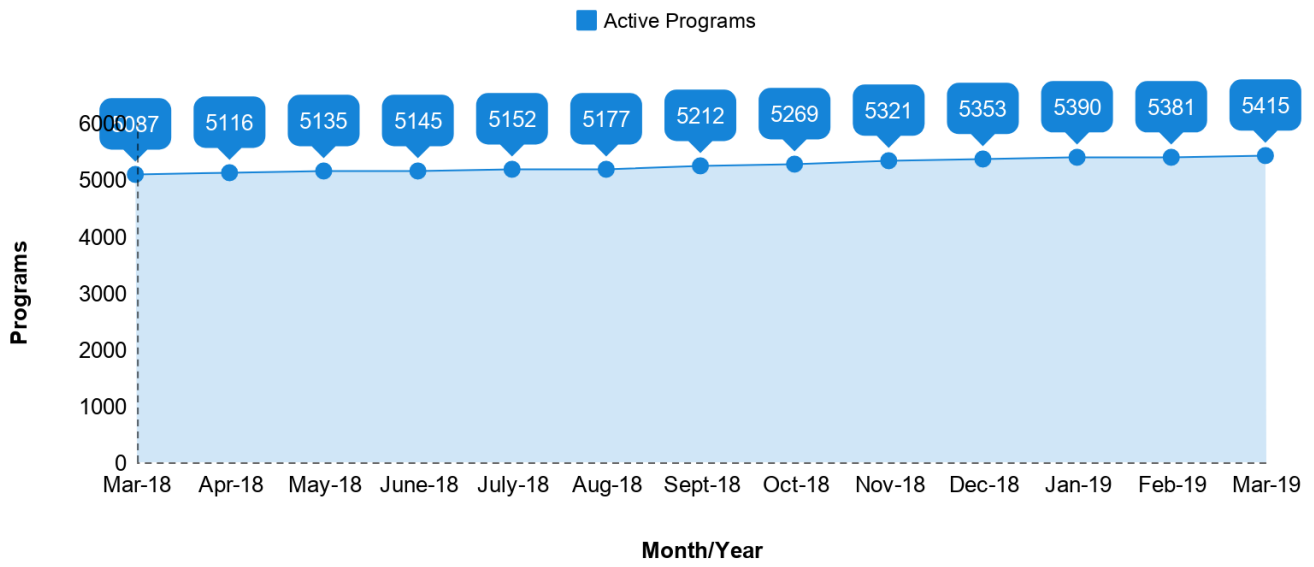


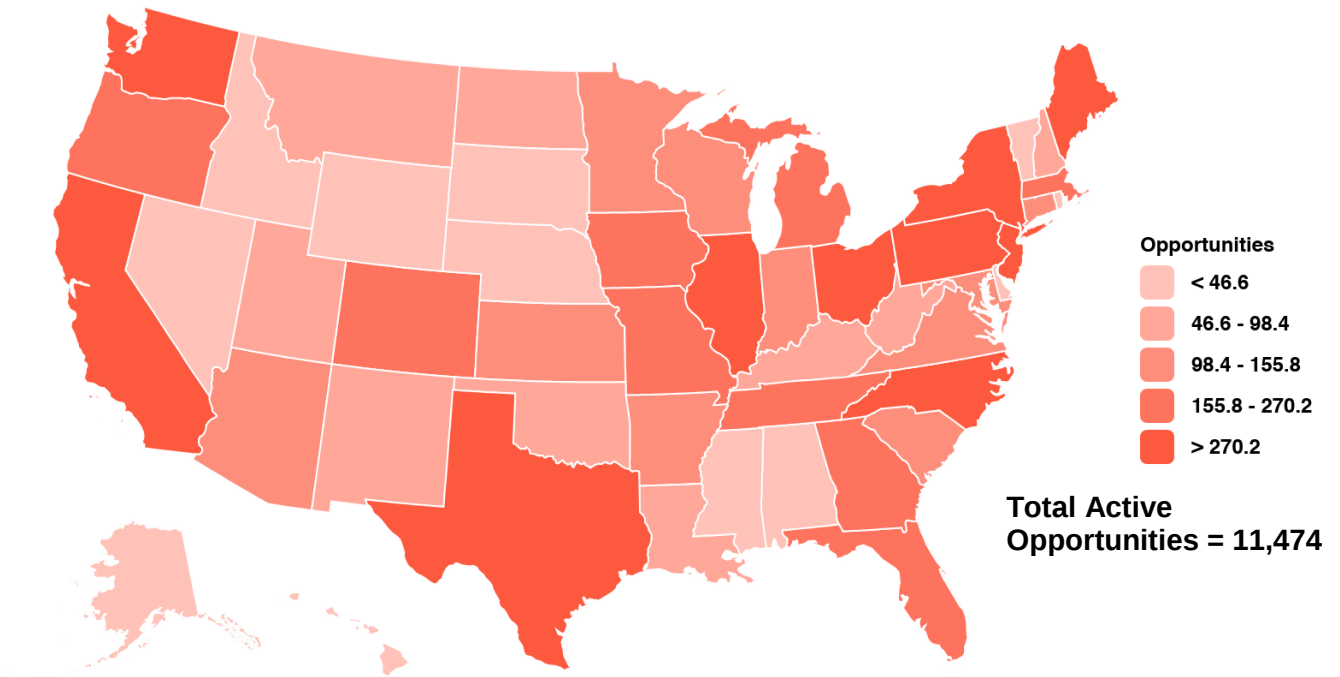


March 2019 Monthly Review

Programs



Opportunities



Social Media



Facebook Likes: 7,088

Top Performing Post Reach: 424

Engagement: 13

Post Description: We're Hiring! The National Girls Collaborative Project is looking for a Social Media Consultant...



