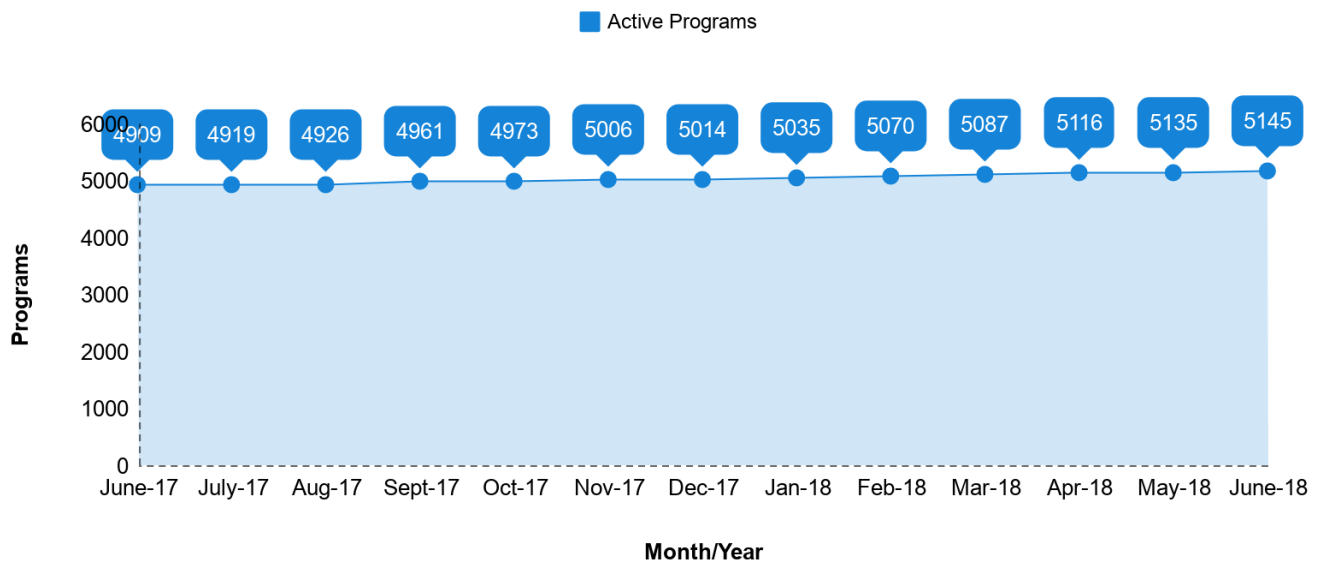


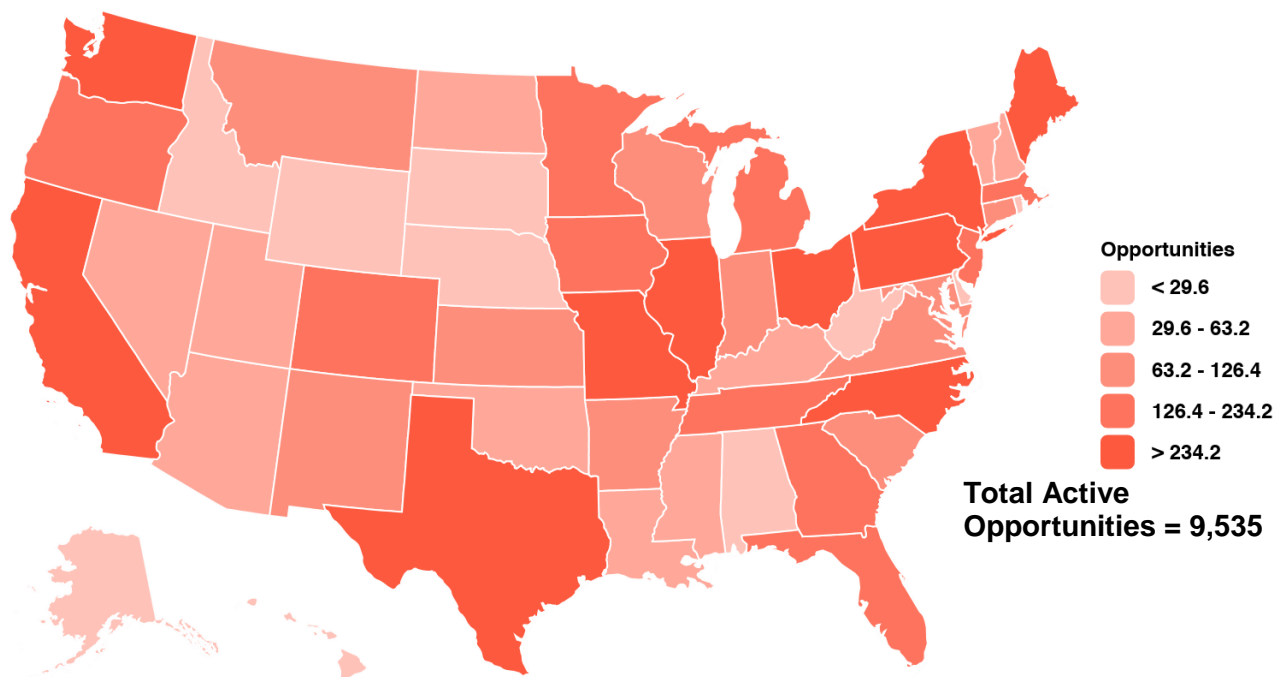


## June 2018 Monthly Review

### Programs



### Opportunities



## Social Media



Page Likes: 7,168

Top Performing Post Reach: 542

Engagement: 36

**Post Description:** Design-Build-Engineer Adventure! (June 21-22) Hosted by Society of Women Engineers Pittsburgh Section. Be creative! Design and build five fun projects as part of this engineering adventure. Learn how engineers dream up creative, practical solutions to improve the world. Meet new kids and two engineers! For girls and boys (grades 5-8). Register by June 18th. <http://ow.ly/WJKq30kpHF2>



Followers: 1,982 Likes: 6,433

