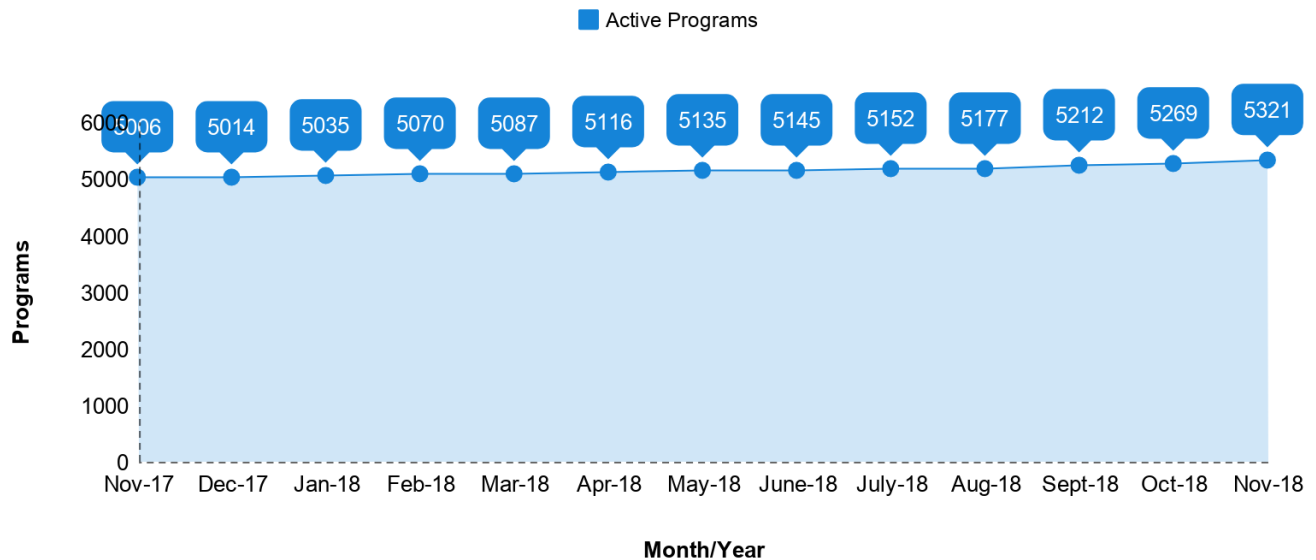


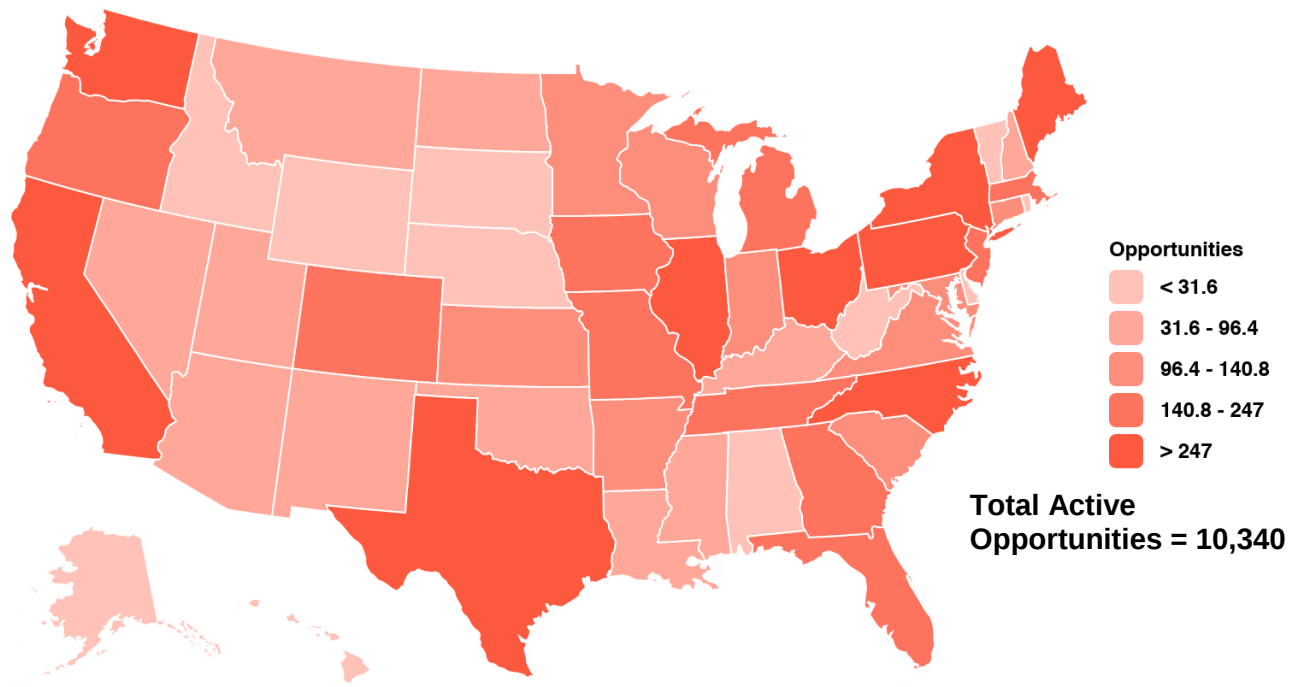


November 2018 Monthly Review

Programs



Opportunities



Social Media



Facebook Likes: 7,116

Top Performing Post Reach: 449

Engagement: 6

Post Description: In honor of American Education Week (Nov 12-16) [National Geographic Education](#) is inviting teachers & students to watch the inspiring documentary [Science Fair](#) this November! The film offers a front row seat to the victories, defeats & motivations of an incredible group of young women and men on the path to change their lives, and the world, through science! Fill out this form to receive free DVDs and educational materials: bit.ly/ScienceFairScreening