Twitter Followers: 2,157 Likes: 7,095



Instagram Followers: 127

E-Blast Highlights

March 12, 2019

Focus: Wonder Park Promotion

Open Rate: 17% Click Rate: 7%

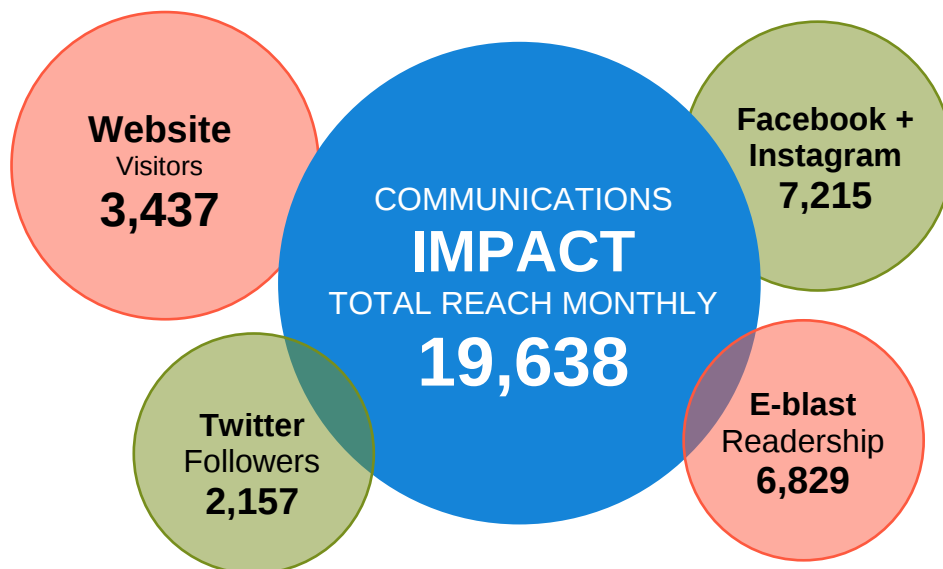
Experience the adventure of Wonder Park in theaters March 15, 2019!

March 26, 2019

Focus: Bunsen Burner Day - Chemistry

Open Rate: 16% Click Rate: 5%

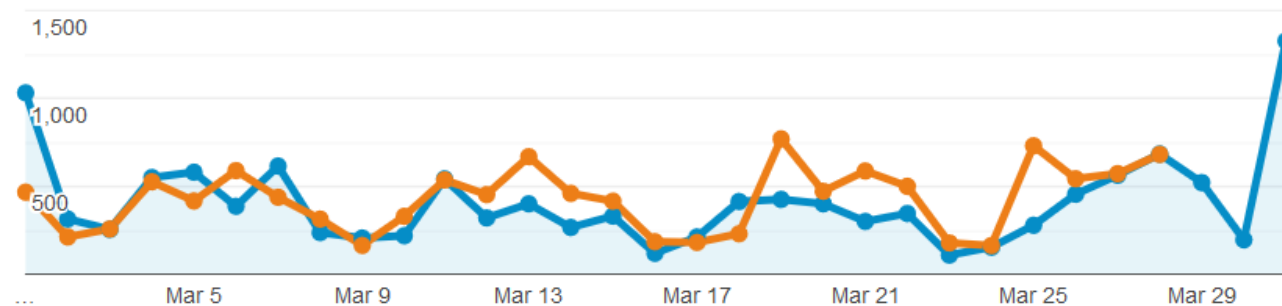
National Bunsen Burner Day is observed March 31st. This day honors the birthday of German chemist Robert Wilhelm Eberhard von Bunsen. A Bunsen burner is a common piece of laboratory equipment that produces a single open gas flame which is used for heating, sterilization, and combustion.



Performance Metrics

Mar 1, 2019 - Mar 31, 2019: ● Pageviews

Feb 1, 2019 - Feb 28, 2019: ● Pageviews



Pageviews: 12,799 ↑ (+6%)

Users: 3,437 ↑ (+21%)

Time on site: 02:37 ↓ (-23%)

Pageviews: 12,074

Users: 2,837

Time on site: 03:64

Top 5 Entry & Exit Pages

Entry

1. /
2. /provider-portal
3. /OpWizeAcademy
4. /OpChicaConference
5. /OpUTPrep

Exit

1. /
2. /find-opportunity
3. /provider-portal
4. /OpChicaConference
5. /OpUTPrep

Top 10 Referring Domains

1. ngcproject.org
2. m.facebook.com
3. pbskids.org
4. afterschoolalliance.org
5. aia.org
6. twitter.com
7. swe.org
8. leap.fi.edu
9. bayareateenscience.org
10. aspirations.org

Top 10 Visitor Locations

Cities (Google autodetect)

1. Austin
2. New York
3. Dallas
4. Houston
5. Washington
6. Los Angeles
7. Seattle
8. San Antonio
9. Chicago
10. San Diego

ZIP Codes Searched

1. 47951
2. 11210
3. 06269
4. 55068
5. 98144
6. 05401
7. 98103
8. 59602
9. 11355
10. 75208

Top 10 Categories/Interests

1. coding/programming
2. general science
3. computer science
4. engineering
5. biology
6. technology
7. architecture/design
8. space science
9. robotics
10. earth/enviro science

Top Channels

