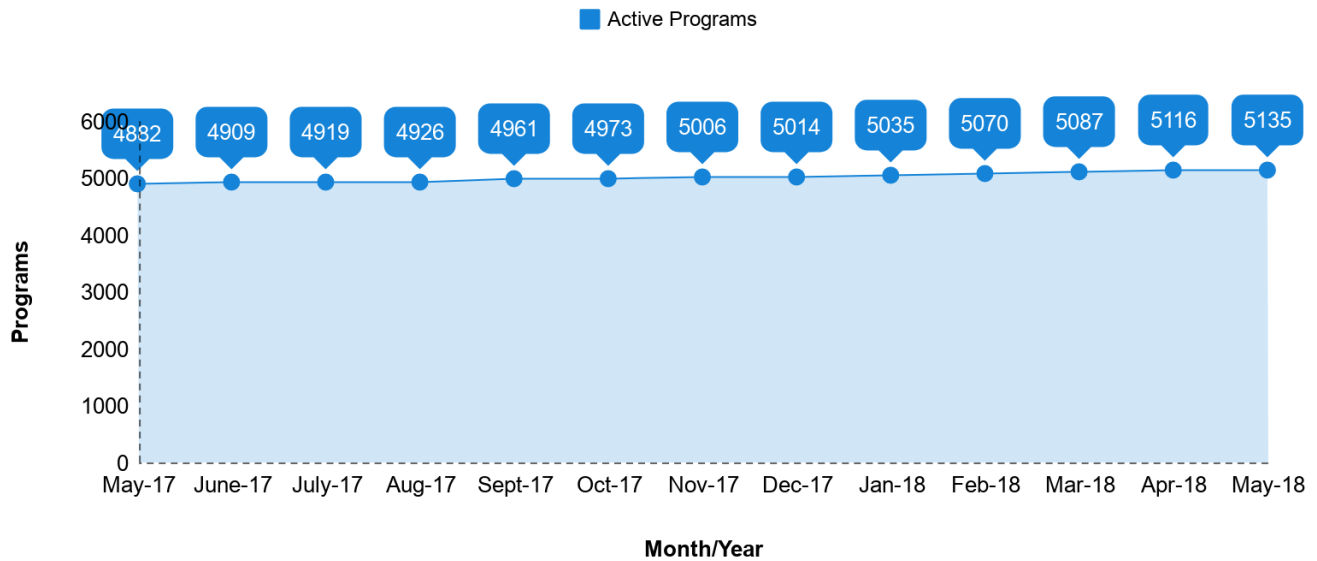


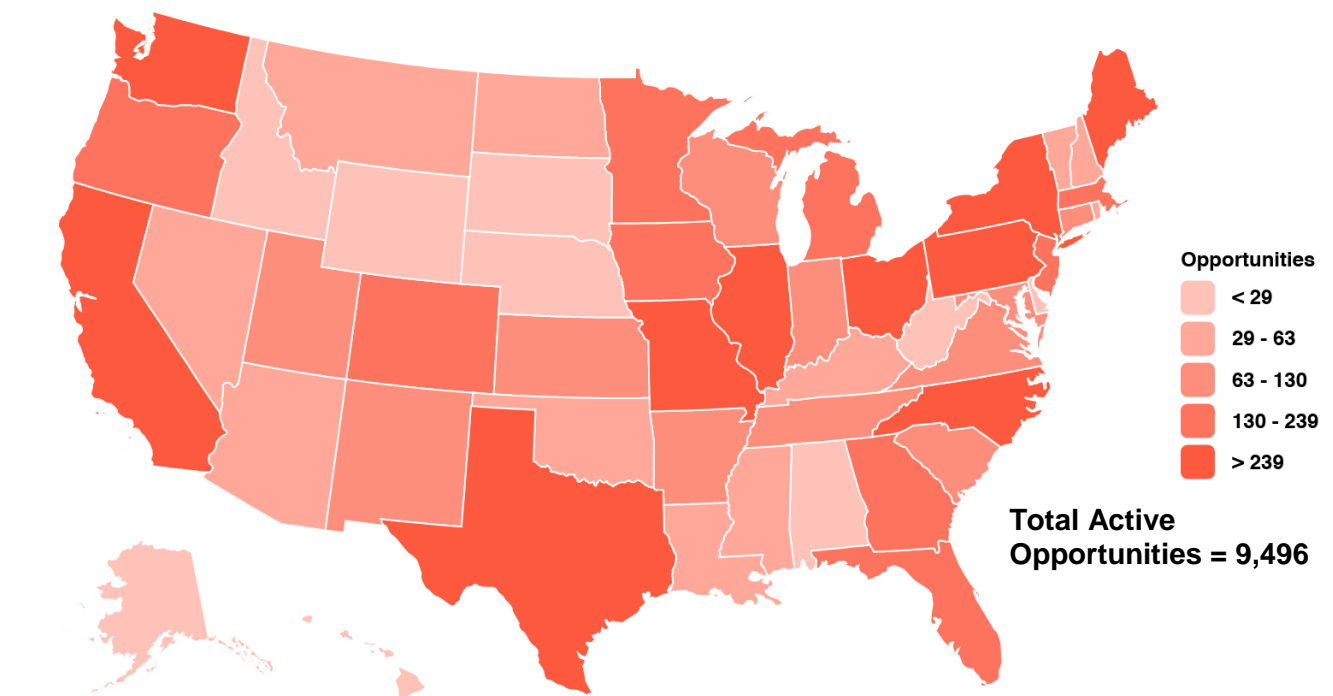


May 2018 Monthly Review

Programs



Opportunities



Social Media



Page Likes: 7,184

Top Performing Post Reach: 1,249

Engagement: 66

Post Description: Maker Faire® Milwaukee 2018 (Sept 28-30). Hosted by Betty Brinn Children's Museum and Maker Faire Milwaukee in collaboration with Make: Magazine. Maker Faires are family-friendly events that welcome makers – tech enthusiasts, inventors, crafters, educators, tinkerers, and hobbyists of all ages – to exhibit their work and share their knowledge and skills with other makers and with the community. <http://ow.ly/ECNq30jVZ8Y>



Followers: 1,964 Likes: 6,358

