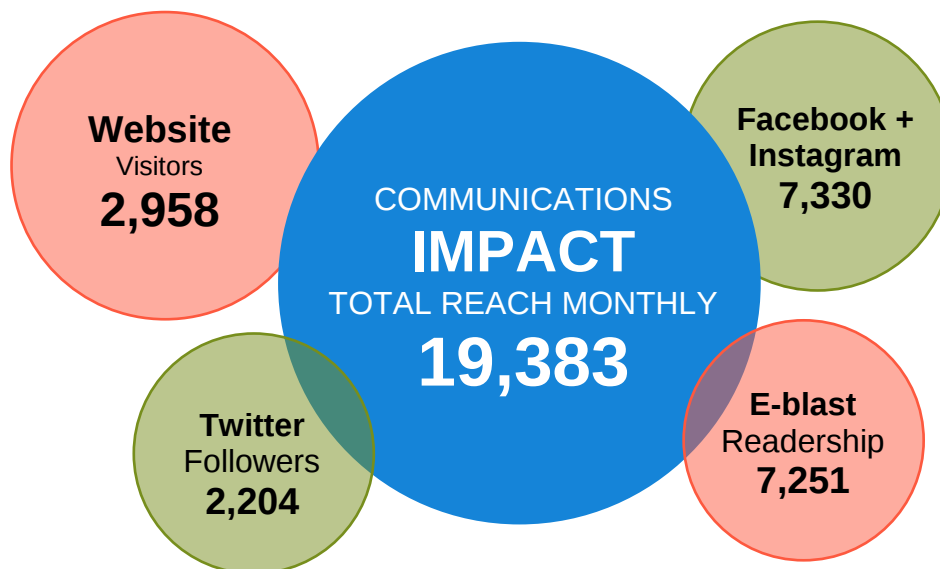
[National Week of Making](#) (June 21-27) highlights the diversity of Makers big and small, young and old, urban and rural. It's an opportunity to participate in Making activities locally, celebrating the innovation, ingenuity, and creativity of Makers.

June 27, 2019

Focus: Citizen Science

Open Rate: 15% Click Rate: 6%

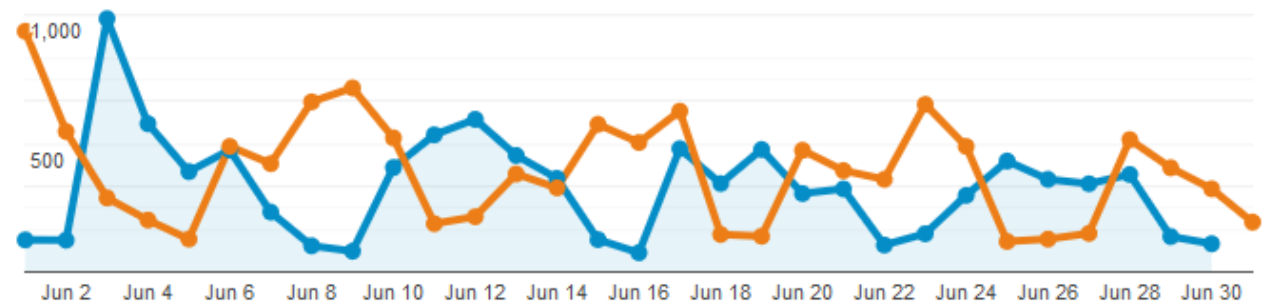
Citizen science is the practice of public participation and collaboration in scientific research to increase scientific knowledge. Through citizen science, people share and contribute to data monitoring and collection programs.



Performance Metrics

Jun 1, 2019 - Jun 30, 2019: ● Pageviews

May 1, 2019 - May 31, 2019: ● Pageviews



Pageviews: 9,909 ↓ (-19%)

Users: 2,958 ↓ (-11%)

Time on site: 02:49 ↓ (-3.5%)

Pageviews: 12,233

Users: 3,324

Time on site: 02:55

Top 5 Entry & Exit Pages

Entry

1. /
2. [/OppUTPREP](#)
3. [/FOFMcamp](#)
4. /provider-portal
5. [/ScienceCamp](#)

Exit

1. /
2. [/OppUTPREP](#)
3. /find-opportunity
4. [/FOFMcamp](#)
5. [/ScienceCamp](#)

Top 10 Referring Domains

1. ngcproject.org
2. facebook.com
3. afterschoolalliance.org
4. twitter.com
5. pbskids.org
6. aia.org
7. leap.fi.edu
8. [absencesaddup.org](#)
9. aspirations.org
10. kgsc.org

Top 10 Visitor Locations

Cities (Google autodetect)

1. Austin
2. New York
3. Houston
4. San Antonio
5. Chicago
6. San Diego
7. Washington
8. Dallas
9. Los Angeles
10. Ashburn

ZIP Codes Searched

1. 23238
2. 05401
3. 94086
4. 10171
5. 30308
6. 30319
7. 27704
8. 65340
9. 77479
10. 01701

Top 10 Categories/Interests

1. technology
2. engineering
3. coding/programming
4. general science
5. biology
6. earth/enviro science
7. Making/DIY
8. computer science
9. arts
10. math

Top Channels