## E-Blast Highlights (click on dates to view e-blast content)

[June 12, 2018](#)

**Focus: National Week of Making**

**Open Rate: 19% Click Rate: 9%**

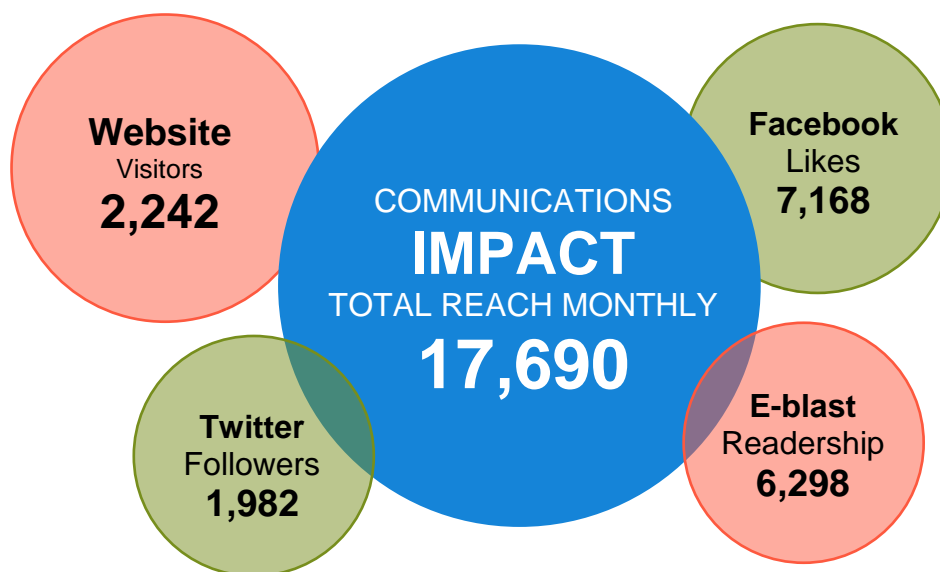
**Fostering the Next Generation of Creators and Innovators** Making/DIY opportunities are consistently among the top 10 searches on The Connector. We encourage you to add your Maker programs and opportunities to The Connector. Our [Getting Started Guide](#) makes it easy. Below are just a few Maker opportunities currently in The Connector.