Twitter Followers: 2,087 Likes: 6,869



Instagram Followers: 107

E-Blast Highlights

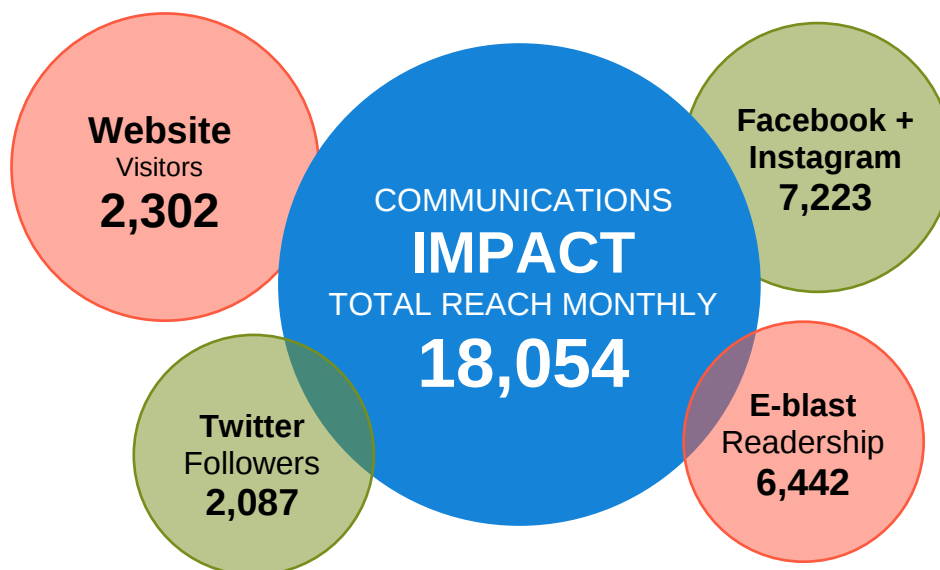
November 15, 2018

Focus: Stuff your holidays with autumn themed STEM

Open Rate: 17% Click Rate: 15%

Stuff your holidays with autumn themed STEM

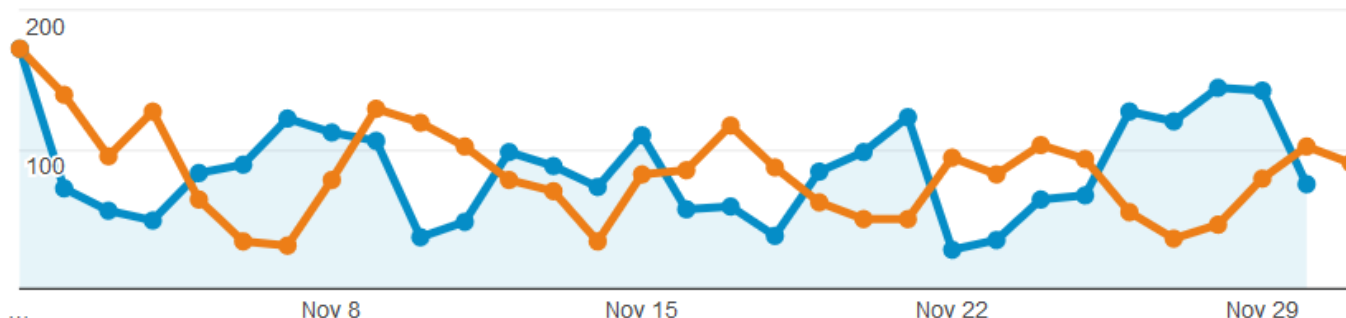
In honor of the upcoming holidays we are highlighting a few autumn themed STEM activities. From pumpkin volcanoes to giant balloons, autumn is best when stuffed full of STEM!



Performance Metrics

Nov 1, 2018 - Nov 30, 2018: ● Users

Oct 1, 2018 - Oct 31, 2018: ● Users



Pageviews: 9,066 ↓ (-9%)

Users: 2,302 ↑ (+4%)

Time on site: 03:06 ↓ (-9%)

Pageviews: 10,011

Users: 2,215

Time on site: 03:24

Top 5 Entry & Exit Pages

Entry

1. /
2. /provider-portal
3. /find-opportunity
4. [/opp-starrynight](#)
5. [/leap-guide](#)

Exit

1. /
2. /find-opportunity
3. /provider-portal
4. /login
5. /partner-search

Top 10 Referring Domains

1. ngcproject.org
2. bmorestem.net
3. leap.fi.edu
4. afterschoolalliance.org
5. pbskids.org
6. m.facebook.com
7. aia.org
8. swe.org
9. twitter.com
10. oso.stanford.edu

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York
2. Austin
3. St. Petersburg
4. Chicago
5. Ashburn
6. London
7. Los Angeles
8. Oslo Municipality
9. Houston
10. Washington

ZIP Codes Searched

1. 55068
2. 98226
3. 98382
4. 20854
5. 75010
6. 11801
7. 23220
8. 07017
9. 30291
10. 10002

Top 10 Categories/Interests

1. general science
2. technology
3. computer science
4. biology
5. coding/programming
6. engineering
7. robotics
8. earth/enviro science
9. invention education
10. math

Top Channels

