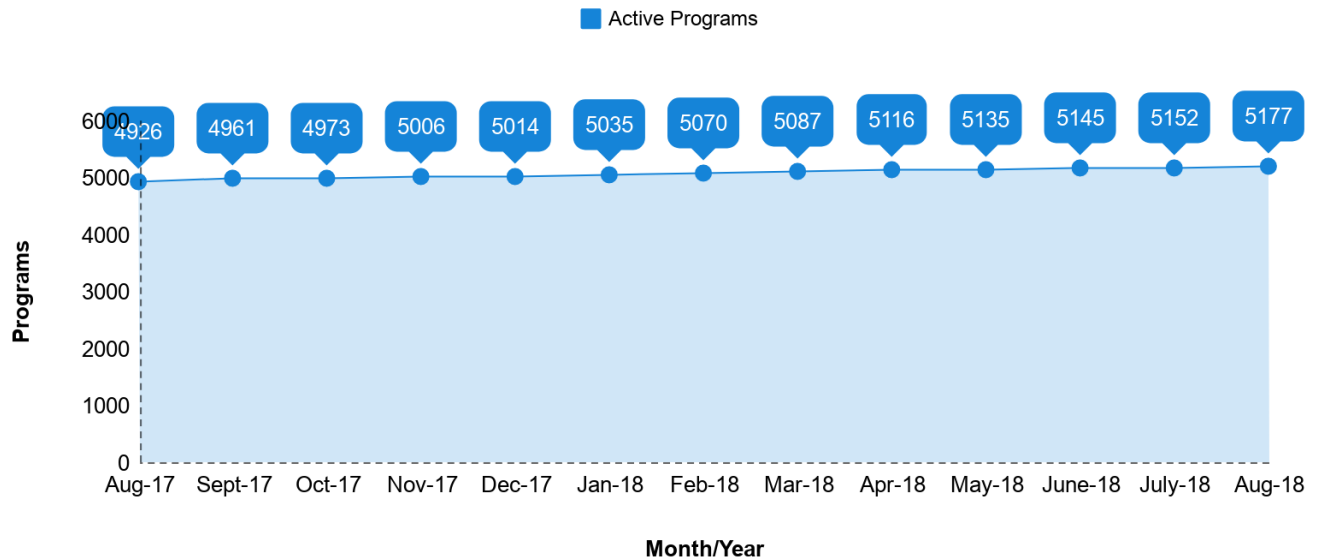


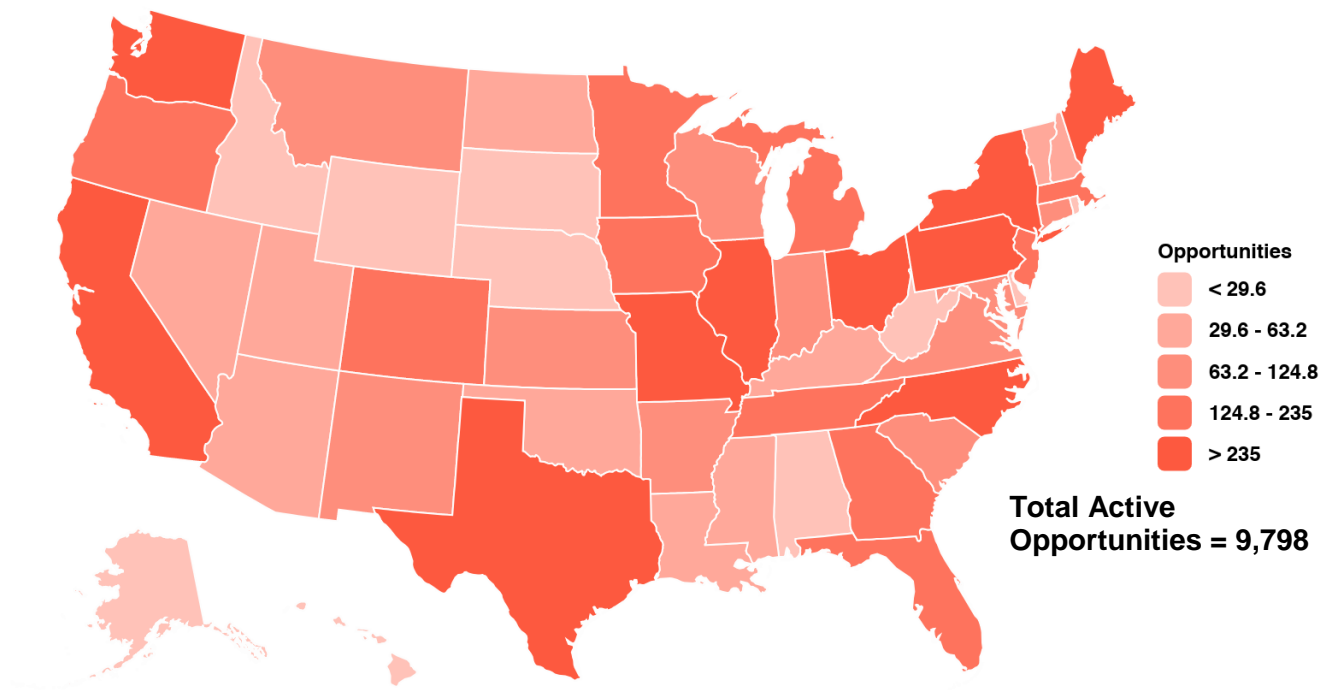


August 2018 Monthly Review

Programs



Opportunities



Social Media



Page Likes: 7,143

Top Performing Post Reach: 225

Engagement: 2

Post Description: ROBOTICON 2018 (Sept 29-30). Hosted by [ROBOTICON Tampa Bay](#). There will be a FIRST LEGO League Jr. mini Expo, and FIRST LEGO League and FIRST Tech Challenge scrimmages. Attendees will have the opportunity to experience a full weekend of high energy fun, including workshops, new science and tech displays, and college and career resources.