[June 27, 2018](#)

**Focus: National Zoos and Aquariums Month**

**Open Rate: 20% Click Rate: 6%**

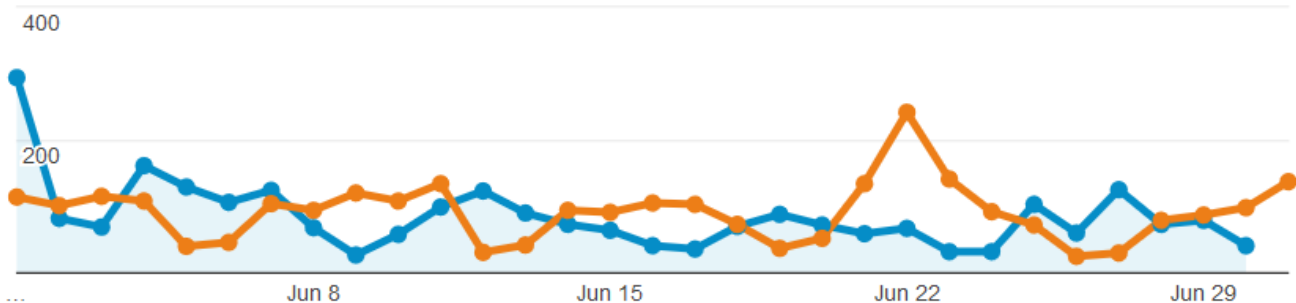
**Informal Learning at Zoos and Aquariums** In the U.S. more than 180 million people visit an accredited zoo or aquarium each year. This impressive visitation number make zoos and aquariums an important focus for informal learning. Below are just a few educator resources to use throughout the year:



# Performance Metrics

Jun 1, 2018 - Jun 30, 2018:   ● Users

May 1, 2018 - May 31, 2018:   ● Users



Pageviews: 7,952 ↓ (-31.4%)   Users: 2,242 ↓ (-7.8%)   Time on site: 02:45 ↓ (-29.9%)

Pageviews: 11,593   Users: 2,432   Time on site: 03:55

## Top 5 Entry & Exit Pages

Entry	Exit
1. /	1. /
2. /find-opportunity	2. /find-opportunity
3. <a href="#">/opp/girlswhocode</a>	3. <a href="#">/opp/caminvention</a>
4. <a href="#">/opp/caminvention</a>	4. <a href="#">/opp/idcoding&amp;engin</a>
5. <a href="#">/opp/idcoding&amp;engin</a>	5. <a href="#">/opp/girlswhocode</a>

## Top 10 Referring Domains

1. ngcproject.org	6. m.facebook.com
2. txgcp.org	7. swe.org
3. bmorestem.net	8. aia.org
4. makered.org	9. scienceoc.org
5. twitter.com	10. leap.fi.edu

## Top 10 Visitor Locations

Cities (Google autodetect)	
1. Houston	6. San Antonio
2. Austin	7. Chicago
3. Paris	8. Washington
4. New York	9. Dallas
5. San Diego	10. San Francisco

ZIP Codes Searched	
1. 68118	6. 67203
2. 55024	7. 80305
3. 19067	8. 19140
4. 21234	9. 07078
5. 27713	10. 08540

## Top 10 Categories/Interests

1. engineering	6. making/DIY space
2. technology	7. space science
3. coding/programming	8. robotics
4. general science	9. computer science
5. biology	10. math

## Top Channels