E-Blast Highlights (click on dates to view e-blast content)

[May 11, 2018](#)

Focus: Bulk Upload

Open Rate: 21% Click Rate: 11%

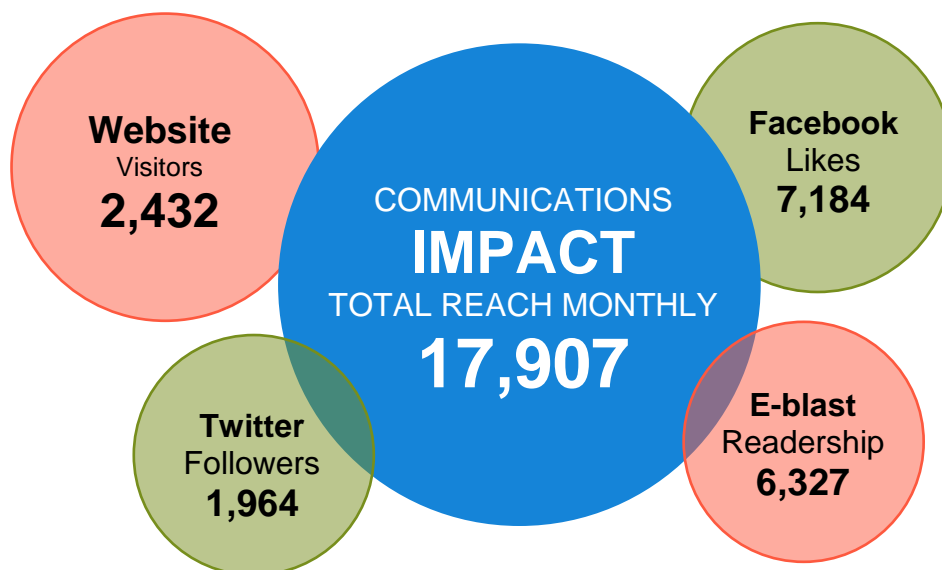
Bulk Upload for Opportunities Does your program offer a half-dozen or more STEAM opportunities for youth? We offer a streamlined way to add dozens of opportunities - summer camps, workshops, maker fairs, competitions, and other time-bound STEAM events - to [The Connector](#). Contact us at info@theconnectory.org and we will create a customized spreadsheet that you fill out with the required info for each opportunity (title, description, cost, etc.) Once you return the completed spreadsheet to us, we will upload and approve the opportunities.