<http://ow.ly/xAXg30lxJVK>



Followers: 2,038 Likes: 6,624



Instagram Followers: 128

E-Blast Highlights (click on dates to view e-blast content)

August 14, 2018

Focus: Afterschool STEM 101

Open Rate: 20% Click Rate: 18%

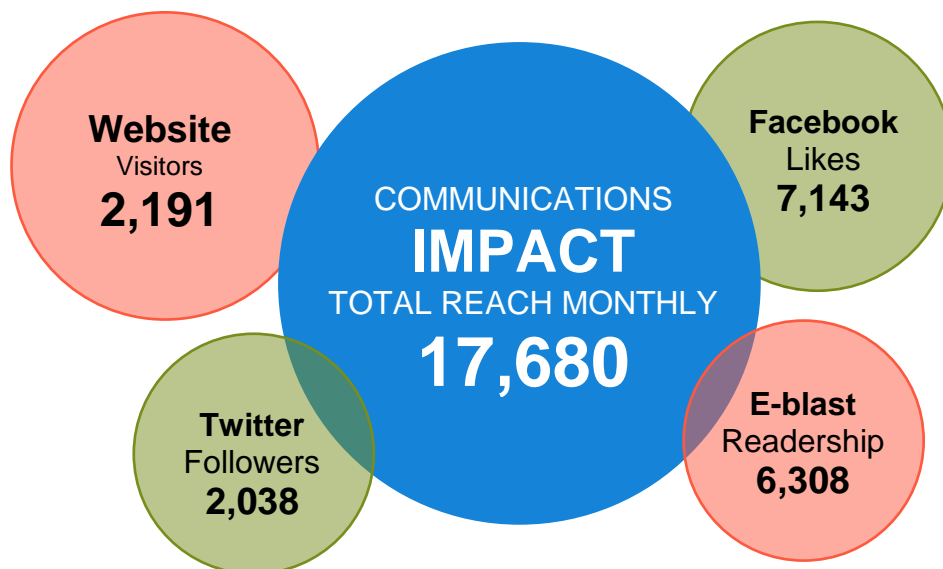
Afterschool STEM 101: The Afterschool Alliance is one of The Connectory's collaborating partners and provides resources specifically developed for teaching STEM in the out-of-school-time environment. Below are just a few resources to help program providers brush up this fall:

August 28, 2018

Focus: Podcasts for Kids

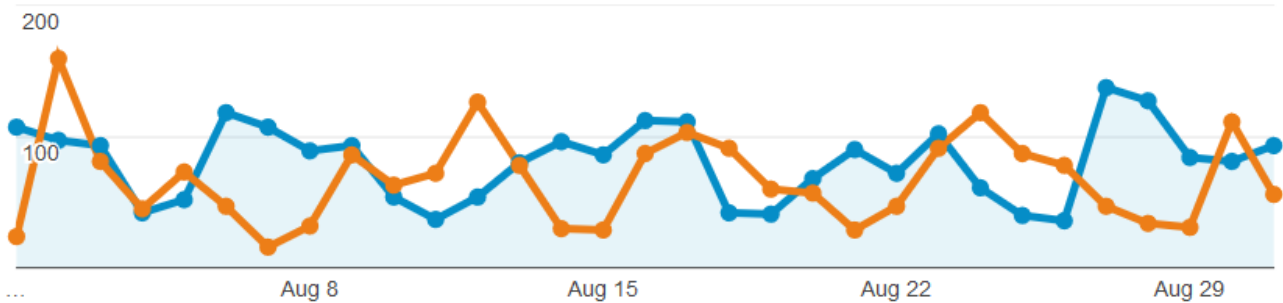
Open Rate: 17% Click Rate: 13%

Podcasts for Kids: Lending an Ear to STEM: Podcasts are a resource that can help boost learning, reduce screen time, are free, and go anywhere. With exciting stories, fascinating facts, and lively sound effects to grab kids' interest, all you need for an entertaining listening experience are some headphones or a set of speakers.



Performance Metrics

Aug 1, 2018 - Aug 31, 2018: ● Users
Jul 1, 2018 - Jul 31, 2018: ● Users



Pageviews: 7,515 ↑ (+6%) Users: 2,191 ↑ (+19.5%) Time on site: 02:47 ↓ (-5.3%)

Pageviews: 7,091 Users: 1,833 Time on site: 02:57

Top 5 Entry & Exit Pages

Entry	Exit
1. /	1. /
2. /provider-portal	2. /find-opportunity
3. /find-opportunity	3. /provider-portal
4. /partner-search	4. /why-stem
5. /opp-AtlSTEMFair	5. /volunteer-listing

Top 10 Referring Domains

1. ngcproject.org	6. aia.org
2. txgcp.org	7. swe.org
3. m.facebook.com	8. leap.fi.edu
4. bmorestem.net	9. makered.org
5. twitter.com	10. technolochicas.org

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York	6. Boardman
2. Austin	7. San Diego
3. Paris	8. Los Angeles
4. Ashburn	9. Chicago
5. Houston	10. Atlanta

ZIP Codes Searched

1. 08033	6. 78681
2. 55068	7. 98101
3. 91326	8. 07666
4. 02478	9. 11214
5. 35801	10. 43081

Top 10 Categories/Interests

1. engineering	6. computer science
2. technology	7. robotics
3. general science	8. earth science
4. coding/programming	9. math
5. biology	10. space science

Top Channels

