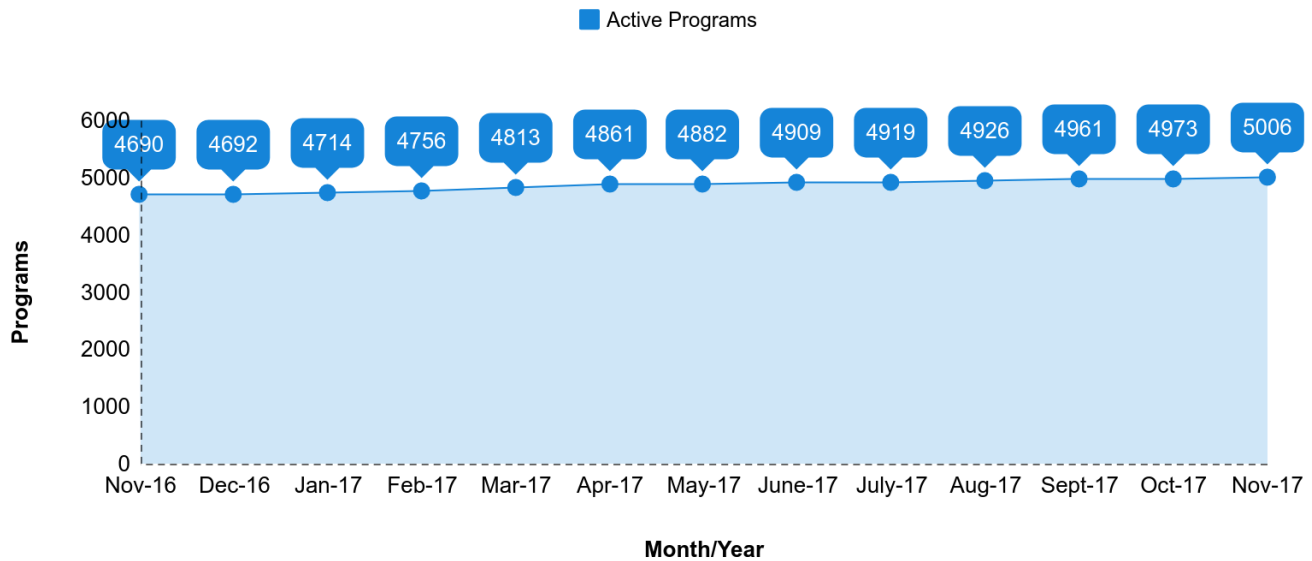


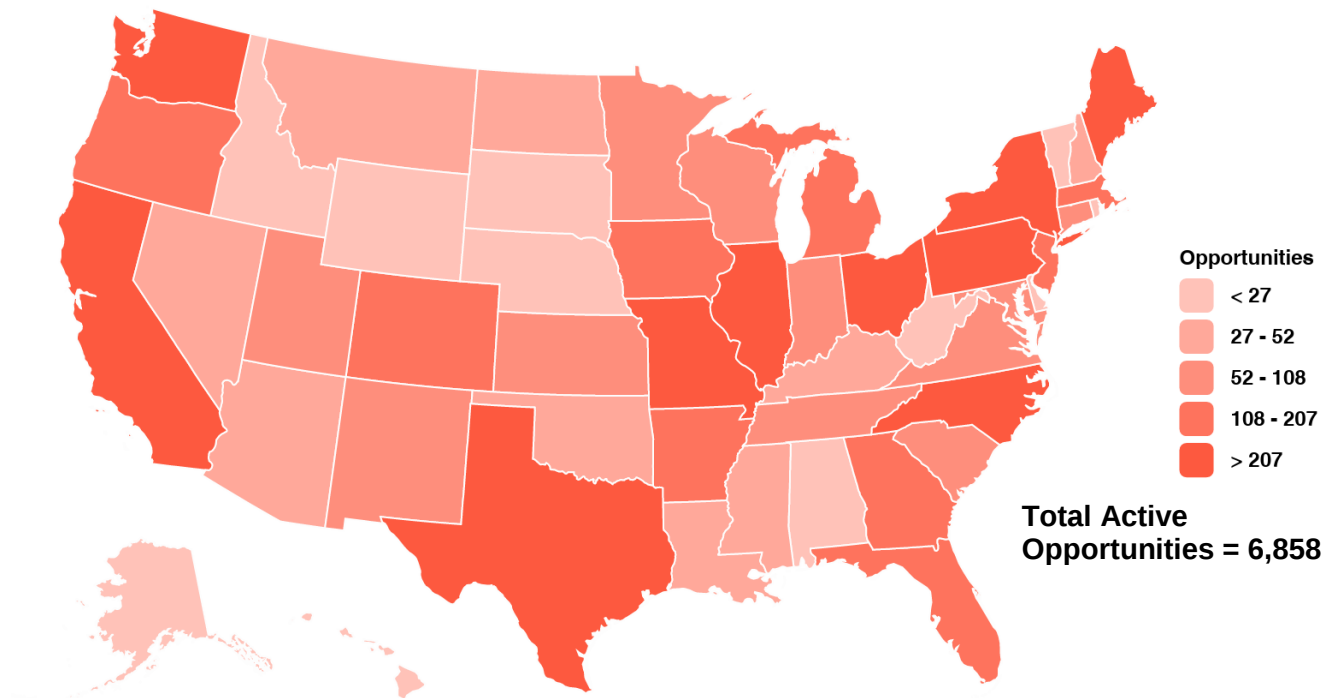


November 2017 Monthly Review

Programs



Opportunities



Social Media



Page Likes: 7,207

December Top Performing Post Reach: 2,175

Engagement: 250

Post Description: Thanksgiving Camp (Nov 20-21). Hosted by Elementary Institute of Science in San Diego, CA. Student will learn about the biology of birds to inspire their design for various robotic challenges. <http://ow.ly/vUHX30gjno8>