[May 22, 2018](#)

Focus: Social Media Promotions

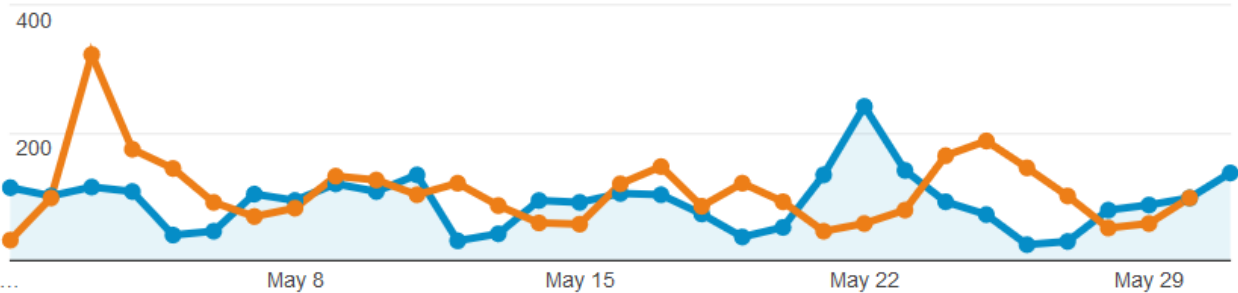
Open Rate: 18% Click Rate: 11%

Summer Opportunity Promotion - We're Here to Help! The Connector is heating up with summer opportunity submissions and many of your camp registrations are already filling up. If you have camps, workshops, or festivals that need additional promotion, we can help via The Connector's social media channels. Just contact us at info@theconnectory.org with the link to your approved opportunity in The Connector and we will help "boost your signal." Be sure to "like" us on [Facebook](#), and "follow" us on [Twitter](#) to stay connected.



Performance Metrics

May 1, 2018 - May 31, 2018: ● Users
Apr 1, 2018 - Apr 30, 2018: ● Users



Pageviews: 11,593 ↑ (+6.1%) **Users:** 2,432 ↓ (-15.3%) **Time on site:** 03:55 ↑ (+31.8%)
Pageviews: 10,932 **Users:** 2,870 **Time on site:** 02:59

Top 5 Entry & Exit Pages

Entry	Exit
1. /	1. /
2. /provider-portal	2. /find-opportunity
3. /find-opportunity	3. /provider-portal
4. /partner-search	4. /partner-search
5. /volunteer-listing	5. /volunteer-listing

Top 10 Referring Domains

1. ngcproject.org	6. m.facebook.com
2. txgcp.org	7. twitter.com
3. makered.org	8. aia.org
4. bmorestem.net	9. leap.fi.edu
5. spc-school.net	10. oso.stanford.edu

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York	6. Paris
2. San Diego	7. Ashburn
3. Chicago	8. Los Angeles
4. Austin	9. Washington
5. Houston	10. Seattle

ZIP Codes Searched

1. 92103	6. 10001
2. 55024	7. 11216
3. 98105	8. 28269
4. 76041	9. 28516
5. 70791	10. 98122

Top 10 Categories/Interests

1. engineering	6. making/DIY space
2. coding/programming	7. space science
3. technology	8. robotics
4. general science	9. computer science
5. biology	10. math

Top Channels