Followers: 1,768

E-Blast Highlights (click on dates to view e-blast content)

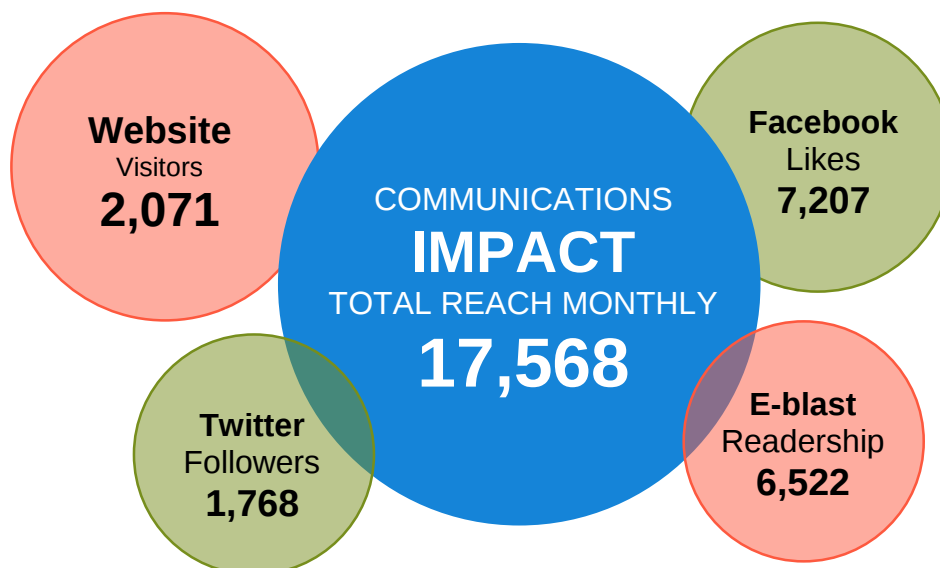
[November 14, 2017](#)

Focus: Thanksgiving

Open Rate: 19% Click Rate: 16%

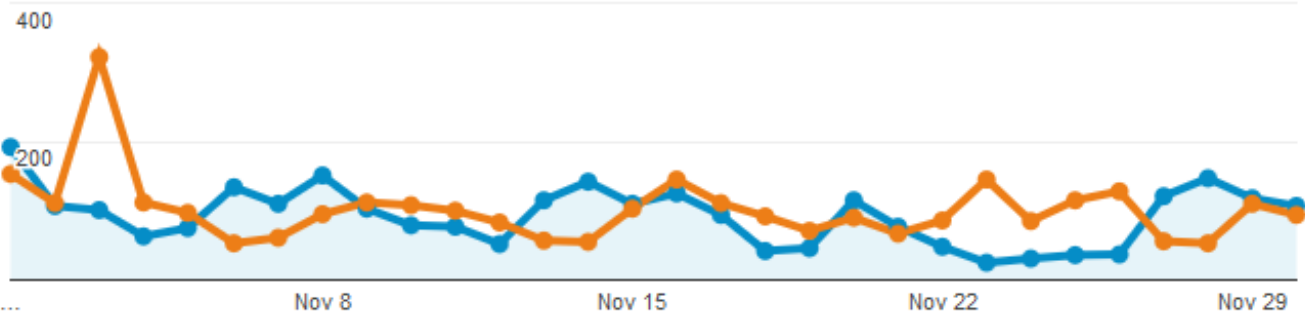
Gobble Up Some Holiday STEM

Why not gobble up some science along with your Thanksgiving dinner?



Performance Metrics

Nov 1, 2017 - Nov 30, 2017: Sessions
Oct 2, 2017 - Oct 31, 2017: Sessions



Pageviews: 9,596↓ (-13.4%) Users: 2,071↓ (-12.7%) Time on site: 03:25↑ (+4.8%)
Pageviews: 11,082 Users: 2,371 Time on site: 03:16

Top 5 Entry & Exit Pages

Entry	Exit
1. /	1. /
2. /provider-portal	2. /find-opportunity
3. /opp/ut-austin-public	3. / partner-search
4. /partner-search	4. / provider-portal
5. /exchange.ncstem-dashboard	5. /opp/ut-austin-public

Top 10 Visitor Locations

Cities (Google autodetect)

1. New York	6. Washington
2. Austin	7. Dallas
3. San Diego	8. Los Angeles
4. Seattle	9. Houston
5. Chicago	10. Greensboro

ZIP Codes Searched

1. 55024	6. 56303
2. 91304	7. 01718
3. 42420	8. 75201
4. 11746	9. 98104
5. 30126	10. 98121

Top 10 Referring Domains

1. ngcproject.org	6. m.facebook.com
2. txgcp.org	7. rockymounttelegram.com
3. bmorestem.net	8. twitter.com
4. constantcontact.com	9. cap4kids.org
5. makered.org	10. scienceoc.org

Top 10 Categories/Interests

1. engineering	6. architecture and Design
2. coding/programming	7. math
3. general science	8. robotics
4. Technology	9. biology
5. computer science	10. earth/environmental

Top Channels

